

To Planning Commission Members:

I want to thank you for the consideration you gave to the opposition for the CUP of Rock N' Avenue Bar on El Paseo. All the questions asked by the Planning Commission and proposed regulations are of great value to determine whether this is a good fit for El Paseo namely and next to my restaurant secondly. I appreciate the care you're taking to ensure that this is a good fit and if you decide to allow this business if Patrick Masur does not meet the standards imposed there will be repercussions beyond a slap on the wrist.

The City is aware of the ongoing problems businesses have with Libations. Code Enforcement hasn't addressed the ongoing problems. It would not be good for anyone if this pattern is allowed to repeat itself on our beautiful street, much less on the same block.

*Thank you again.
Sincerely,
Sheri Pierattoni*

Bobby Keatinge

From: Jay Masur [REDACTED]
Sent: Thursday, March 19, 2026 7:12 AM
To: Bobby Keatinge
Cc: citycouncil@palmdesert.gov; patrick@rocknavenue.com
Subject: Night club in Palm Desert



Dear Mr. Kealinge, my name is Jay Masur, and I am requesting, Freedom of Information Act for all relevant planning commission documents related to any bar/night club in Palm Desert that has applied for a license to operate a business in this town, all restrictions applied to any bar that have exceeded standard normal operations for such businesses. This information is also requested for any establishment that serves alcohol with food. I was at the planning commission meeting and listened to all testimony. I also have concern with a member with a possible conflict of interest, having a business close to Mr. Masurs proposed place of business. On a side note, one of the commissioners did not like the fact at this time Mr. Masur would not be serving food or having live music using his personal view as a reason not to support Mr. Masurs business.

I took the time after the meeting to travel to some of the night clubs in the area, without a dress code, and was amazed at the cleanliness expecting to see vomit/ Urine/garbage and feces all over this beautiful town, along with fights and disturbances. Did not see any of this non-sense but being from out of town the rhetoric of this non-sense does not fair well because of neighbor who simply don't want a business next to them, it's only a vibe and not reality that this is or would happen with a night club with a dress code catering to the older crowd.

There were some personal and disturbing attacks at Mr. Masur's character that will be delt with.

I look forward to this information ASAP as so Mr. Masur can control the bleeding all this time has caused in his attempted to open a legit operation in this town.

Please share this with the planning commission.

Thank you, Jay Masur Medstar Paramedic Ambulance Inc. [REDACTED]
[REDACTED]

Bobby Keatinge

From: Patrick Masur [REDACTED]
Sent: Thursday, March 19, 2026 8:25 AM
To: Bobby Keatinge
Subject: Please forward to all members.



Hi, I started a petition 12 hours ago and its gaining momentum quickly. People here support ROCK'N AVENUE. Please take a look and read it.

<https://www.change.org/p/support-rock-n-avenue-equal-conditions-for-all-bars-on-el-paseo>

Sent from my Galaxy

Bobby Keatinge

From: Niko Romaidis on behalf of Planning
Sent: Thursday, March 19, 2026 7:54 AM
To: Bobby Keatinge
Subject: FW: Bar on El Paseo

Hi Bobby,

I believe this email is email is intended for Rockin Ave. Just bringing it to your attention.

Regards,

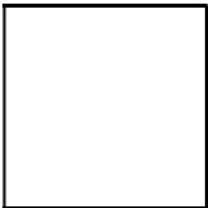


Niko Romaidis
Planning Technician

City of Palm Desert
73510 Fred Waring Drive, Palm Desert, CA 92260
nromaidis@palmdesert.gov | [760.776.6309](tel:760.776.6309) | www.palmdesert.gov



From: Jeannie Collins [REDACTED]
Sent: Wednesday, March 18, 2026 7:19 PM
To: Planning <planning@palmdesert.gov>
Cc: Percoski, Patrick [REDACTED]
Subject: Bar on El Paseo



Hi
I was in attendance at the meeting last night and wanted to add my 2 cents but I have laryngitis. So I thought I'd send an email.

My husband and I live 3 blocks from El Paseo and own 2 retail stores on El Paseo. Quite frankly we are concerned about the

direction El Paseo is going in PERIOD. We realize there are many vacancies that need to be filled but feel some of the choices made are going to bring down the quality of the street. This Bar proposal is definitely one of them. As the Pierros' owner stated last night - nothing good happens after midnight. I have said this to my kids when they were young and continue to say it to them as adults. The average age here in Palm Desert is 56 years old, the majority of this demographic is home by 10pm. I don't understand why you would even consider having a bar only , no food in such a small location open 7 days a week for 12 hours a day. It's just common sense that this location will attract the wrong crowd, particularly after 9 pm

I hope that you take into consideration all of the comments and concerns that have been made regarding this bar.

thank you

Jeannie Collins



Bobby Keatinge

From: Doug N [REDACTED]
Sent: Monday, March 30, 2026 4:20 PM
To: Bobby Keatinge
Subject: Re: NOTICE OF COMMUNITY MEETING - CUP-25-5003 - ROCK'N AVENUE BAR



Bobby

Why are you guys giving this kid such a hard time?

He's a responsible, enterprising young man trying to bring a diversity of experiences to this town. Everyone deserves a chance to prove themselves. If there's a problem, then go after him. I'm confident that will not be an issue. Don't put a bunch of unrealistic and overly burdensome requirements that will guarantee his failure before he even starts. To many old NIMBY's that want to stand up in meetings and shake their fists. Give him a realistic chance.

Thanks

Doug North

Sent from my iPhone

On Mar 30, 2026, at 3:18 PM, Bobby Keatinge <rkeatinge@palmdesert.gov> wrote:

Dear Interested Party,

Please see the attached notice regarding an upcoming applicant-hosted community meeting for the proposed Rock'N Avenue bar (Case No. CUP-25-5003), located at 73-730 El Paseo, Suite C.

This meeting is being held at the direction of the Planning Commission following the public hearing on March 17, 2026, to allow the applicant to provide additional information and receive feedback from nearby residents, business owners, and property owners.

