

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: September 11, 2025

PREPARED BY: Shelby Goodwin, Special Events Coordinator

SUBJECT: INFORMATIONAL REPORT ON ROAD CLOSURES SCHEDULED TO OCCUR ON EL PASEO ASSOCIATED WITH FISCAL YEAR 2025-26 ROUTINE SPECIAL EVENTS

RECOMMENDATION:

Receive and file an informational report on road closures scheduled to occur on El Paseo associated with Fiscal Year 2025-26 routine special events.

BACKGROUND/ANALYSIS:

Below is a list of routine special events scheduled to take place on El Paseo during Fiscal Year 2025-26 that will require temporary road closures between Portola and Highway 74:

1. Desert Cancer Foundation's Paint El Paseo Pink – October 11, 2025
2. Palm Desert Area Chamber of Commerce's Golf Cart Parade – October 26, 2025
3. Martha's Village and Kitchen's Thanksgiving 5K – November 27, 2025
4. Palm Desert Charter Middle School Foundation's Panther 5K – January 25, 2026

For each of these events, staff will coordinate closely with event producers to ensure appropriate traffic management, including the use of hard closures at all major intersections and the placement of police officers at designated points along the route. Advance notification of the closures will also be provided to businesses along El Paseo, as well as any affected residents. This report is intended to inform the City Council and the public of these planned closures as part of the City's ongoing communication and outreach efforts.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

The City Council approved community event sponsorship funding for Paint El Paseo Pink, the Golf Cart Parade, and the Thanksgiving 5K as part of the FY 2025-26 budget. There is no additional financial impact to the General Fund associated with this request, as each organizer will be responsible for all costs related to their respective event.