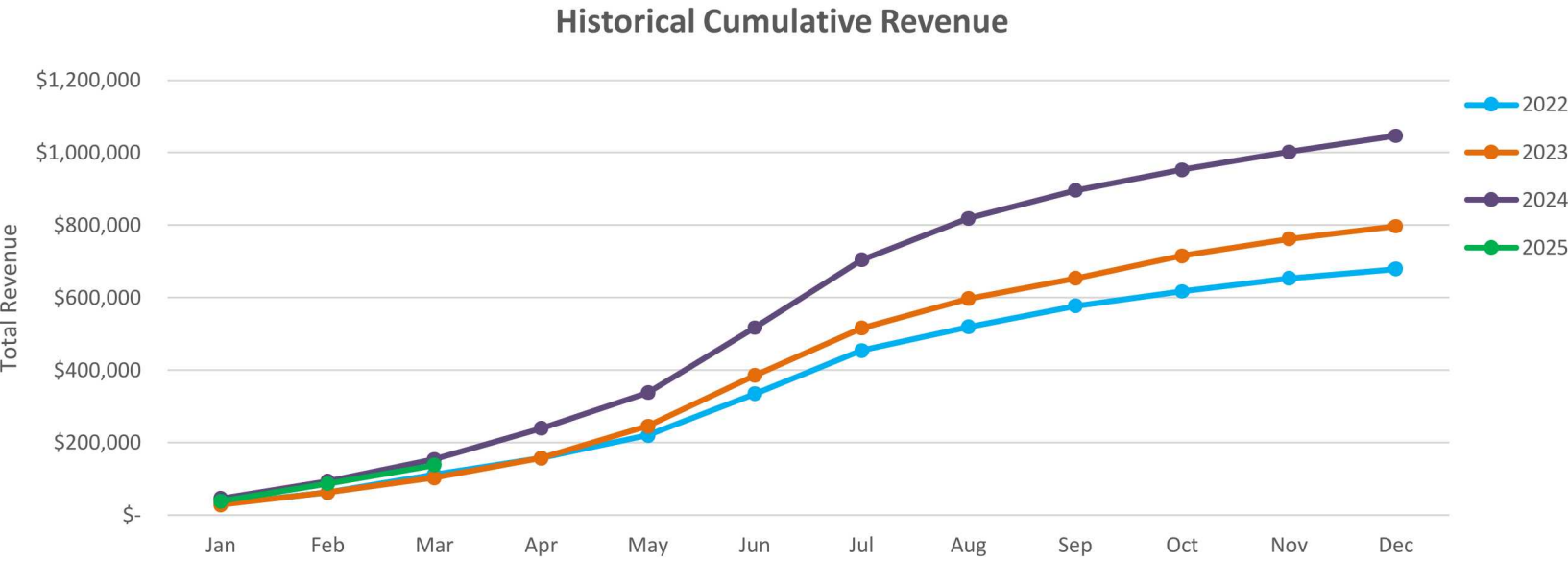
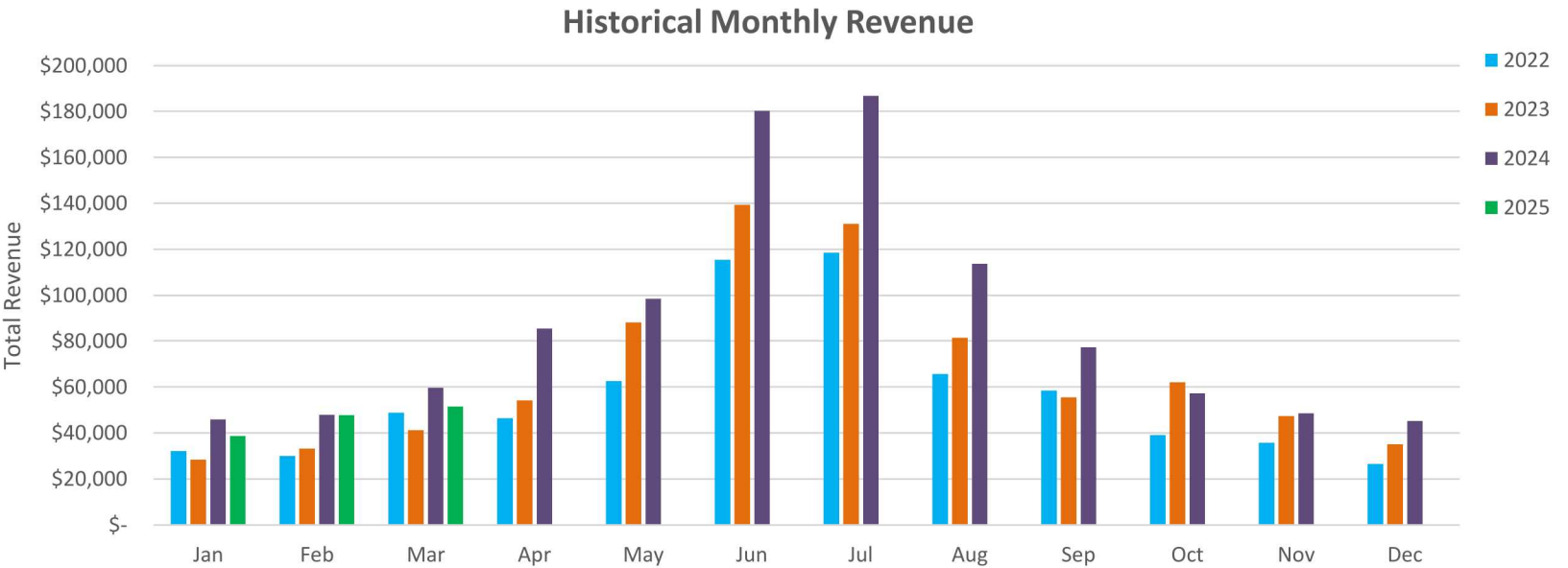