Please note:

1. This is **not** a City-sponsored meeting
2. This is **not** a public hearing
3. No formal decision will be made at this meeting

A future public hearing before the Planning Commission will be scheduled at a later date, at which time the Commission will consider the project and take formal action.

Community input received at the applicant's meeting may be used to inform revisions to the project prior to its return to the Planning Commission.

Bobby Keatinge

From: Sheri Pierattoni [REDACTED]
Sent: Monday, April 13, 2026 10:34 AM
To: Bobby Keatinge
Subject: Petitions Opposing Rock N' Avenue
Attachments: img20260413_10255354.pdf

Bobby,

Good morning. Please pass these onto the Planning Commission along with this email.

To The Planning Commission:

I am aware that this isn't a contest to see who gets the most signatures, Patrick or myself. However it is important to know that there are Concerned Citizens who want to preserve the integrity of El Paseo and don't want to see it lined with Night Clubs. There are many more than I have time to collect as unlike Patrick I am busy running a business.

Kind Regards,
Sheri
PizzaVino

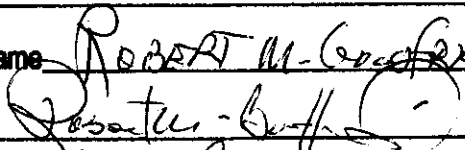
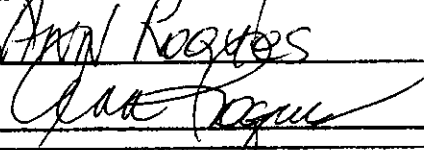
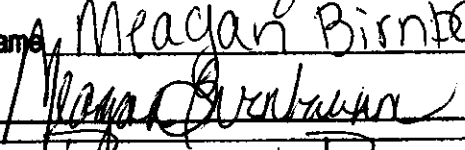
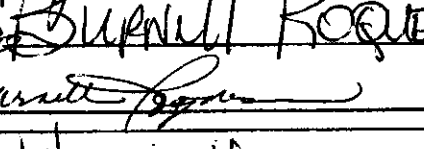
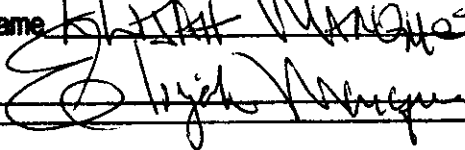
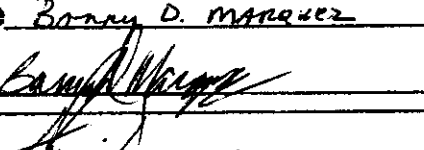
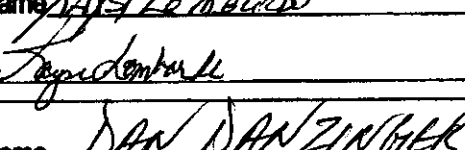
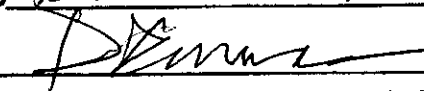
Concerned Citizens for El Paseo

City Planning Commissioners:

We feel compelled to voice our concerns regarding the proposed new bar, "ROCK'N AVENUE." We believe that a bar fails to maintain the integrity and level of standards that make El Paseo the most beautiful street in the Coachella Valley. The bar "Libation" has shown the City what a drinking bar brings to El Paseo with late night drinking and intoxicated patrons. Libation is open only on Friday and Saturday from 9pm-2am. The City has been made aware of the health hazard due to patrons urinating and vomiting on the sidewalks outside that business. We do not need another drinking bar on El Paseo that would be open Monday through Sunday from 2pm to 2am.

We ask that City Planning Commission deny the application to "ROCK'N AVENUE " and look into creating an ordinance that protects El Paseo from future drinking bars and night clubs.

Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|----------------------|
| Printed Name | ROBERT M. COOPER | Address | 965 ANDREAS CANYON |
| Signature |  | City | PALM DESERT |
| Date | 3-30-26 | | |
| Printed Name | ANN ROGUES | Address | 74520 HWY 111 |
| Signature |  | City | PALM DESERT CA |
| Date | 3-30-26 | | |
| Printed Name | MEAGAN BIRNBAUM | Address | 3985 WEST HOMAN |
| Signature |  | City | LAQUITA |
| Date | 3/31/26 | | |
| Printed Name | BURNELL ROGUES | Address | 74520 HWY 111 |
| Signature |  | City | PALM DESERT CA |
| Date | 3-30 | | |
| Printed Name | ELIJAH MANOZ | Address | 3985 West Homan |
| Signature |  | City | LAQUITA |
| Date | 3/30/2026 | | |
| Printed Name | BONNY D. MANOZ | Address | 74520 HWY 111 |
| Signature |  | City | LAQUITA |
| Date | 4-6-26 | | |
| Printed Name | PAUL L. MANOZ | Address | 74429 CAROLINA |
| Signature |  | City | PALM DESERT |
| Date | 4-20-26 | | |
| Printed Name | DAN DANZINGER | Address | 73880 SHADOW MINT DR |
| Signature |  | City | P.D. |
| Date | 4/4/26 | | |

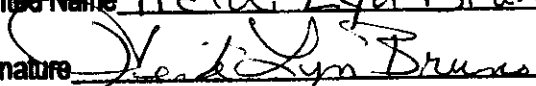
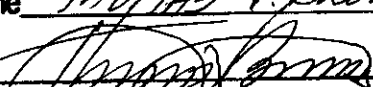
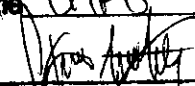
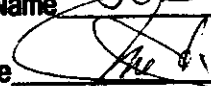
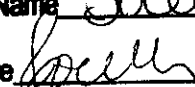
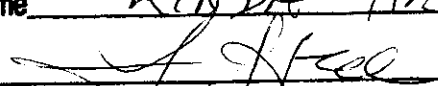
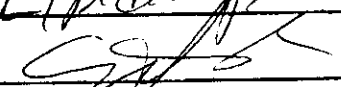
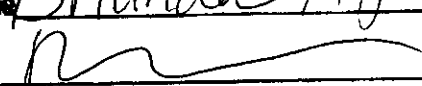
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We ask that City Planning Commission deny the application to "ROCK'N AVENUE " and look into creating an ordinance that protects El Paseo from future drinking bars and night clubs.

Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|------------------------------|
| Printed Name | Heidi Lyn Bruno | Address | 132 Courtside Dr |
| Signature |  | City | Palm Desert |
| | | Date | 3-23-26 |
| Printed Name | THOMAS V. BRUNO | Address | 132 COURTSIDE DR. |
| Signature |  | City | PALM DESERT |
| | | Date | 3-23-26 |
| Printed Name | CHRIS ARITA | Address | 33020 BARCELONA DRIVE |
| Signature |  | City | THOUSAND PALMS |
| | | Date | 3/23/26 |
| Printed Name | JOE HERNANDEZ | Address | 45056 LARKS PUR CANE 3/23/26 |
| Signature |  | City | PALM DESERT |
| | | Date | 3/23/26 |
| Printed Name | Jocelyn Hernandez | Address | 52700 Eisenhower dr |
| Signature |  | City | La Quinta |
| | | Date | 3/24/26 |
| Printed Name | LINDA HALL | Address | 74180 Fairway Drive |
| Signature |  | City | Palm Desert |
| | | Date | 3/26/26 |
| Printed Name | Eldred Peery | Address | 74-105 10th 3/26-26 |
| Signature |  | City | PALM DESERT |
| | | Date | 3/26/26 |
| Printed Name | Brianda Argim | Address | 73153 Guadalupe Ave |
| Signature |  | City | Palm Desert |
| | | Date | 3/24/26 |

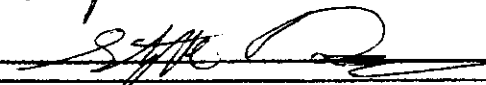
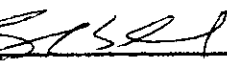
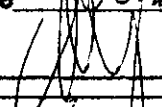
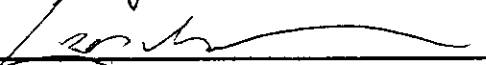
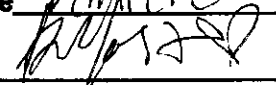
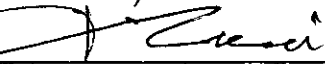
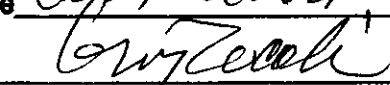
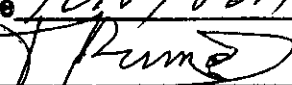
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Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|---------------------------|
| Printed Name | STEPHEN TREVISON | Address | 123 CHRISTA CT |
| Signature |  | City | Palm Desert Date 3-30-26 |
| Printed Name | Samuel Card | Address | 123 Christa Ct. |
| Signature |  | City | Palm Desert Date 3/30/26 |
| Printed Name | John Meacham | Address | 49305 Hwy 74 #86 |
| Signature |  | City | PD Date 3/30/26 |
| Printed Name | Lisa Meacham | Address | Palm Desert |
| Signature |  | City | CA Date 9/27/20 3/30/26 |
| Printed Name | Patricia Yost | Address | 2A Quinda |
| Signature |  | City | CA Date April 4, 2026 |
| Printed Name | TONY ZOCOLI | Address | 132 WATERFORD |
| Signature |  | City | RANCHO MIRAGE Date 4-6-26 |
| Printed Name | CRISTY ZOCOLI | Address | 132 WATERFORD |
| Signature |  | City | RANCHO MIRAGE Date 4-6-26 |
| Printed Name | TONY POMPONIO | Address | 37316 BOSLEY ST |
| Signature |  | City | INDIO Date 4-2-26 |

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| | |
|---|--|
| Printed Name <u>Julie Cancino</u> | Address <u>36145 Cameron Pl</u> |
| Signature <u><i>Julie Cancino</i></u> | City <u>Palm Desert</u> Date <u>9/22/11</u> |
| Printed Name <u>LISA FORD</u> | Address <u>73480 Buckboard Tr</u> |
| Signature <u><i>Lisa Ford</i></u> | City <u>D.D. Ct</u> Date <u>4/1/2026</u> |
| Printed Name <u>SHARON O'DONNELL</u> | Address <u>79611 Parkway Esplanade</u> |
| Signature <u><i>Sharon O'Donnell</i></u> | City <u>La Quinta</u> Date <u>4/1/26</u> |
| Printed Name <u>Colleen Carroll</u> | Address <u>49711 Sun Corral</u> |
| Signature <u><i>Colleen Carroll</i></u> | City <u>PD</u> Date <u>4-1-26</u> |
| Printed Name <u>Carolyn Taylor</u> | Address <u>74950 Conestoga</u> |
| Signature <u><i>Carolyn S. Taylor</i></u> | City <u>Thousand Palms Ca</u> Date <u>4-2-26</u> |
| Printed Name <u>SCOTT JACKY</u> | Address <u>8401 VERTNER RD</u> |
| Signature <u><i>Scott Jacky</i></u> | City <u>YAKIMA</u> Date <u>4/7/26</u> |
| Printed Name <u>Nicole Foltz</u> | Address <u>8401 Vertner Rd.</u> |
| Signature <u><i>Nicole Foltz</i></u> | City <u>Yakima, WA</u> Date <u>4/7/26</u> |
| Printed Name <u>CASSIDY FOITZ</u> | Address <u>4932 WHITE DRIVE</u> |
| Signature <u><i>C. Foltz</i></u> | City <u>RICHLAND, WA</u> Date <u>4/7/26</u> |

