

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: June 26, 2025

PREPARED BY: Maria Gonzalez, Management Analyst
Chris Gerry, Senior Project Manager

SUBJECT: APPROVE THE MANAGEMENT DISTRICT PLAN AND ORDER THE LEVY AND COLLECTION OF ASSESSMENTS WITHIN THE PRESIDENT'S PLAZA I PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2025/26

RECOMMENDATION:

1. Adopt a resolution entitled "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM DESERT, CALIFORNIA, APPROVING AND ADOPTING THE MANAGEMENT DISTRICT PLAN FOR THE PRESIDENT'S PLAZA I PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2025/2026."
2. Adopt a resolution entitled "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM DESERT, CALIFORNIA, ORDERING THE LEVY AND COLLECTION OF ASSESSMENTS FOR THE PRESIDENT'S I PLAZA PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2025/2026."

BACKGROUND/ANALYSIS:

The President's Plaza I Property and Business Improvement District (PBID I) was originally formed in Fiscal Year 1998/99 for a five-year term. A majority of the property owners voted to renew PBID I for five additional five-year terms since inception, with the current term from Fiscal Year 2022/23 through 2026/27. However, the Management District Plan and Engineer's Report for PBID I is required to be prepared and approved annually, and the County of Riverside requires the annual order to levy and collect the assessments. The only modification of the PBID I budget that will be implemented is a three percent (3%) cost-of-living adjustment that was built into the current five-year plan as approved by the property owners.

PBID I encompasses the large parking lot that is located between Palm Desert Drive South (frontage road adjacent to Highway 111) in the north; El Paseo Drive in the south; and Portola Avenue in the east; and San Luis Rey Avenue in the west. The street boundaries of PBID I are shown in the attached Management District Plan and Engineer's Report (page A-2). The City of Palm Desert (City) collects annual assessments from PBID I property owners to pay for landscape maintenance, street sweeping, refuse, and parking lot utilities within the common parking lot areas. The attached resolutions will approve next fiscal year's Management District Plan and Engineer's Report and allow the County to levy and collect the associated annual assessments within PBID I on behalf of the City.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

The levy assessment and collection will fund maintenance and related expenses for PBID I and are included in their associated accounts within the proposed FY 2025-26 Annual Budget. An additional allocation of \$80,971 from the City's Capital Improvement Fund Account No. 4004692-4400100 is necessary and has been added to support ongoing and future capital maintenance of the parking lots.

ATTACHMENTS:

1. Resolution – Approve Management Plan
2. Resolution – Order the Levy
3. FY 2025/26 Management District Plan and Engineer's Report