

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: August 28, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: APPOINTMENTS TO THE EL PASEO PARKING & BUSINESS
IMPROVEMENT DISTRICT BOARD OF DIRECTORS

RECOMMENDATION:

Reappoint David Fletcher, Patrick Klein, and Angela Rafferty to serve on the El Paseo Parking & Business Improvement District (EPPBID) Board of Directors for terms ending June 30, 2028.

BACKGROUND/ANALYSIS:

The El Paseo Parking and Business Improvement District is a business-based assessment district established to fund marketing initiatives and programs that benefit businesses along El Paseo. Because the EPPBID Board of Directors is governed by its own bylaws, it follows an appointment and reappointment process that differs from the City's standard procedure for its committees and commissions.

Under this process, the EPPBID Board considers potential appointments and reappointments to its membership. Following careful review and deliberation, the Board votes to make a formal recommendation to the City Council. This process ensures that the Board's membership reflects the interests of businesses and stakeholders within the district.

Terms for three current Board members expired on June 30, 2025. At its June 19, 2025, meeting, the EPPBID Board of Directors, by majority vote, recommended the reappointment of David Fletcher, Patrick Klein, and Angela Rafferty to serve additional terms. If approved by the City Council, each reappointment would extend the member's service through June 30, 2028, maintaining continuity in leadership and ongoing district initiatives.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

There is no fiscal impact as a result of this action.