

**WHEREAS**, Pete Carlson, the son of Beverly and Helger Carlson, grew up in Berkeley, California, where he developed a love of sports from his father and a dedication to business excellence from his mother; and

**WHEREAS**, Pete moved to the Coachella Valley and, in 1981, opened the original Pete Carlson's Golf and Tennis shop in Palm Desert—a modest 800-square-foot space that has since grown to a world-renowned 14,000-square-foot destination for sports enthusiasts from around the globe; and

**WHEREAS**, Pete Carlson's Golf and Tennis has become a gathering place for everyone—from professional athletes and entertainers to local residents and beginners—where all are treated with respect and friendship; and

**WHEREAS**, Pete's appreciation for the arts and community spirit inspired Pete's Parking Lot Jazz Nights, which showcase legendary jazz performers, local musicians, and young talents, while always welcoming students and military members free of charge to enjoy "Jazz You Can Understand"; and

**WHEREAS**, Pete has long supported Palm Desert students through sponsorships, donations, and mentorship—contributing to athletic teams, academic programs, and youth development organizations, including the Boys and Girls Clubs and the Palm Desert Academic Foundation; and

**WHEREAS**, for more than two decades, The Pete Carlson Golf Expo has enriched the community with opportunities to learn, play, and connect through the game of golf, promoting health, character, and the joy of sports for all ages; and

**WHEREAS**, Pete and his wife, Edna, continue to demonstrate generosity, kindness, and a deep commitment to Palm Desert, embodying the spirit of community service and excellence that strengthens the city and inspires others;

**NOW, THEREFORE, BE IT RESOLVED** that I, Jan C. Harnik, Mayor of the City of Palm Desert, and the entire City Council of the City of Palm Desert, hereby recognize and honor Pete Carlson for his decades of leadership, philanthropy, and dedication to enriching the lives of residents and visitors through sports, music, and community engagement and;

**BE IT FURTHER RESOLVED**, that the City council does hereby proclaim October 23<sup>rd</sup>, 2025, as

## **Pete Carlson Day**

in the City of Palm Desert and encourages all residents to join in recognizing and expressing their appreciation for the dedication and the exceptional contributions of a cherished community member.

In Witness Whereof, I have hereunto set my hand and have caused the Official Seal of the City of Palm Desert, California, to be affixed this 23<sup>rd</sup> day of October 2025.