

**RESOURCE PRESERVATION AND ENHANCEMENT COMMITTEE
CITY OF PALM DESERT
STAFF REPORT**

MEETING DATE: August 18, 2025

PREPARED BY: Amy Lawrence, Deputy Director of Economic Development

SUBJECT: DISCUSSION ON OPPORTUNITIES TO PROVIDE ENVIRONMENTAL
MESSAGING

RECOMMENDATION:

Discuss opportunities to provide environmental messaging for the City Council's consideration.

BACKGROUND/ANALYSIS:

Chair Berlinda Blackburn requested this special meeting to discuss opportunities to provide environmental messaging for the City Council's consideration.

FINANCIAL IMPACT:

There is no financial impact associated with this request.