

# CITY OF PALM DESERT STAFF REPORT

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MEETING DATE: November 17, 2022

PREPARED BY: Thomas Soule, Public Affairs Manager

REQUEST: APPROVE THE 2023 LIST OF SOCIAL MEDIA COMMEMORATIONS

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## **RECOMMENDATION:**

Approve the list of social media commemorations planned for 2023.

## **BACKGROUND/ANALYSIS:**

The City of Palm Desert utilizes its social media channels to convey a variety of information, including City news, meeting reminders and event updates. In the spirit of Unite Palm Desert, the Public Affairs staff also actively seeks out ways to bring the community together by creating social media posts that affirm the City's commitment to diversity and inclusion. These posts may commemorate Federal and State holidays, religious holidays, special national and international days or months, and related observances as they occur throughout the year.

The attached list has been approved by the Mayor and the Mayor Pro Tem and is now being brought to the full City Council for final approval.

## **FINANCIAL IMPACT:**

There is no impact to the General Fund with this action.

## **REVIEWED BY:**

Department Director:	<i>Eric Ceja</i>
Finance Director:	<i>John Ramont</i>
Assistant City Manager:	<i>Chris Escobedo</i>
City Manager:	<i>Todd Hileman</i>

## **ATTACHMENTS:**

1. Social Media Commemorations-2023

## City of Palm Desert 2023 Social Media Annual Holidays and Commemorations

New Year's Day	Father's Day
Law Enforcement Appreciation Day	Juneteenth
Martin Luther King Jr. Day	First Day of Summer
National Plan for Vacation Day	Canada Day
International Holocaust Remembrance Day	Independence Day
Groundhog Day	Eid al-Adha
Lunar New Year	Emergency Preparedness Month
Valentine's Day	Hunger Action Month
Presidents' Day	Patriot Day
Zero Discrimination Day	Rosh Hashanah
International Women's Day	Yom Kippur
St. Patrick's Day	Hispanic Heritage Month
First Day of Spring	Mexican Independence Day
César Chávez Day	First Day of Fall
Passover	World Tourism Day
Easter	Earthquake Preparedness Month
Ramadan	National Indigenous Peoples Day
Eid al-Fitr	Great California ShakeOut Day
Holocaust Remembrance Day	Halloween
Administrative Professionals Day	National Native American Heritage Month
Earth Day	Veterans Day
Bike Month	Thanksgiving
Cinco de Mayo	World AIDS Day
Mother's Day	Hanukkah
Memorial Day	Human Rights Day
Armed Forces Day	First Day of Winter
National Trails Day	Christmas
Flag Day	New Year's Eve