

**CULTURAL ARTS COMMITTEE
CITY OF PALM DESERT
STAFF REPORT**

MEETING DATE: July 9, 2025

PREPARED BY: Erica Powell, Management Analyst

SUBJECT: APPOINT A SUBCOMMITTEE TO STRATEGIZE PUBLIC ART
PROGRAMMING

RECOMMENDATION:

Appoint a subcommittee of up to three Committee members to develop a strategic plan for public art programming.

BACKGROUND/ANALYSIS:

At its meeting on April 9, 2025, the Cultural Arts Committee (CAC) began developing a focused Fiscal Year 2025–2026 Work Plan to guide the City’s public art projects. The plan was refined and formally adopted by the CAC on May 14, 2025, and included a proposal to establish a subcommittee to explore opportunities for community engagement and expanded geographic equity—particularly in north Palm Desert and at the city’s entry points.

The Work Plan was approved by the Palm Desert City Council on June 12, 2025. Among its top priorities is the development of a strategic public art approach for areas historically underrepresented in the City’s permanent collection.

The subcommittee will assist staff in identifying key sites, themes that reflect the area’s character, and opportunities to enhance Palm Desert’s identity at the city’s entry points. Recommendations developed by the subcommittee will be presented to the full Committee for review.

FINANCIAL IMPACT:

There is no financial impact associated with this request. Any future project proposals arising from the subcommittee’s recommendations will be brought forward with associated cost estimates for CAC and the City Council’s consideration.