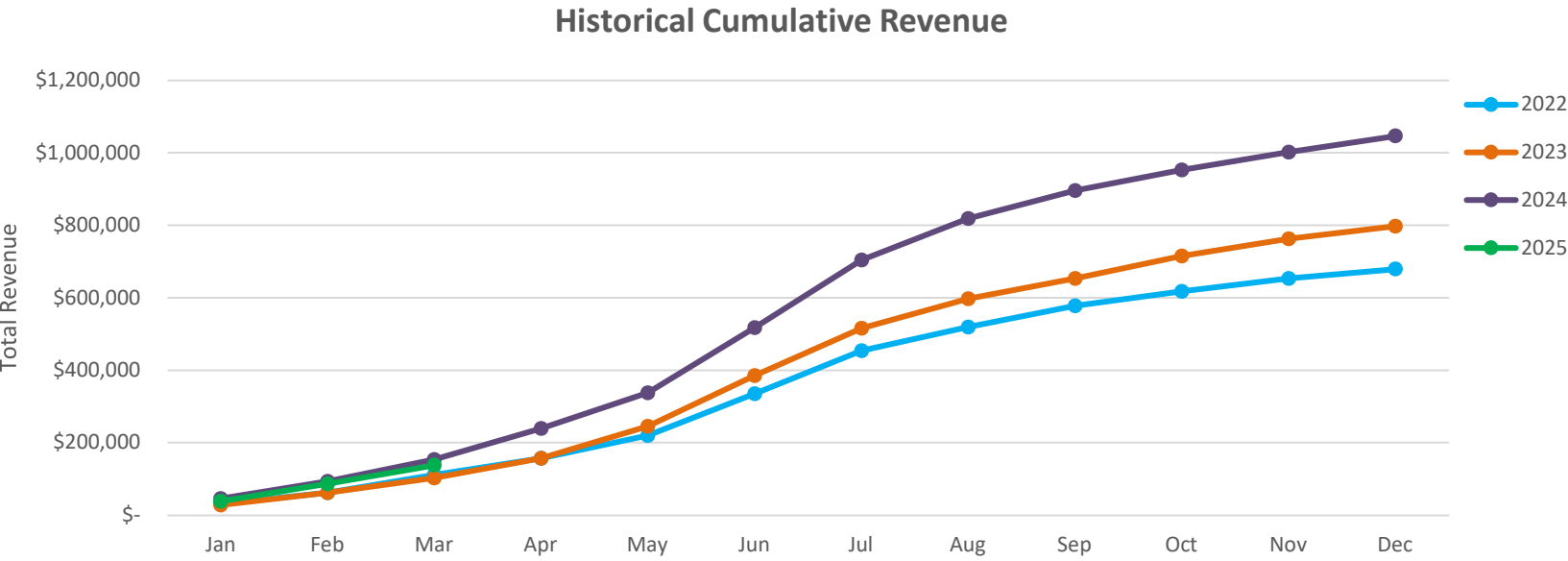
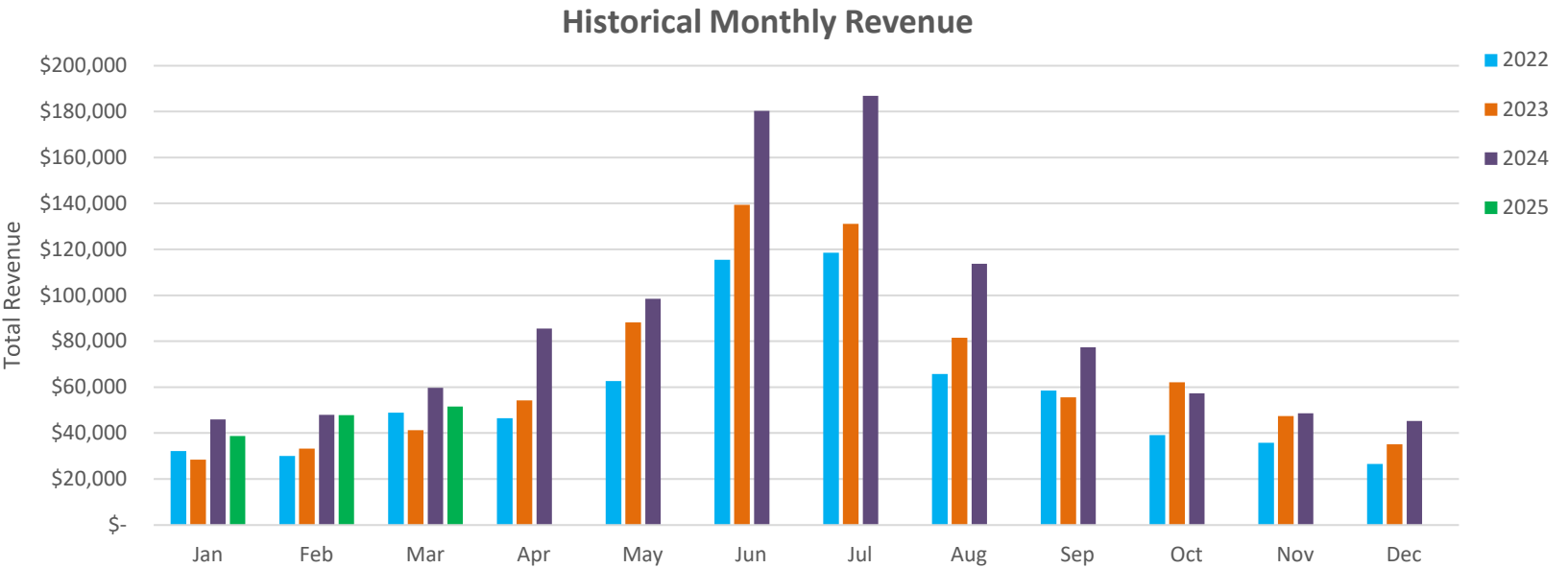


