

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: September 25, 2025

PREPARED BY: Anthony J. Mejia, City Clerk

SUBJECT: 2025 MID-YEAR UPDATE ON CITY COUNCIL GOALS

RECOMMENDATION:

Receive and file the 2025 mid-Year Update on City Council Goals.

BACKGROUND/ANALYSIS:

On March 13, 2025, the City Council adopted Resolution No. 2025-016, establishing six City Council Goals for the calendar year. These goals address priorities including:

- Advocacy for a CSU Palm Desert campus with emphasis on AI, business innovation, and entrepreneurship.
- Infrastructure planning and electrification in the North Sphere.
- Redevelopment of the mall site with experience-based and family-friendly uses.
- Comprehensive update to the Development Code incorporating fire prevention by design.
- Expansion of crime prevention technology.
- Assessment and phased improvements to City medians and rights-of-way.

At this Study Session, staff will provide a presentation summarizing the current conditions, progress, and next steps for each goal area. This is an informational item only and requires no action from the City Council.

FINANCIAL IMPACT:

None.

ATTACHMENT:

1. Presentation