

Attachment 1

Project History Summary and Key Milestones

Date	Milestone
March 2023	<ul style="list-style-type: none">• City Council held a study session to evaluate citywide wayfinding and entry monument signage.• Requested staff to develop a new wayfinding master plan and design three entry monument signs.
November 2023	<ul style="list-style-type: none">• City issued a Request for Proposal (RFP) to design the master plan and received seven proposals.
January 2024	<ul style="list-style-type: none">• City approved an administrative agreement with Selbert Perkins Design (Consultant) to develop the master plan.
January 2024	<ul style="list-style-type: none">• City issued an RFP for the design of new entry monument signs and received five proposals.
March 2024	<ul style="list-style-type: none">• City approved an administrative agreement with Selbert Perkins Design to develop the new entry monument signs.
March 2024	<ul style="list-style-type: none">• City and Consultant conducted a community survey to gather feedback on existing wayfinding system (73 responses).
October 2024	<ul style="list-style-type: none">• Active Transportation Program (ATP) Subcommittee presented initial design concepts; requested design revisions.
November 2024	<ul style="list-style-type: none">• City and Consultant conducted community survey to receive input on designs of wayfinding and monument signage (603 responses).
January 2025	<ul style="list-style-type: none">• Architectural Review Commission presented designs of wayfinding and monument signage.
February 2025	<ul style="list-style-type: none">• City Council presented the designs of the wayfinding and monument signage; requested design revisions.
April 2025	<ul style="list-style-type: none">• El Paseo Parking and Business Improvement District Board presented an update on the wayfinding and monument signage.
April 2025	<ul style="list-style-type: none">• ATP Subcommittee reviewed and recommended the revised wayfinding designs for full Council consideration.
May 2025	<ul style="list-style-type: none">• City Council approved the revised wayfinding and monument sign design sets.
October 2025	<ul style="list-style-type: none">• ATP Subcommittee presented wayfinding destinations, language and placement; requested design revisions.
December 2025	<ul style="list-style-type: none">• ATP Subcommittee presented update and asked remaining questions prior to full Council consideration; received input.