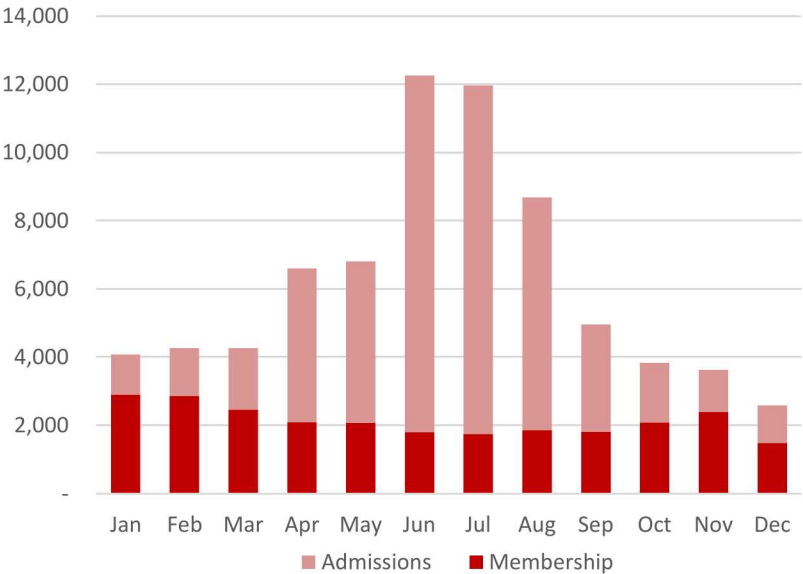
Key Performance Indicators

# Palm Desert Aquatics Center

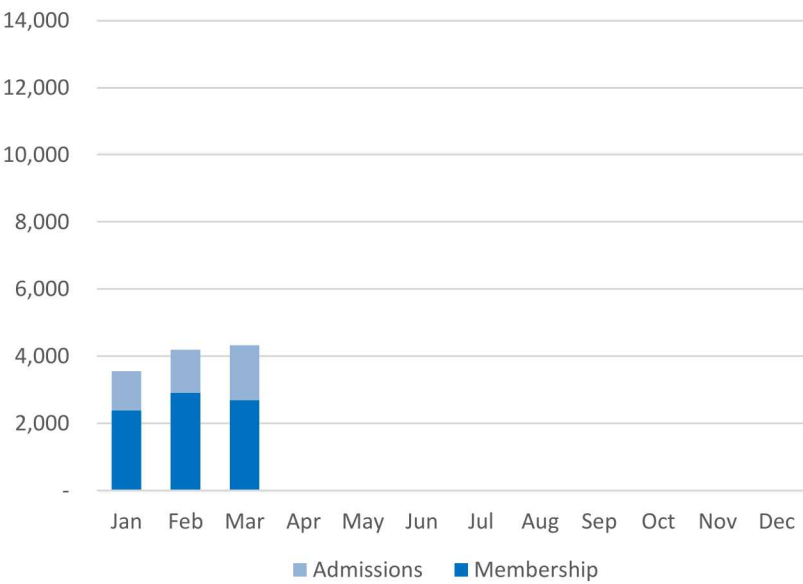
Q1 - 2025



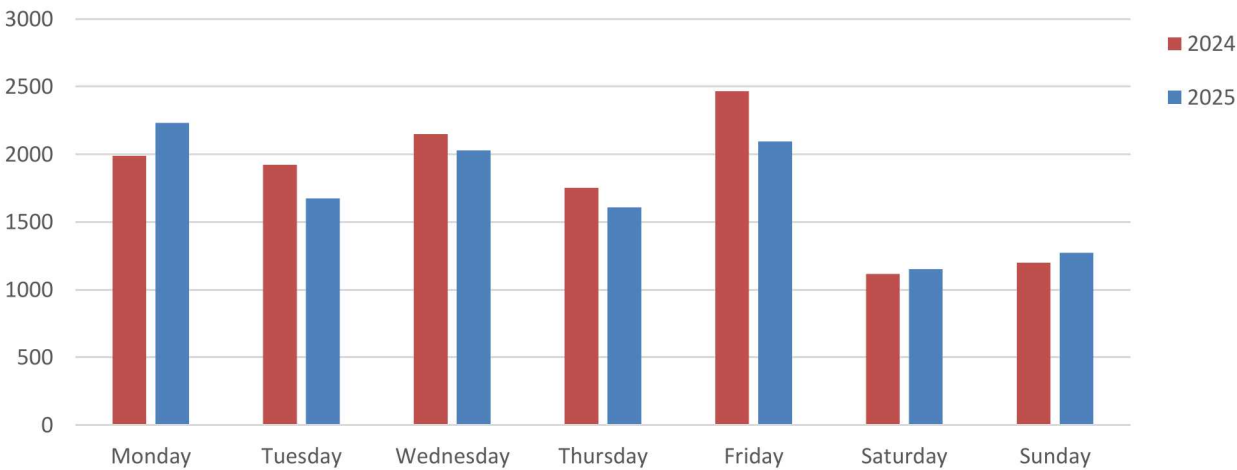
Total Facility Visits by Month - 2024



