



Palm Desert Vision Zero Strategy

City Council Meeting | June 12, 2025

Planning Grant

Vision Zero Strategy

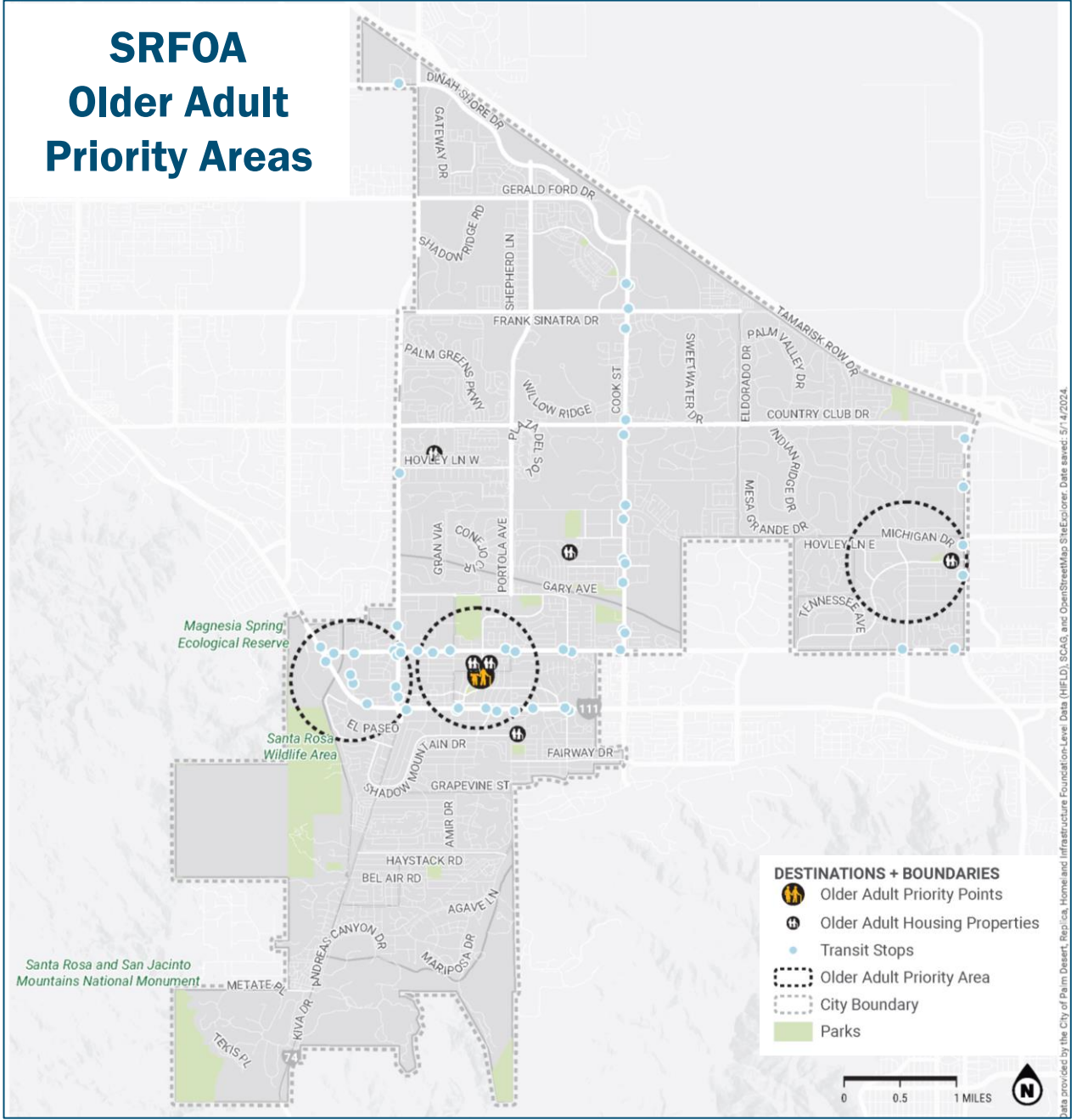
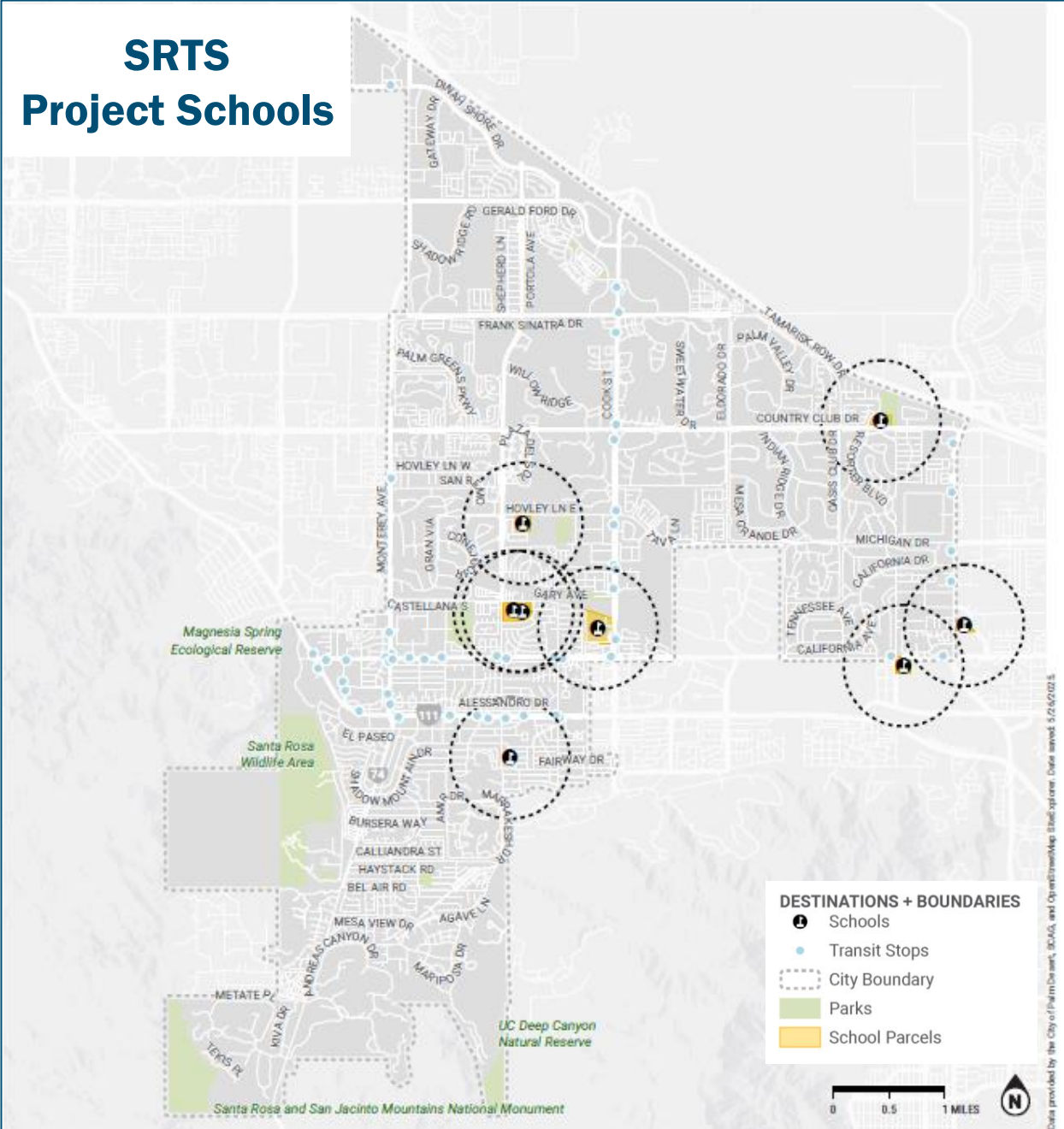


