

The background features a photograph of a large, curved, light-colored building, possibly a library or community center, with palm trees and greenery in the foreground. A large blue trapezoidal overlay is positioned in the center, containing the main text. The overall design is modern with geometric shapes in blue and yellow.

# **Palm Desert Redistricting 2023**

**Public Hearing #1**

**September 14, 2023**

# Background

## **Direction to Transition to Five Districts**

On June 22, 2023, the City Council unanimously directed staff to take the necessary steps to transition to five single-member districts prior to the November 2024 Election.

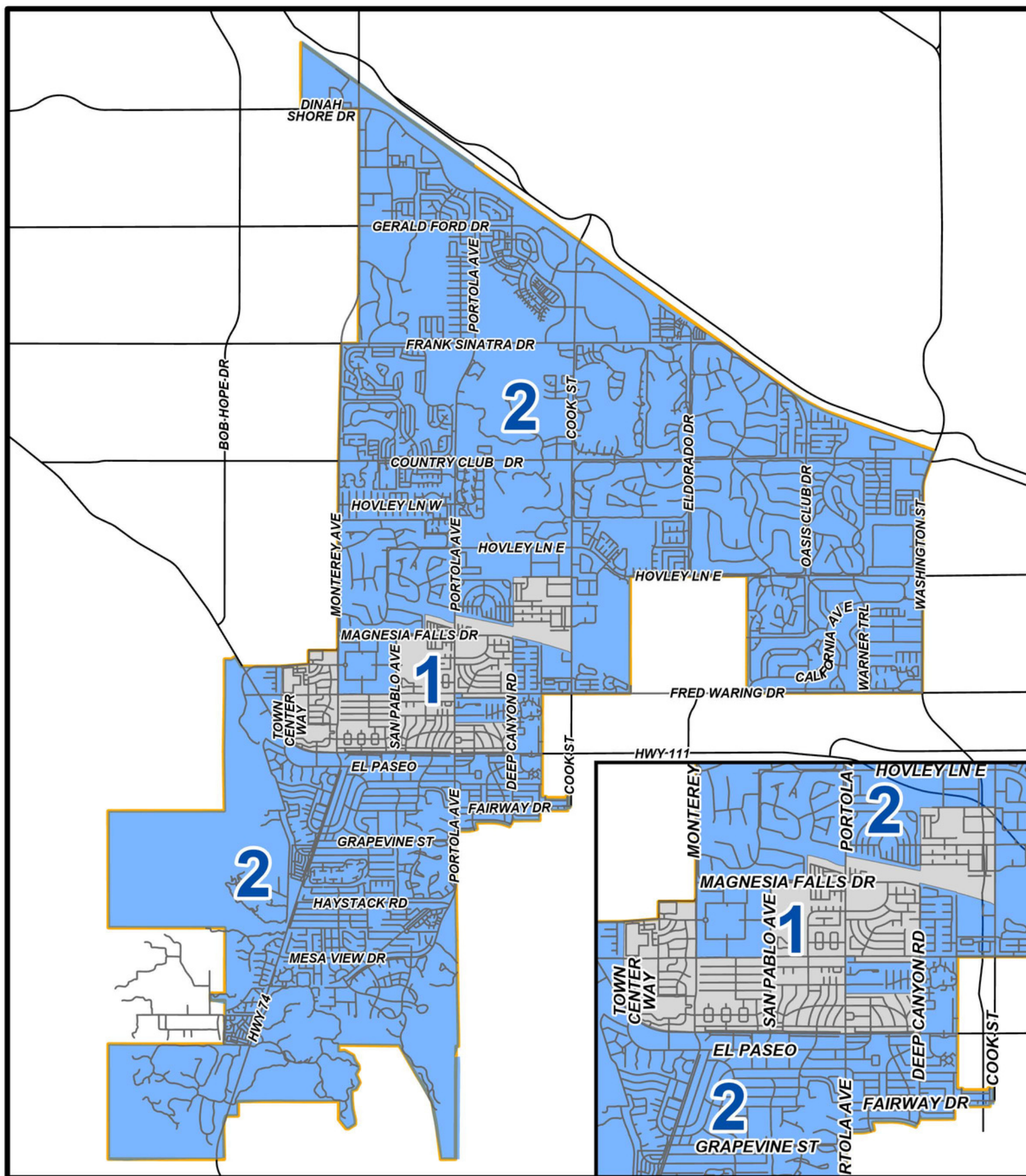
## **Public Education & Outreach Plan**

On August 24, 2023, the City Council unanimously adopted the Redistricting Public Education and Outreach Plan

# Purpose of this Public Hearing

- To inform the public about the redistricting process and to hear from the community on what factors should be taken into consideration while creating district maps.
- The public is requested to provide input regarding communities of interest and other local factors to be considered while drafting district maps.

# Existing Two-District Map



# District Map Drawing Criteria

## 1. Federal Laws

**Equal Population**

**Federal Voting Rights Act**

**No Racial Gerrymandering**

## 2. California Criteria (in priority order):

**1. Geographically contiguous**

**2. Minimize division of neighborhoods and "communities of interest"** (Socio-economic geographic areas that should be kept together)

**3. Easily identifiable boundaries**

**4. Compact** (Do not bypass one group of people to get to a more distant group of people)

**Prohibited:** "Shall not favor or discriminate against a political party."

## 3. Other Traditional Redistricting Principles

**Respect voters' choice / avoid unnecessary pairing of incumbents**

**Future Population Growth**

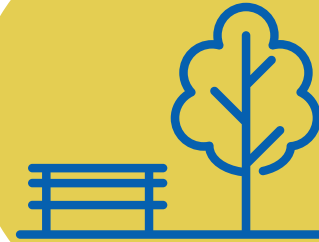
Source: NDC

# Communities of Interest

**Possible features defining communities of interest might include, but are not limited to:**



School attendance areas



Areas around parks and other neighborhood landmarks



Natural dividing lines such as major roads, hills, and highways



Shared demographic information, such as:

- Similar levels of income, education, or linguistic isolation
- Languages spoken at home
- Single-family and multi-family housing unit areas



Common issues, neighborhood activities, or legislative/election concerns

# Public Participation

- Provide input at an upcoming community workshops or public hearing.
  - Spanish and ASL Interpreters will be available at all workshops.
  - Spanish and ASL Interpreters available upon request for public hearings.
- Submit written comments in-person or via email.
- Subscribe for email updates about upcoming meetings.
- Submit a draft map(s) by Nov. 1 for City Council consideration.
- Request a presentation at a civic or community group meeting.

City of Palm Desert  
Attn: Anthony Mejia, City Clerk  
73-510 Fred Waring Drive  
Palm Desert, CA 92260  
cityclerk@palmdesert.gov  
(760) 346-0611

# Upcoming Meetings & Important Dates

For the full schedule, visit:  
<https://redistrictpd.org/>

**DEADLINE:** November 1st to submit a draft map for City Council consideration.

1

September 28, at 4:30 pm: Public Hearing to hear public input on factors to be considered while drafting maps.

2

October 4 and 16, at 5 pm: Map Drawing Workshops

3

November 1: Deadline to submit maps

4

November 16, at 4:30 pm: Public Hearing for presentation of all maps and request that the City Council select “focus maps”



# **RECOMMENDATION**

**Conduct the public hearing to receive public input on district boundaries.**

**Receive and file a report on the redistricting process and permissible criteria to be considered to redraw district boundaries.**

**For questions or to schedule a presentation for your community group, please contact:**

**Anthony Mejia, City Clerk  
cityclerk@palmdesert.gov  
(760) 346-0611**

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