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| | | | |
|--------------|-----------------------------|---------|--|
| Printed Name | <u>Sandra B. Taylor</u> | Address | <u>71805 Chuckawalla Way</u> |
| Signature | <u>[Signature]</u> | City | <u>Palm Desert CA</u> Date <u>3-21-26.</u> |
| Printed Name | <u>JEFF TAYLOR</u> | Address | <u>71805 CHUCKAWALLA WAY</u> |
| Signature | <u>[Signature]</u> | City | <u>PALM DESERT</u> Date <u>3-21-26</u> |
| Printed Name | <u>Kelly Flanagan</u> | Address | <u>45576 Kawea Way</u> |
| Signature | <u>[Signature]</u> | City | <u>Indian Wells</u> Date <u>3/22/26</u> |
| Printed Name | <u>Karen L. McCune</u> | Address | <u>74135 Larrea St.</u> |
| Signature | <u>[Signature]</u> | City | <u>Palm Desert CA</u> Date <u>3/22/26</u> |
| Printed Name | <u>THOMAS J. FRANKLIN</u> | Address | <u>45576 KAWEA WAY</u> |
| Signature | <u>[Signature]</u> | City | <u>INDIAN WELLS</u> Date <u>3/22/26</u> |
| Printed Name | <u>Catherine Montgomery</u> | Address | <u>38408 CACTUS LANE</u> |
| Signature | <u>[Signature]</u> | City | <u>Palm Desert</u> Date <u>3-23-26</u> |
| Printed Name | <u>Shanice Washark</u> | Address | <u>74035 GOLIETH AVE</u> |
| Signature | <u>[Signature]</u> | City | <u>Palm Desert</u> Date <u>3-23-26</u> |
| Printed Name | <u>Dennis Sparks</u> | Address | <u>67868 Via Estrella</u> |
| Signature | <u>[Signature]</u> | City | <u>Cathedral City</u> Date <u>3-25-26</u> |

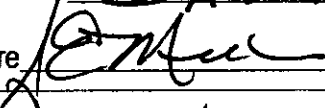
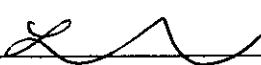
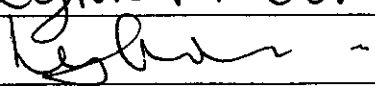
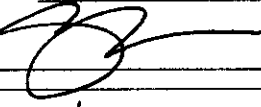
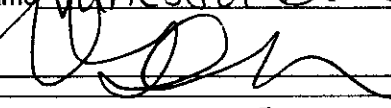
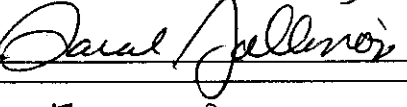

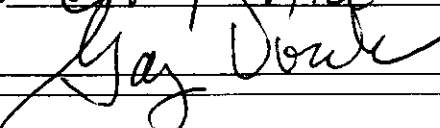
Concerned Citizens for El Paseo

City Planning Commissioners:

We feel compelled to voice our concerns regarding the proposed new bar, "ROCK'N AVENUE." We believe that a bar fails to maintain the integrity and level of standards that make El Paseo the most beautiful street in the Coachella Valley. The bar "Libation" has shown the City what a drinking bar brings to El Paseo with late night drinking and intoxicated patrons. Libation is open only on Friday and Saturday from 9pm-2am. The City has been made aware of the health hazard due to patrons urinating and vomiting on the sidewalks outside that business. We do not need another drinking bar on El Paseo that would be open Monday through Sunday from 2pm to 2am.

We ask that City Planning Commission deny the application to "ROCK'N AVENUE " and look into creating an ordinance that protects El Paseo from future drinking bars and night clubs.

Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|---|
| Printed Name | <u>Sam Meek</u> | Address | <u>74204 Adobe Camp Rd</u> |
| Signature |  | City | <u>Palm Desert</u> Date <u>3-20-26</u> |
| Printed Name | <u>Carole Smith</u> | Address | <u>40588 Meadow Lane</u> |
| Signature |  | City | <u>Palm Desert</u> Date <u>3/20/26</u> |
| Printed Name | <u>Lynn McGowan</u> | Address | <u>37512 Desert flowers</u> |
| Signature |  | City | <u>PD</u> Date <u>9/22/20</u> |
| Printed Name | <u>MARCEL ATAUAH</u> | Address | <u>81875 VIDA BELLA LA QUINTA 92253</u> |
| Signature |  | City | <u>LA QUINTA</u> ^{3/20/26} Date <u>9/22/23</u> |
| Printed Name | <u>Vanessa Beeson</u> | Address | <u>81875 VIDA BELLA DR</u> |
| Signature |  | City | <u>LA QUINTA</u> Date <u>3/20/26</u> |
| Printed Name | <u>Sarah Jallinger</u> | Address | <u>35998 Rosemont Dr.</u> |
| Signature |  | City | <u>P. D</u> Date <u>3/20/26</u> |
| Printed Name | <u>Joyce Dawson</u> | Address | <u>79-770 Rancho La Quinta Ct</u> |
| Signature |  | City | <u>La Quinta CA</u> Date <u>3/28/26</u> |
| Printed Name | <u>GARY VACEK</u> | Address | <u>1330 Fenwick Ln</u> |
| Signature |  | City | <u>Plymouth, MI</u> Date <u>3/28/26</u> |



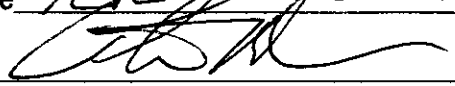

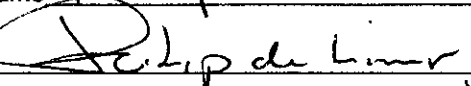
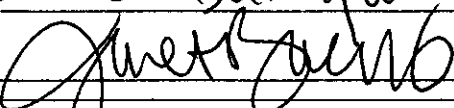
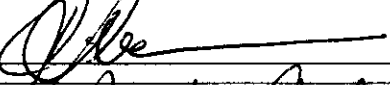
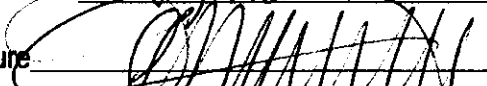
Concerned Citizens for El Paseo