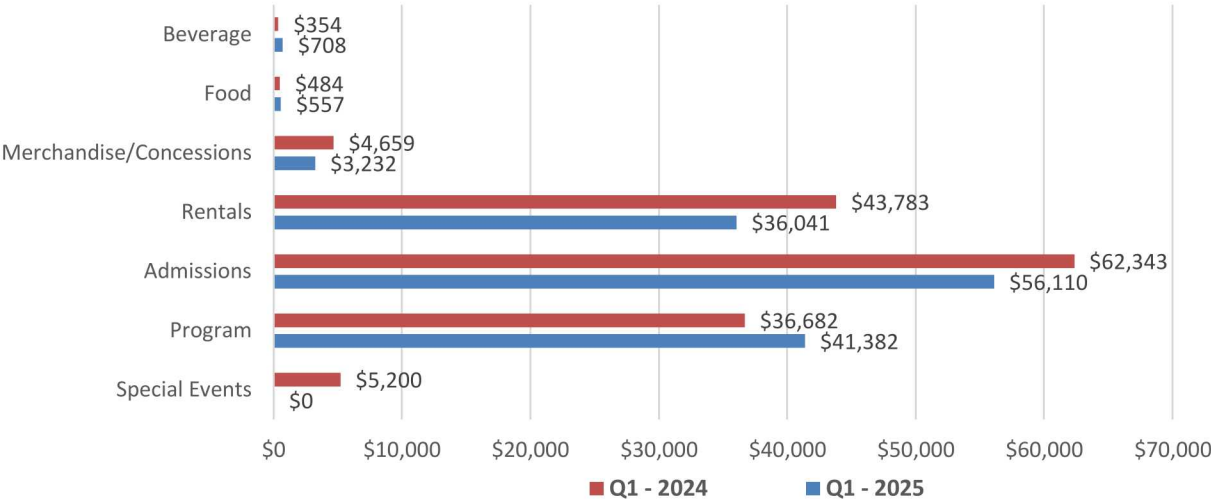
Total Facility Visits by Month - 2025



First Quarter Visits by Day



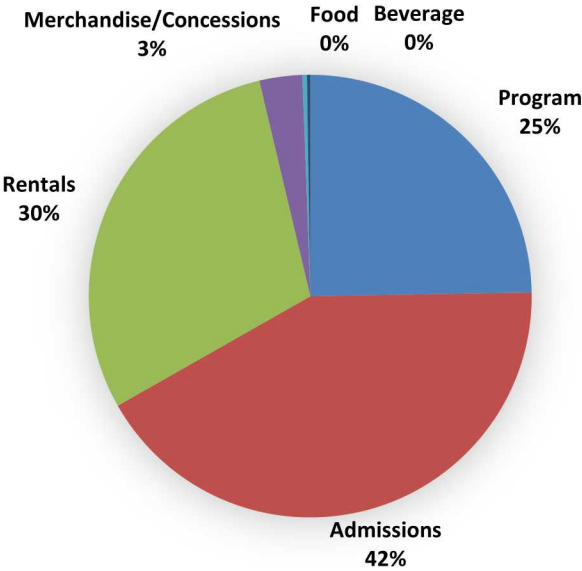
FIRST QUARTER REVENUE BY TYPE



