

FIND *your* HAPPY PACE



PALM DESERT  
CALIFORNIA

# City of Palm Desert Wayfinding Master Plan

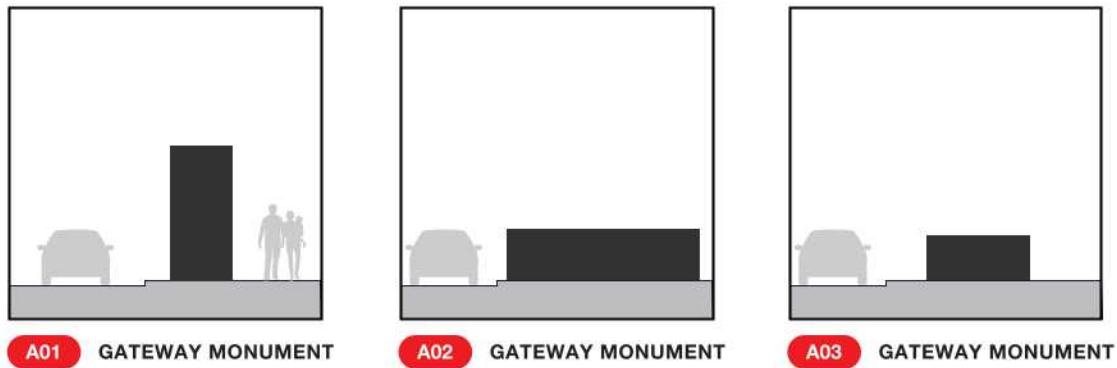
*Signage & Wayfinding Concept Design*

May 22, 2025

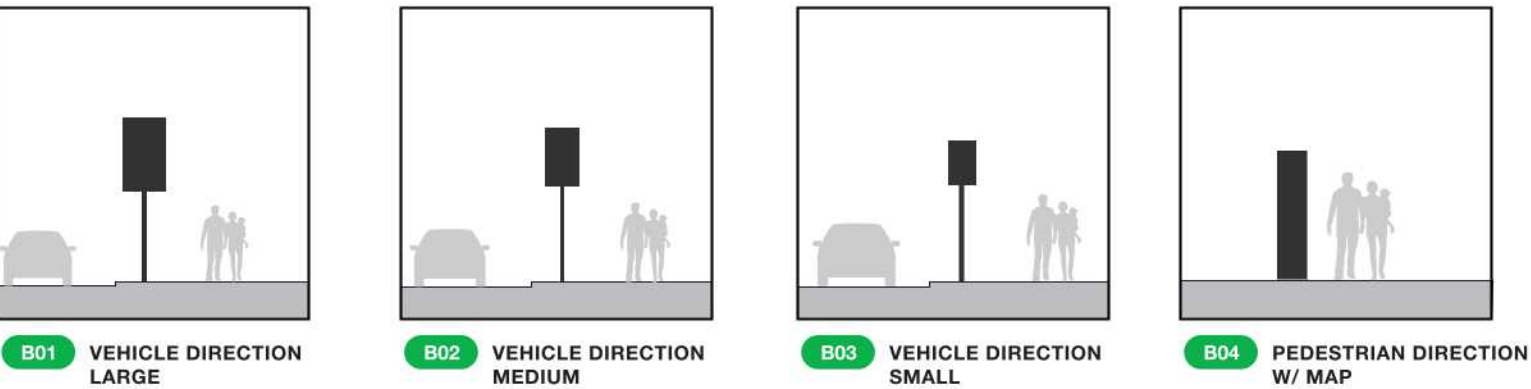
Selbert  
Perkins  
Design.

# Summary of Signs Proposed

## IDENTITY



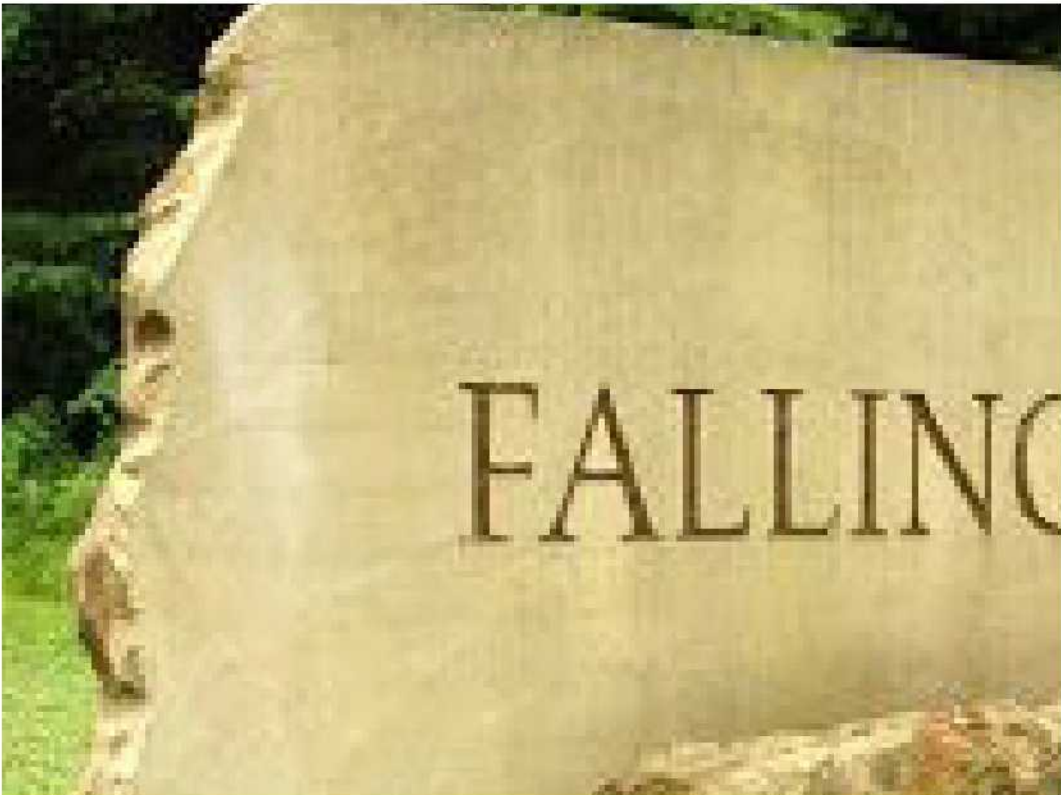
## DIRECTION



## AMENITY



CONCEPT 2 MOOD BOARD



CONCEPT 2 DESIGN



CONCEPT 2 DESIGN

