



CITY OF PALM DESERT  
CITY CLERK DEPARTMENT

**INTEROFFICE MEMORANDUM**

To: BUILDING AND SAFETY DIVISION AND PLANNING DIVISION

From: MICHELLE NANCE, DEPUTY CITY CLERK

Date: 12/29/2025

Subject: APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S) BY:  
Platinum Cowboy (A KRYTEN, INC) 74040 HWY 111 STE G Palm Desert, CA 92260-4134

---

A copy of the subject ABC License Application is attached for your review and recommendation to the City Council or to another department(s) for further action. A response is required. Please mark the appropriate response below and return to my office by 01/12/2026.

**Responding Department:** PLANNING DIVISION **Date:** 01/05/2026

**Response:**

- No comment – okay to present to City Council.
- Refer to \_\_\_\_\_ - related comments

(attach additional sheets, if necessary):

---

---

---

- Other – Additional comments (attach additional sheets, if necessary):

---

---

---



CITY OF PALM DESERT  
CITY CLERK DEPARTMENT

**INTEROFFICE MEMORANDUM**

To: BUILDING AND SAFETY DIVISION AND PLANNING DIVISION

From: MICHELLE NANCE, DEPUTY CITY CLERK

Date:

Subject: APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S) BY:

---

A copy of the subject ABC License Application is attached for your review and recommendation to the City Council or to another department(s) for further action. A response is required. Please mark the appropriate response below and return to my office by \_\_\_\_\_.

**Responding Department:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Response:**

No comment – okay to present to City Council.

Refer to \_\_\_\_\_ - related comments

(attach additional sheets, if necessary):

---

---

---

Other – Additional comments (attach additional sheets, if necessary):

---

---

---

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**

ABC 211 (6/99)

**TO:**Department of Alcoholic Beverage Control  
 34-160 GATEWAY DR.  
 STE 120  
 PALM DESERT, CA 92211  
 (760) 324-2027

File Number: **675350**  
 Receipt Number: **3065947**  
 Geographical Code: **3318**  
 Copies Mailed Date: **December 8, 2025**  
 Issued Date:

DISTRICT SERVING LOCATION: **PALM DESERT**

First Owner: **A KRYTEN INC**  
 Name of Business: **PLATINUM COWBOY**  
 Location of Business: **74040 HIGHWAY 111  
 STE G  
 PALM DESERT, CA 92260-4134**

County **RIVERSIDE**

Is Premises inside city limits **Yes** Census Tract: **0451.27**

Mailing Address:(If different from premises address) **2395 N SAN GORGONIO RD  
 PALM SPRINGS, CA 92262-3938**

Type of license(s): **47** Dropping Partner: Yes\_\_\_ No\_\_\_

Transferor's license/name: **445623 / LARIVIERE, ELEANOR JOAN**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
47 - On-Sale General Eating Place	PER/PRM	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	12/08/25	\$1,525.00
47 - On-Sale General Eating Plac	ANNUAL FEE	P40	0	12/08/25	\$1,505.00
<b>Total</b>					<b>\$3,030.00</b>

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of RIVERSIDE

Date: December 8, 2025

Applicant Name(s)

A KRYTEN INC

RECEIVED  
 CITY CLERK'S OFFICE  
 PALM DESERT, CA  
 2025 DEC 15 AM 8:09