Palm Desert Vision Zero Strategy

- Road safety initiative aimed at eliminating traffic-related fatalities & serious injuries
- Strategy includes:
 - Safe Routes to School Plan (SRTS)
 - Safe Routes for Older Adults Plan (SRFOA)
 - Investment Strategies
 - Public Safety Campaign
 - Data Dashboard
- Approved by adopting resolution



SRTS Project Schools



Strategy Revisions

- Updated bicycle & golf cart circulation map.
- Increased roadways on high-injury network.
- Included incentivizing a school walking safety program.
- Established a pedestrian crossing program that uses handheld items at crosswalks.
- Included exploring lane narrowing on arterial roadways through a demonstration project.
- Added Investment Strategies to plan appendices.





Implementation Grant

Vision Zero Strategy

Implementation Grant

- **Key Criteria**

- Improve High Injury Network
- Federally Qualifying Area
- Proven, Data-Driven Safety Strategies

- **Grant Application Focus**

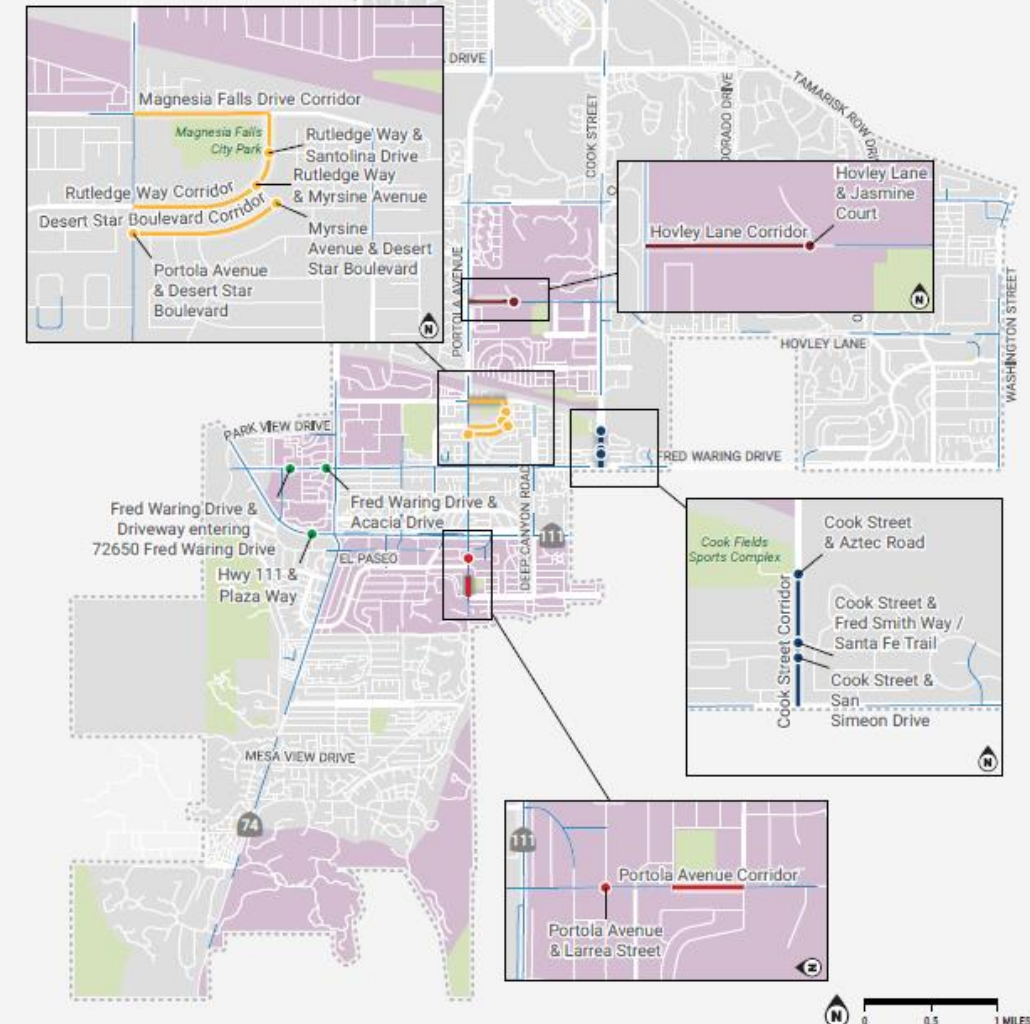
- Abraham Lincoln
- George Washington Charter
- James E. Carter
- Palm Desert Charter Middle
- Palm Desert High
- Fred Waring Drive / Town Center Way

PROJECT LOCATIONS

City of Palm Desert
SS4A Grant Application

FOCUS AREAS FOR PROPOSED PROJECTS

- Abraham Lincoln Elementary and Palm Desert Charter
- Fred Waring Drive/ Town Center
- George Washington Charter
- James Earl Carter Elementary
- Palm Desert High School
- High Injury Network (all travel modes)
- Federally Qualifying Area
- Parks
- City Boundaries





City of Palm Desert
Safe Roads and Streets for All (SS4A) Grant Program
SS4A Implementation Grant - Project List
Estimated Cost \$3.4 Million