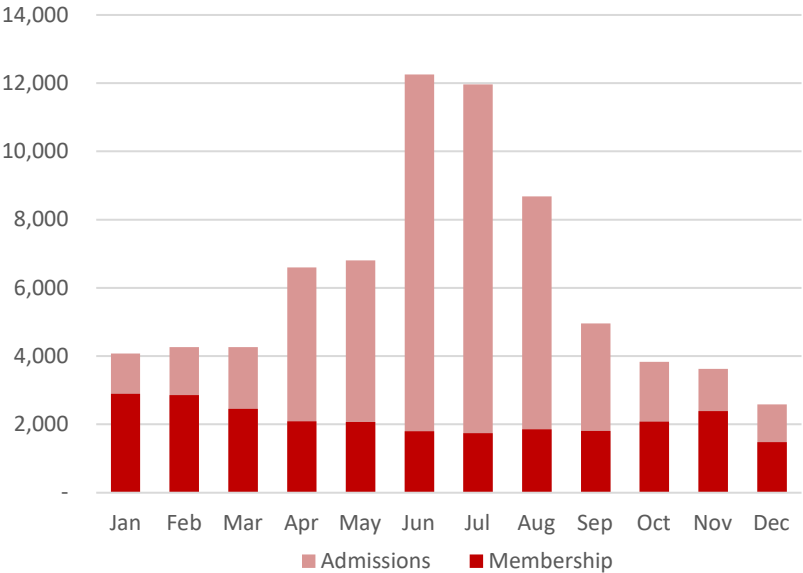
Key Performance Indicators

# Palm Desert Aquatics Center

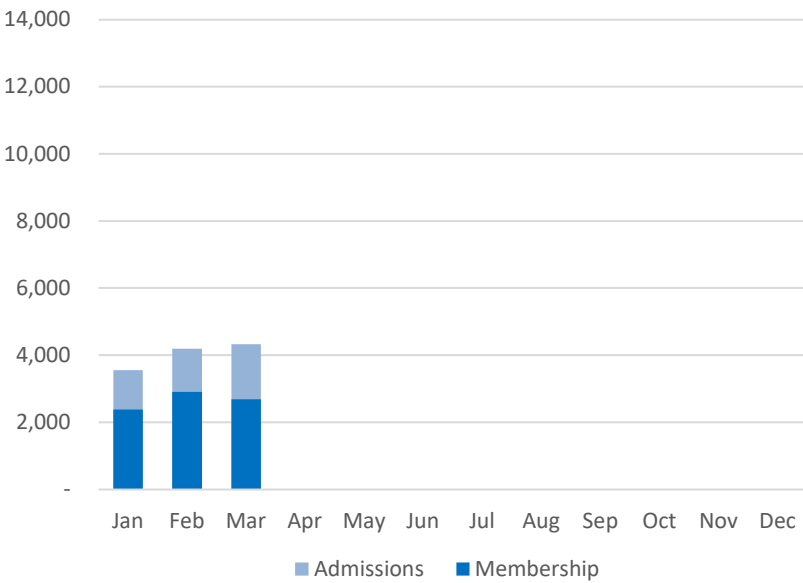
March 2025



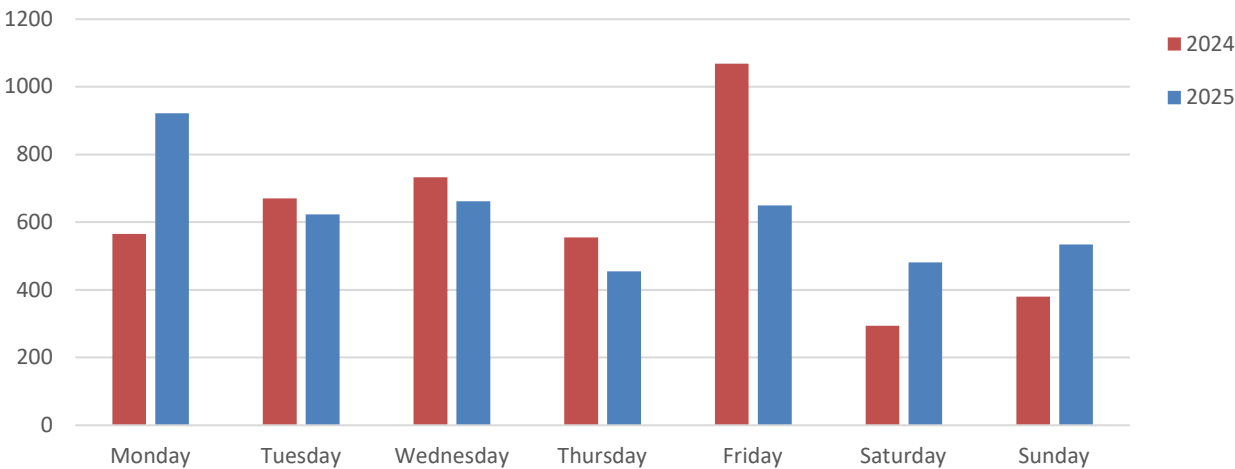
Total Facility Visits by Month - 2024



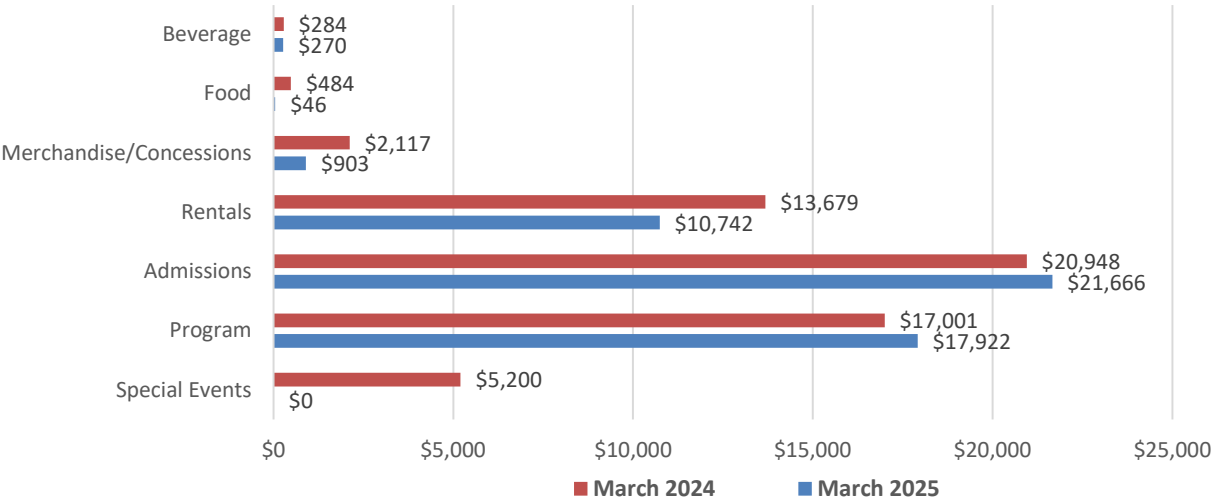