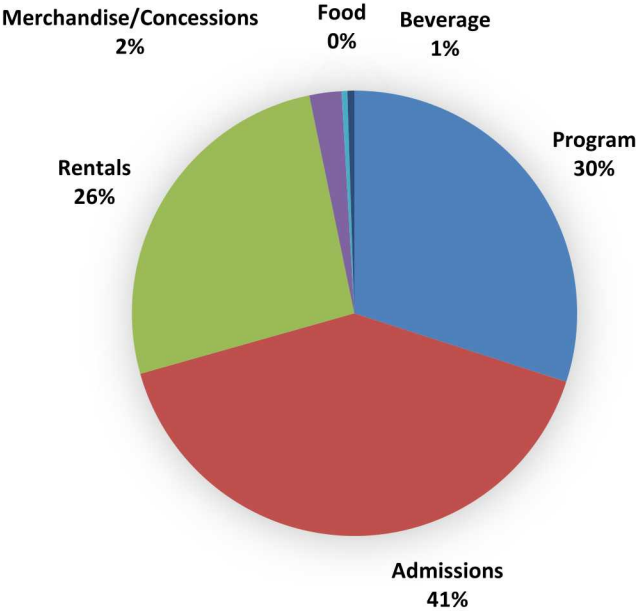
Q1 - 2025 Revenue Per Capita		
Category	# of Transactions	\$ per Transaction
Merchandise/Concessions	601	\$7.48
Admissions	1861	\$30.15
Program	730	\$49.37
Rentals	108	\$29.93
Special Events		