#	Priority Area (Cluster)	Plan	Page	Street	From	To	Recommended Improvement	Direction
1	Abraham Lincoln & Palm Desert Charter	SRTS	70,74	Desert Star Boulevard	Myrsine Avenue	Portola Avenue	Construct sidewalk	N
2	Abraham Lincoln & Palm Desert Charter	SRTS	68-74	Magnesia Falls Drive	Portola Avenue	Rutledge Way	Install pedestrian scale lighting	N, S
3	Abraham Lincoln & Palm Desert Charter	SRTS	70	Myrsine Avenue	Desert Star Boulevard	N/A	Stripe high visibility crosswalk	W
4	Abraham Lincoln & Palm Desert Charter	SRTS	70	Myrsine Avenue	Desert Star Boulevard	N/A	Construct ADA curb ramps	NW, SW
5	Abraham Lincoln & Palm Desert Charter	SRTS	74	Portola Avenue	Desert Star Boulevard	N/A	Construct curb extension	NE
6	Abraham Lincoln & Palm Desert Charter	SRTS	66-68	Rutledge Way	Magnesia Falls Drive	Portola Avenue	Install pedestrian scale lighting	W/N
7	Abraham Lincoln & Palm Desert Charter	SRTS	70	Rutledge Way	Myrsine Avenue	N/A	Construct ADA curb ramps	NW, SW, SE
8	Abraham Lincoln & Palm Desert Charter	SRTS	69	Rutledge Way	Santolina Drive	N/A	Construct ADA curb ramps	NE, SE, SW
9	Abraham Lincoln & Palm Desert Charter	SRTS	74	Portola Avenue	Desert Star Boulevard	N/A	Construct ADA curb ramps	NE
10	Fred Waring Drive / Town Center Way	LRSP	56	Fred Waring Dr	Acacia	N/A	Install speed feedback signs	N, S
11	Fred Waring Drive / Town Center Way	SRFOA	71	Fred Waring Drive	72650 Fred Waring Drive	N/A	Stripe high visibility crosswalk	N
12	Fred Waring Drive / Town Center Way	SRFOA	71	Fred Waring Drive	72650 Fred Waring Drive	N/A	Construct ADA curb ramps & widen sidewalk	NE
13	George Washington Charter	SRTS	86,87	Portola Avenue	Fairway Drive	Chicory Street	Install pedestrian scale lighting	E
14	George Washington Charter	SRTS	86,87	Portola Avenue	Fairway Drive	Chicory Street	Construct sidewalk	W
15	George Washington Charter	SRTS	90	Portola Avenue	Larrea Street	N/A	Stripe high visibility crosswalk	E, W
16	James Earl Carter Elementary	LRSP	113	Hovley Lane	Jasmine Court	N/A	Construct ADA curb ramps	NE, NW, SE
17	James Earl Carter Elementary	SRTS	111-113	Hovley Lane	Portola Avenue	Jasmine Court	Install pedestrian scale lighting	N, S
18	James Earl Carter Elementary	SRTS	113	Hovley Lane	Jasmine Court	N/A	Stripe high visibility crosswalk	N, E
19	Palm Desert High School	SRTS	129	Cook Street	Aztec Road	N/A	Construct ADA curb ramps	SW
20	Palm Desert High School	SRTS	127-129	Cook Street	Fred Waring Drive	Aztec Road	Construct sidewalk	W
21	Palm Desert High School	SRTS	128	Cook Street	San Simeon Drive	N/A	Stripe high visibility crosswalk	W
22	Palm Desert High School	SRTS	128	Cook Street	San Simeon Drive	N/A	Construct ADA curb ramps	NW, SW
23	Palm Desert High School	SRTS	128	Cook Street	Fred Smith Way / Santa Fe Trail	N/A	Stripe high visibility crosswalk	W, E
24	Palm Desert High School	SRTS	128	Cook Street	Fred Smith Way / Santa Fe Trail	N/A	Construct ADA curb ramps	NW, SW

List of Acronyms

LRSP: Local Roadway Safety Plan
SRFOA: Safe Routes for Older Adults Plan
SRTS: Safe Routes to School Plan

Capital Improvement Examples:

Abraham Lincoln / Palm Desert Charter

Current Conditions



Proposed Improvements



Capital Improvement Examples:

Palm Desert High School

Current Conditions



Proposed Improvements





Key Dates & Next Steps



June 12, 2025

Council considers
Vision Zero Strategy



June 26, 2025

Deadline to apply for
Implementation grant



Nov. 2025 – Jan. 2026

Receive notification of
Implementation grant award

Questions

Vision Zero Strategy