Total Facility Visits by Month - 2025



March Visits by Day



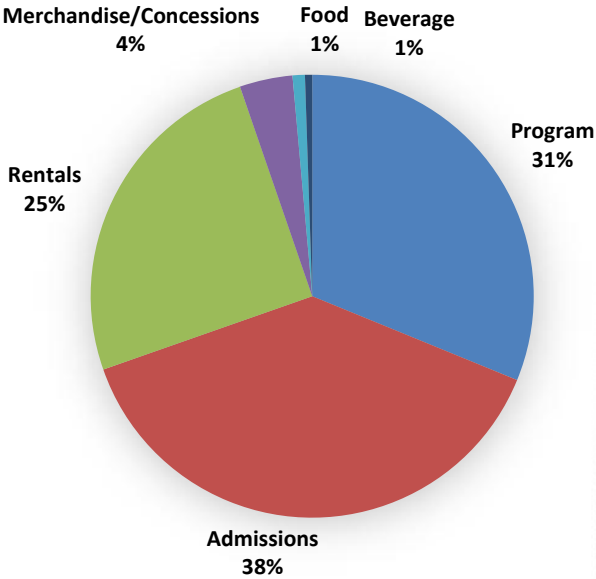
MARCH REVENUE BY TYPE



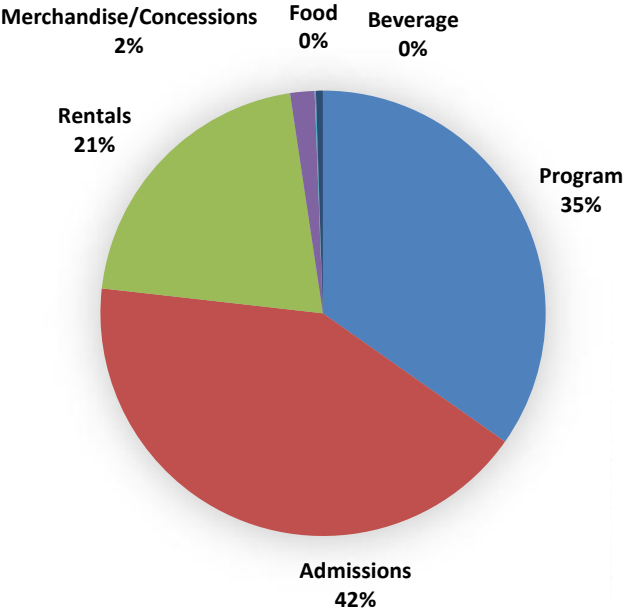
March 2025 Revenue Per Capita		
Category	# of Transactions	\$ per Transaction
Merchandise/Concessions	194	\$6.29