Total Facility Visits	12,070
Total Revenue	\$138,030
Total Revenue per Capita	\$11.44

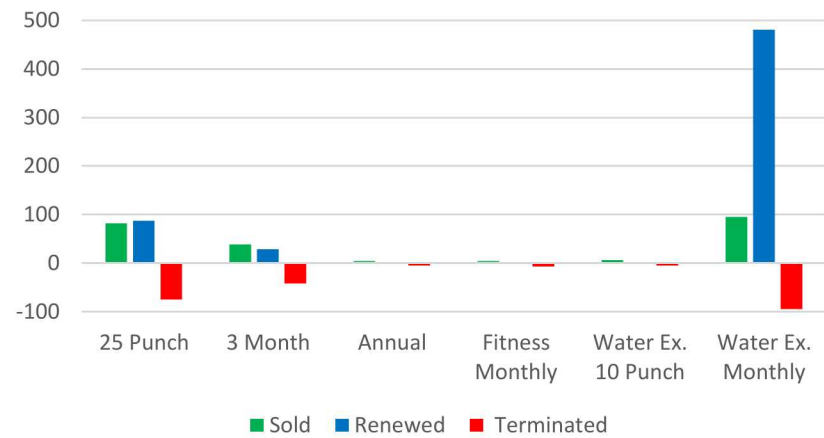
Q1 - 2024



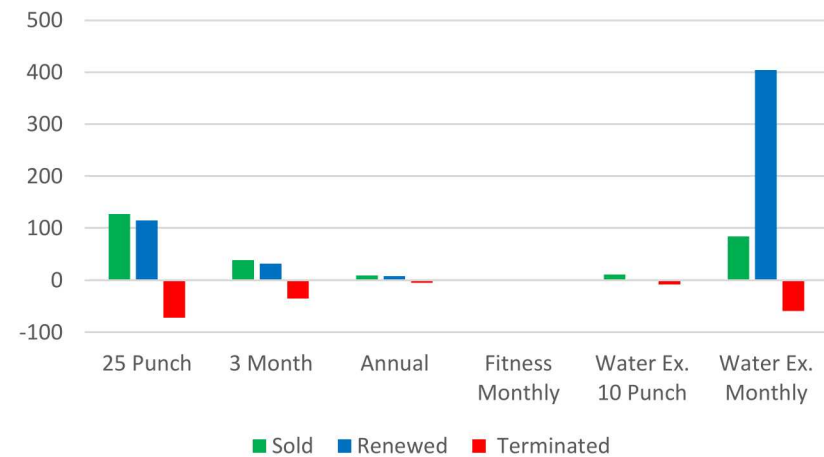
Q1 - 2025



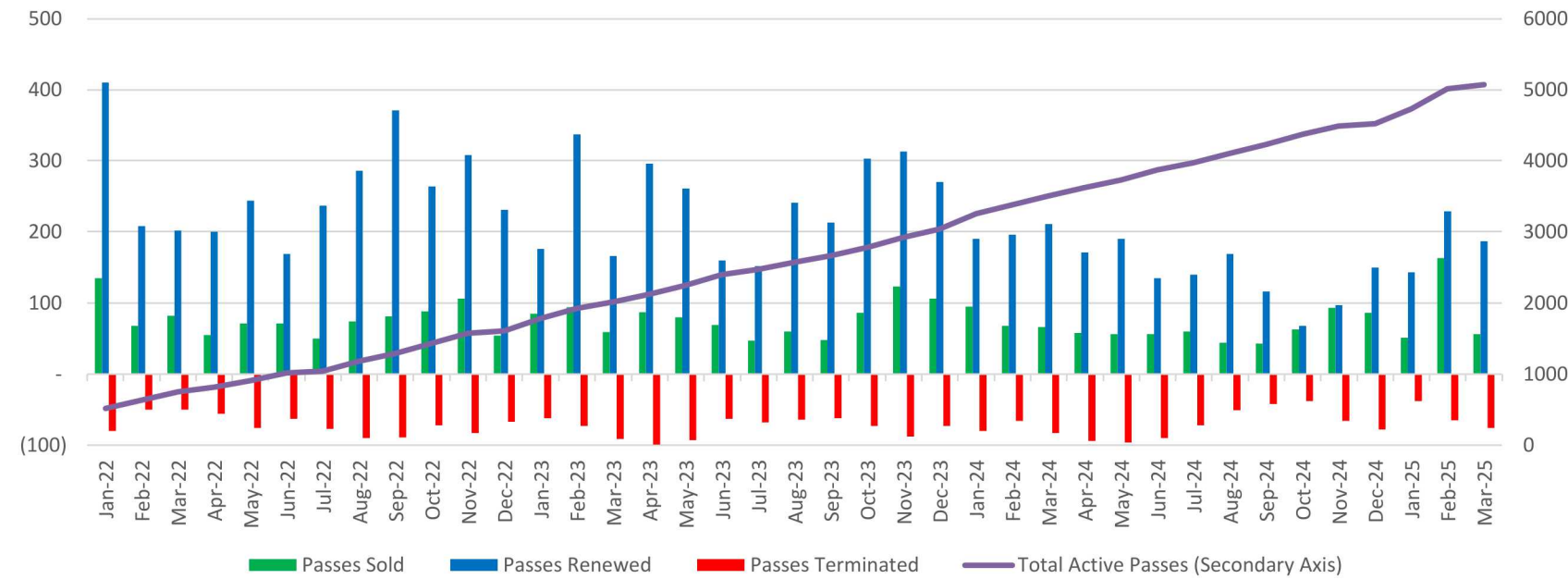