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Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|------------------------------|
| Printed Name | PAUL REED | Address | 920 Hawk Hill Trail |
| Signature |  | City | Palm Desert |
| | | Date | 3/14/26 |
| Printed Name | Tamara Unvert | Address | 920 Hawk Hill Trail |
| Signature |  | City | Palm Desert |
| | | Date | 3-14-26 |
| Printed Name | PETER NIELSEN | Address | 14825 Blanket |
| Signature |  | City | STARS |
| | | Date | 3-14-26 |
| Printed Name | Eileen McCarthy | Address | 74082 Santa Rosa Circle |
| Signature |  | City | Palm Desert |
| | | Date | 3-14-25 |
| Printed Name | Philip de Lima | Address | 45-700 Purple Hills Rd |
| Signature |  | City | Indian Wells |
| | | Date | 3/20/26 |
| Printed Name | Janet Barajas | Address | 9140 Calle Avenue |
| Signature |  | City | LA 92253 |
| | | Date | 3/20/26 |
| Printed Name | CHAD TURNER | Address | 5 MIT HOLYOKE, RANCHO MIRAJE |
| Signature |  | City | Rancho Mirage |
| | | Date | 3/20/26 |
| Printed Name | Angelica Contreras | Address | 5 MIT Holyoke |
| Signature |  | City | R. Mirage |
| | | Date | 3/20/26 |

Concerned Citizens for El Paseo

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Signed by Concerned Citizens:

| | |
|---------------------------------------|--|
| Printed Name <u>Angelica Cerda</u> | Address <u>46400 One palms</u> |
| Signature <u>[Signature]</u> | City <u>La Quinta</u> Date <u>3-18-26</u> |
| Printed Name <u>John Arden</u> | Address <u>2707 VIA CALIFORNIA</u> |
| Signature <u>[Signature]</u> | City <u>Palm Desert Ca 92260</u> Date <u>3.19.26</u> |
| Printed Name <u>Elizabeth Quevedo</u> | Address <u>84524 Mercado</u> |
| Signature <u>[Signature]</u> | City <u>Coachella</u> Date <u>3/19/26</u> |
| Printed Name <u>Bob INGRAM</u> | Address <u>48934 - Greasewood Ln.</u> |
| Signature <u>[Signature]</u> | City <u>Palm Desert</u> Date <u>03/20/26</u> |
| Printed Name <u>SHERRIE INGRAM</u> | Address <u>48934 GREASEWOOD LN</u> |
| Signature <u>[Signature]</u> | City <u>PALM DESERT</u> Date <u>03/20/26</u> |
| Printed Name <u>PAUL INGRAM</u> | Address <u>48934 GREASEWOOD LN</u> |
| Signature <u>[Signature]</u> | City <u>PALM DESERT</u> Date <u>03/20/26</u> |
| Printed Name <u>Tony GRANDPERRY</u> | Address <u>80814 Elen Hawn Dr</u> |
| Signature <u>[Signature]</u> | City <u>Palm Desert</u> Date <u>3-20-25</u> |
| Printed Name <u>ANITA VASQUEZ</u> | Address <u>80814 Elen Hawn Dr</u> |
| Signature <u>[Signature]</u> | City <u>Palm Desert</u> Date <u>3-20-25</u> |


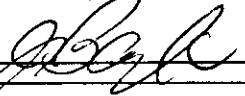
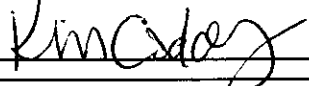
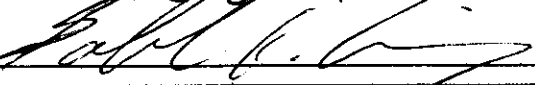
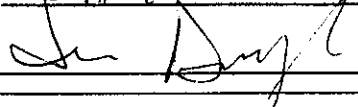
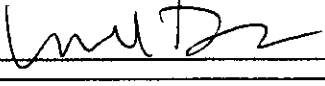

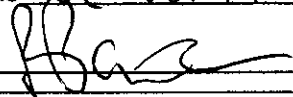
Concerned Citizens for El Paseo

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Signed by Concerned Citizens:

| | | | |
|--------------|---|---------|------------------|
| Printed Name | CHERYL & JOHN Baugh | Address | 74650 Pala Palms |
| Signature |  | City | Indian Wells |
| | | Date | 3/18/26 |
| Printed Name | JOHN BAUGH | Address | 76450 Pala Palms |
| Signature |  | City | Indian Wells |
| | | Date | 3/18/26 |
| Printed Name | Kim Coddling | Address | 43297 Joshua Rd |
| Signature |  | City | Rancho Mirage CA |
| | | Date | 3/18/26 |
| Printed Name | KIM CODDLING | Address | 43297 JOSHUA RD |
| Signature |  | City | RANCHO MIRAGE |
| | | Date | 3/18/26 |
| Printed Name | JAMIE LOSSE | Address | 515 VISTA BONITA |
| Signature |  | City | PAUM DESERT, CA |
| | | Date | 3/18/24 |
| Printed Name | MARK DOOE | Address | 515 VISTA BONITA |
| Signature |  | City | PAUM DESERT CA |
| | | Date | 3/18/26 |
| Printed Name | SABINE GARET | Address | P.D., CA |
| Signature |  | City | |
| | | Date | 3/18/26 |
| Printed Name | Pete Pontara | Address | 77055 Adelphi Dr |
| Signature |  | City | Indian Wells |
| | | Date | 3/18/26 |

From: [REDACTED]
To: rkeating@palmdesert.gov; [CityClerk](#)
Subject: Petition and Signatures: Save El Paseo
Date: Tuesday, April 14, 2026 4:34:14 PM
Attachments: [petition_signatures_jobs_491148251_20260414232342.csv](#)



Dear City Council and City Clerk of Palm Desert,

I am writing to formally submit our petition regarding the future of El Paseo. We are a group of concerned citizens, business owners, and visitors who care deeply about our community.

