

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: September 11, 2025

PREPARED BY: Shelby Goodwin, Special Events Coordinator

SUBJECT: INFORMATIONAL REPORT ON ROAD CLOSURES ASSOCIATED WITH
THE RUN TRAVIS RUN EVENT

RECOMMENDATION:

Receive and file an informational report on road closures associated with the *Run Travis Run* event scheduled for Sunday, October 5, 2025.

BACKGROUND/ANALYSIS:

The City of Palm Desert is working with event organizers representing Travis Barker, drummer of the band Blink-182, to host a community 5K run titled *Run Travis Run* on Sunday, October 5, 2025, at the Civic Center Park. The event coincides with the band's scheduled performance at Acrisure Arena and Palm Desert is one of only four of the event's 2025 nationwide host sites selected to participate. Others include Chicago, Las Vegas, and Los Angeles.

Serving as the start and finish location, the Civic Center Park will be the hub of event activities and participant gathering. The event will require temporary road closures along San Pablo Avenue and a portion of Magnesia Falls Drive during the morning hours. Road closures will begin at approximately 6:30 a.m. and will be cleared by 10:30 a.m. City staff will coordinate closely with event producers, law enforcement, and other supporting agencies to implement appropriate traffic management, including hard closures at key intersections and police presence at designated locations along the route. Additional security details are being arranged in conjunction with the event organizer and law enforcement. Advance notification will be provided to residents, businesses, and community partners within the affected area.

Proceeds from the Run Travis Run 2025 Tour will support CORE (Community Organized Relief Effort), a nonprofit humanitarian organization founded by Sean Penn and Ann Lee that provides critical assistance to underserved communities during and beyond times of crisis.

This one-time event is anticipated to bring meaningful community engagement, national visibility, and positive recognition for Palm Desert through its association with a internationally recognized artist and tour. This report is provided for informational purposes to notify the City Council and the public of the planned road closures associated with the event.

For more information about the event, visit <https://www.runtravisrun.com/palm-desert>.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

There is no financial impact associated with this request. The event organizer will be responsible for all costs associated with this event.