Q1 - 2024 Passes



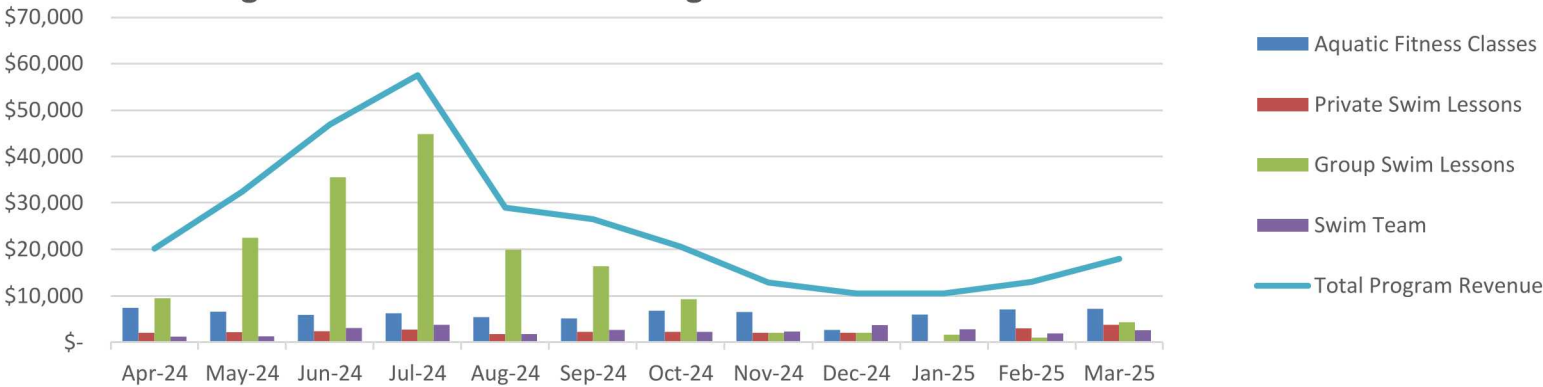
Q1 - 2025 Passes



Historical Passes



Program Revenue Detail - Trailing 12 months



Admissions Revenue Detail - Trailing 12 months