To provide full context on what we are trying to accomplish and why this issue is so important to us, we have outlined our goals and community concerns in our petition. You can view the full details and our specific requests here: <https://www.change.org/saveelpaseo>

Additionally, I have attached a document containing the signatures of those who have supported this petition to date. We respectfully request that you review these signatures and the information provided in the link above, and consider our community's voice on this matter.

Thank you for your time, service, and attention to this important issue. We look forward to hearing from you and working together to Save El Paseo.

Sincerely,
Amber Castillo

Oppose new Nightclubs on El Paseo

 Sign petition

107 

Verified signatures 

 Let's get to 200 signatures!

Petitions with 1,000+ supporters are 5x more likely to win!

Recent signers:

aurora B. • 2 weeks ago

Ruben B. • 2 weeks ago

Marcie T. • 2 weeks ago

Cyrus T. • 2 weeks ago

Sharon A. •



The Issue

Living in Palm Desert, CA, for years, I've witnessed firsthand the unique charm and elegance that El Paseo brings to the Coachella Valley. Known affectionately as the "Desert Jewel," El Paseo represents more than just a street; it encompasses the cultural and aesthetic essence of our community. However, recent developments threaten to alter the fabric of our treasured avenue.

While local businesses contribute to a robust community, nightclubs and late night bars in nearby locations have often proven detrimental, failing to uphold the standards that make our street so special. Late night drinking and the resulting intoxicated patrons have historically equated to public disturbances, including health hazards such as patios soiled with vomit and sidewalks marred by urination. Such precedents paint a grim future for our "Desert Jewel" should this new establishment be approved.

It is crucial for the City Planning Commission of Palm Desert to reevaluate the implications of allowing bars and nightclubs on El Paseo. We need a comprehensive city ordinance that prohibits any future bars and nightclubs from potentially endangering the aesthetic and moral fabric of El Paseo.

The integrity of El Paseo as a beautiful, family-friendly environment must be preserved. The well-being of residents and visitors alike is of utmost importance. Allowing establishments that primarily serve alcohol will invariably tarnish our city's reputation.

By signing this petition, you are taking a stand to maintain the beauty and dignity of our beloved El Paseo. Let us protect our heritage and keep El Paseo the proud "Desert Jewel" it truly is.



Amber Castillo

Petition Starter

Media inquiries

The Decision Makers ⓘ



Palm Desert City Council

5 Members



Ian Harnik

Palm Desert City Council - District 2



Joe Pradetto

Palm Desert City Council - District 2



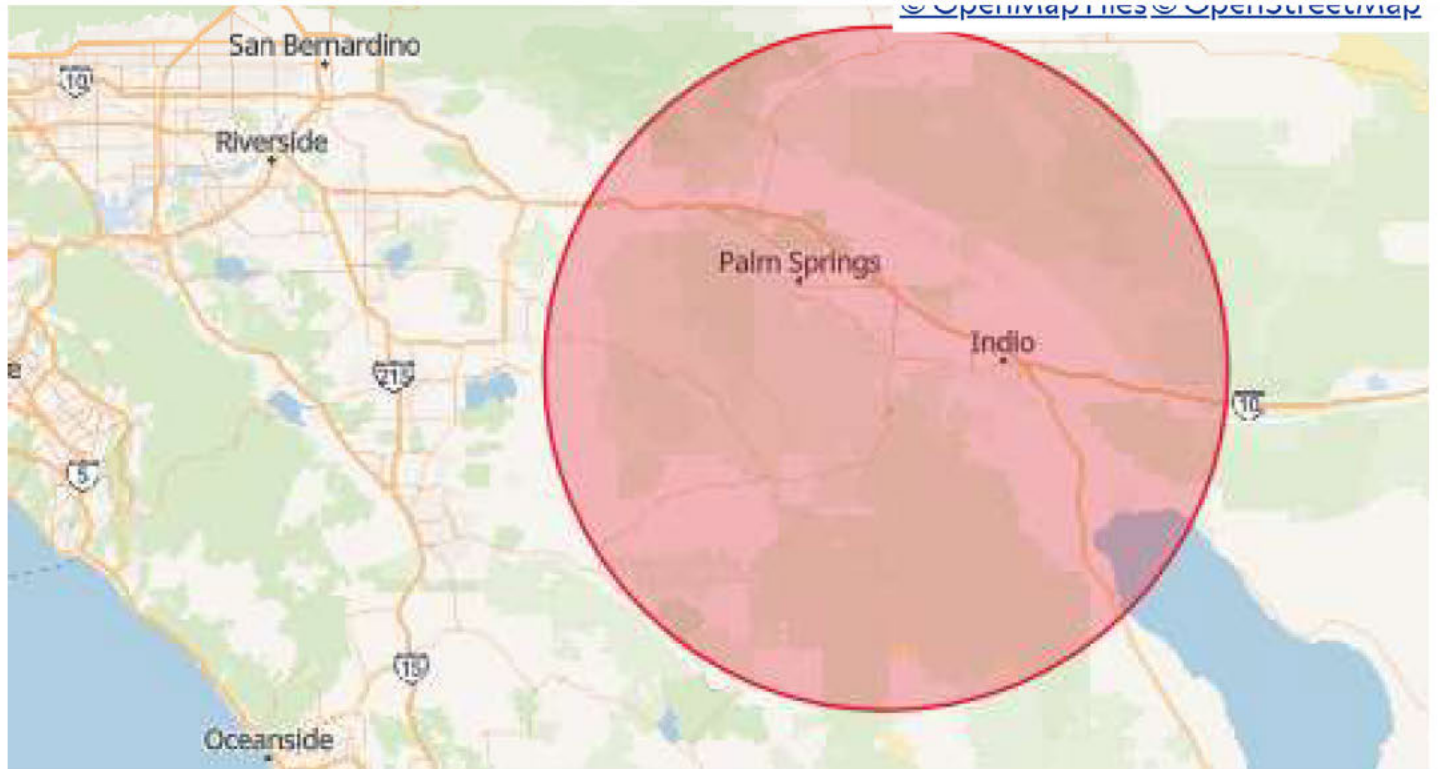
Evan Trubee

Palm Desert City Council - District 2

+ 2 members

About the supporters

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Will you stand with us to protect the power of everyday people to make a difference?

