

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: January 9, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: APPROVE THE 2025 LIST OF SOCIAL MEDIA COMMEMORATIONS

RECOMMENDATION:

Approve the list of social media commemorations planned for 2025.

BACKGROUND/ANALYSIS:

The City of Palm Desert utilizes its social media channels to convey a variety of information, including City news, meeting reminders, and event updates. City staff also actively seeks ways to bring the community together by creating social media posts affirming the City's commitment to diversity and inclusion. These posts may commemorate Federal and State holidays, religious holidays, special national and international days or months, and related observances throughout the year.

The attached list is based on the approved 2024 social media commemorations, with the one addition of Kwanzaa. This list has been reviewed by the Mayor and Mayor Pro Tem and is now being brought to the full City Council for final consideration.

Legal Review:

This report has been reviewed by the City Attorney's Office.

FINANCIAL IMPACT:

There is no financial impact associated with this action.

ATTACHMENTS:

1. City of Palm Desert Social Media Commemorations - 2025