

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: November 13, 2025

PREPARED BY: Oscar Per Martinez, City Clerk Student Intern

SUBJECT: STUDY SESSION: FEEDBACK ON THE KEY TO THE CITY POLICY

RECOMMENDATION:

Provide direction on the proposed criteria for the Key to the City Policy.

BACKGROUND/ANALYSIS:

City staff seeks feedback on draft criteria for the Key to the City Policy, which would establish a consistent and transparent process for awarding this honor. The policy aims to preserve the prestige of the recognition while aligning it with existing standards for ceremonial proclamations and recognitions (Resolution No. 2024-011). The proposed criteria introduces a hybrid approach that honors both community contributors and individuals or organizations that enhance the City's public profile. Individuals or groups associated with political candidates, religious or political events, or activities contrary to City policy would be ineligible for consideration.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

There is no financial impact associated with this presentation.

ATTACHMENTS:

1. Draft Policy Criteria