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\$21

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Petition Updates

100 supporters!

4 days ago

Amber Castillo started this petition!

1 month ago

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Nextdoor

Email

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Petition created on March 20, 2026

[Change.org](#) > [Public Safety](#) > [Oppose new Nightclubs on El Paseo](#)

Petitions promoted by other Change.org users



Promoted by 98 supporters

**Protect Costa Rica's Pacuare River
Forever: Pass Bill No. 25.189**

 **3,294 signatures**

Sign this petition

 Support now

| Name | City | State | Postal Code | Country | Signed On |
|-------------------------|--------------------------|-------|-------------|---------------|-----------|
| Amber Castillo | Palm Desert | CA | 92260 | United States | 3/21/2026 |
| Johnny Tran | La Quinta | CA | 92253 | United States | 3/21/2026 |
| Jose Lopez | Cathedral City | CA | 92234 | United States | 3/22/2026 |
| Curt C | Palm Desert | CA | 92260 | United States | 3/22/2026 |
| Jezebel padilla | Banning | CA | 92220 | United States | 3/22/2026 |
| Lea Tubberville | Palm Desert | CA | 92260 | United States | 3/22/2026 |
| Marianne Van Broekhoven | Palm Desert | CA | 92260 | United States | 3/22/2026 |
| Leif Sanchez | Banning | CA | 92220 | United States | 3/22/2026 |
| DEBORAH BAINER | Palm Desert | CA | 92260 | United States | 3/22/2026 |
| Natalie Hanna | Rancho Mirage | CA | 92270 | United States | 3/22/2026 |
| Kaya Swan | Temecula | CA | 92591 | United States | 3/22/2026 |
| Natalia De La Torre | Cathedral City | CA | 92234 | United States | 3/22/2026 |
| Adrienne Jacobsen | Indio | CA | 92203 | United States | 3/22/2026 |
| Tian wang | Indio | CA | 92201 | United States | 3/22/2026 |
| Sandra Carroll | Rancho Mirage | CA | 92270 | United States | 3/22/2026 |
| Robert Carroll | Rancho Mirage California | CA | 92270 | United States | 3/22/2026 |
| Deborah Strieter | Palm Desert | CA | 92260 | United States | 3/23/2026 |
| brooke walker-stanley | Indio | CA | 92203 | United States | 3/23/2026 |
| Rodrigo Jacquez-Vargas | Indio | CA | 92201 | United States | 3/23/2026 |
| Marco Honold | Palm Desert | CA | 92260 | United States | 3/23/2026 |
| Amanda Denton | Indio | CA | 92201 | United States | 3/23/2026 |
| Eric Edmunds | Indio | CA | 92203 | United States | 3/23/2026 |
| Mohammad Reza | Lake Elsinore | CA | 92530 | United States | 3/23/2026 |
| Peggy Ahlstrom | Yucca Valley | CA | 92284 | United States | 3/24/2026 |
| Robert Griffiths | Cathedral City | CA | 92234 | United States | 3/24/2026 |
| Scott chaplin | Palm Desert | CA | 92211 | United States | 3/24/2026 |
| Christa Briggs | Indio | CA | 92203 | United States | 3/24/2026 |
| Danese Maldonado | La Quinta | CA | 92253 | United States | 3/24/2026 |
| kari argovitz | Rancho Mirage | CA | 92270 | United States | 3/24/2026 |
| Abby Briggs | Indio | CA | 92203 | United States | 3/24/2026 |
| Matthew Briggs | Indio | CA | 92203 | United States | 3/24/2026 |
| Heather Lopez | Cathedral City | CA | 92234 | United States | 3/24/2026 |
| Sandra Braun | Indian Wells | CA | 92210 | United States | 3/24/2026 |
| Ty & Valerie Peabody | Indian wells | CA | 92210 | United States | 3/24/2026 |
| MARY PIERCE | Indian Wells | CA | 92210 | United States | 3/24/2026 |
| Brooke Koehler | Palm Desert | CA | 92260 | United States | 3/24/2026 |
| Roy Villicana | Indio | CA | 92203 | United States | 3/24/2026 |
| Sergio Alvarado | Coachella | CA | 92236 | United States | 3/24/2026 |
| Mary Cornell | Palm Desert | CA | 92211 | United States | 3/24/2026 |
| Edelmira Murillo | Mecca | CA | 92254 | United States | 3/24/2026 |
| Christine Johnsen | Indian Wells | CA | 92210 | United States | 3/24/2026 |
| Marci Puetz | Mountain Center | CA | 92561 | United States | 3/24/2026 |
| Danelle Ryan | Indian Wells | CA | 92210 | United States | 3/24/2026 |

| | | | | |
|--------------------------|----------------------|----|---------------------|-----------|
| Cheryl Burke | Indian Wells | CA | 92210 United States | 3/24/2026 |
| Monica Partel | Palm Desert | CA | 92260 United States | 3/24/2026 |
| andrew gladstein | Rancho Mirage | CA | 92270 United States | 3/24/2026 |
| Jennifer Hancock | Indian Wells | CA | 92210 United States | 3/25/2026 |
| Shawn Devlin | Indian Wells | CA | 92210 United States | 3/25/2026 |
| Kathleen Scanlan | Banning | CA | 92220 United States | 3/25/2026 |
| Chris Braun | Indian Wells | CA | 92210 United States | 3/25/2026 |
| veronica Santillan | Cathedral City | CA | 92234 United States | 3/26/2026 |
| melanie medina | Coachella | CA | 92236 United States | 3/27/2026 |
| Paul Markillie | Grand Blanc Township | MI | 48439 United States | 3/27/2026 |
| Chloe Hwang | Buena park | CA | 90602 United States | 3/27/2026 |
| mariane greer | Hemet | CA | 92545 United States | 3/28/2026 |
| Peter Galindo | Hemet | CA | 92543 United States | 3/29/2026 |
| karen parnell | La Quinta | CA | 92253 United States | 3/29/2026 |
| ANGELICA DE LA TORRE | Cathedral City | CA | 92234 United States | 3/31/2026 |
| John Marksbury | Palm Springs | CA | 92262 United States | 3/31/2026 |
| Tesfamariam Okubamichael | Atlanta | GA | 30310 United States | 3/31/2026 |
| Alex Lopez | San Jacinto | CA | 92582 United States | 3/31/2026 |
| Liboria Mulero | Grand Rapids | MI | 49509 United States | 3/31/2026 |
| Jason Simmons | Cathedral City | CA | 92234 United States | 3/31/2026 |
| Carolina garcia | Hemet | CA | 92545 United States | 4/1/2026 |
| Carlos Gamez | San Diego | CA | 92143 United States | 4/1/2026 |
| Sharon AhYet | Crestline | CA | 92325 United States | 4/2/2026 |
| V Archer | Indio | CA | 92201 United States | 4/4/2026 |
| Sherry Tobi | Palm Desert | CA | 92211 United States | 4/4/2026 |
| Yolanda Gabriela Rosaldo | Palm Springs | CA | 92262 United States | 4/5/2026 |
| JULIE PARKER | Hemet | CA | 92544 United States | 4/6/2026 |
| Icarus crandall | Twentynine Palms | CA | 92277 United States | 4/6/2026 |
| Russhell Schmidt | Escondido | CA | 92026 United States | 4/7/2026 |
| Lili Azhdehfar | Escondido | CA | 92026 United States | 4/8/2026 |
| Ghazal Bahador | Las Vegas | NV | 89113 United States | 4/8/2026 |
| Roy Bellamy | San Jacinto | CA | 92582 United States | 4/8/2026 |
| Reza Asgharpour | Palm Desert | CA | 92260 United States | 4/8/2026 |
| mandana sarvghad | Sandy | UT | 84093 United States | 4/9/2026 |
| Shelby Dalton | Indianapolis | IN | 46201 United States | 4/9/2026 |
| Cyrus tahmasebi | Palm Desert | CA | 92260 United States | 4/9/2026 |
| Daniel Zanchi | Rancho Mirage | CA | 92270 United States | 4/9/2026 |
| Marcie Tahmasebi | Palm Desert | CA | 92260 United States | 4/9/2026 |
| Ruben Beltran | Palm Desert | CA | 92260 United States | 4/9/2026 |
| Aurora Behm | Palm Desert | CA | 92211 United States | 4/9/2026 |
| Fuad Modiri | Riverside | CA | 92507 United States | 4/10/2026 |
| Justin Gillespie | Beaumont | CA | 92223 United States | 4/10/2026 |
| Danni Hull | Menifee | CA | 92584 United States | 4/11/2026 |
| Angel Gonzales | Beaumont | CA | 92223 United States | 4/12/2026 |

| | | | | |
|------------------|--------------|----|---------------------|-----------|
| Jonny salazard | Palm desert | CA | 92211 United States | 4/12/2026 |
| Bahram Aghanabi | Riverside | CA | 92504 United States | 4/13/2026 |
| Yvonne Gutierrez | Santa Ana | CA | 92701 United States | 4/13/2026 |
| Alana Preziosi | Swedesboro | NJ | 8085 United States | 4/13/2026 |
| Jase Figueroa | Yucca Valley | CA | 92284 United States | 4/14/2026 |
| aiden peek | Palm desert | CA | 92260 United States | 4/14/2026 |
| Mo Hussein | Murrieta | CA | 92562 United States | 4/14/2026 |

Bobby Keatinge

From: Jim Schlagel [REDACTED]
Sent: Sunday, April 19, 2026 4:04 PM
To: Bobby Keatinge
Subject: CUP-25-5003 73730 El Paseo

Dear Mr. Keatinge:

I am a resident of Palm Desert (owner). I am writing to express my unequivocal opposition to the proposed music bar. This proposed business simply has no place on El Paseo. This business will be an attractive nuisance and will promote the attendance of "bad actors" as it seeks to stay open until 2:00 am and will operate strictly as a bar and music venue. Patrons will most certainly make use of the outside tables and chairs after hours from the pizza place next door. The rear entry and parking lot will promote loitering, littering and possibly violence. There is simply nothing good that can come from the establishment of this business on El Paseo. This type of business is better suited to go along with its brethren "The Hood", "Franks Hideout" and the others along Hwy 111. The city should not make any accommodation for this business. Full stop. No go. No way.

Sincerely,
Jim Schlagel
Palm Desert
[REDACTED]

Bobby Keatinge

From: Greg Gill [REDACTED]
Sent: Wednesday, April 29, 2026 6:18 PM
To: Bobby Keatinge
Subject: Proposed bar on El Paseo



Please let me introduce myself. My name is Greg Gill and I have been a full time resident of South Palm Desert for 38 years. I have lived within walking distance of El Paseo for that entire time. I was a commercial real estate agent for 20 of those years and I did lot of business in the area.

I am sure you are aware of the struggles that retail stores have along the street because of the high rents and tough summer environment. There is a constant turnover and many empty storefronts. You have someone who wants to invest money and open a business in a tough location. The street needs some night life. Please do what you can to make this happen.

I have heard some scare stories put forward by the adjacent restaurant owner. If this proposed bar/nightclub is run correctly it will benefit her and the rest of El Paseo.

Thank you, Greg Gill

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