Admissions	616	\$35.17
Program	416	\$25.82
Rentals	56	\$16.13
Special Events		

Total Facility Visits	4,325
Total Revenue	\$51,549
Total Revenue per Capita	\$11.92

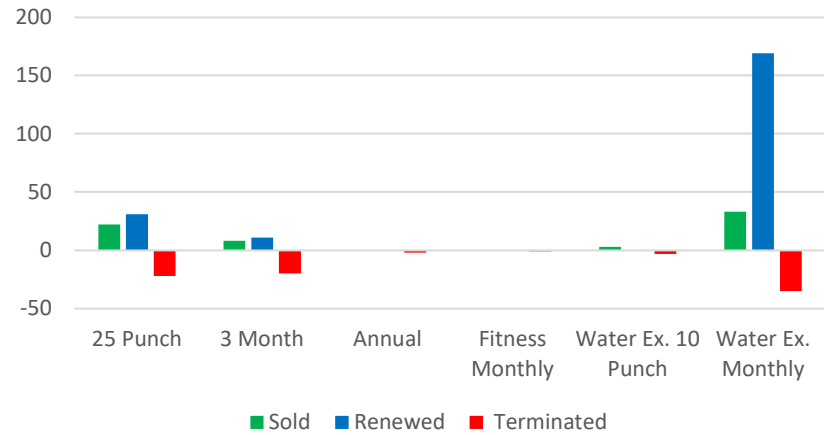
March 2024



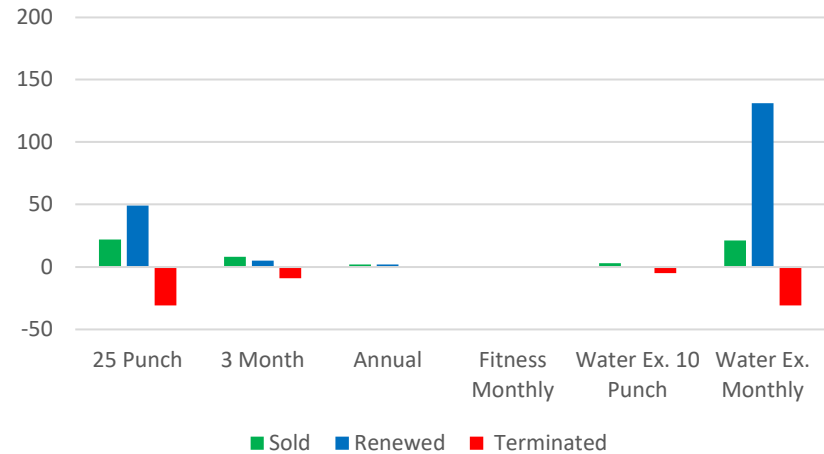
March 2025



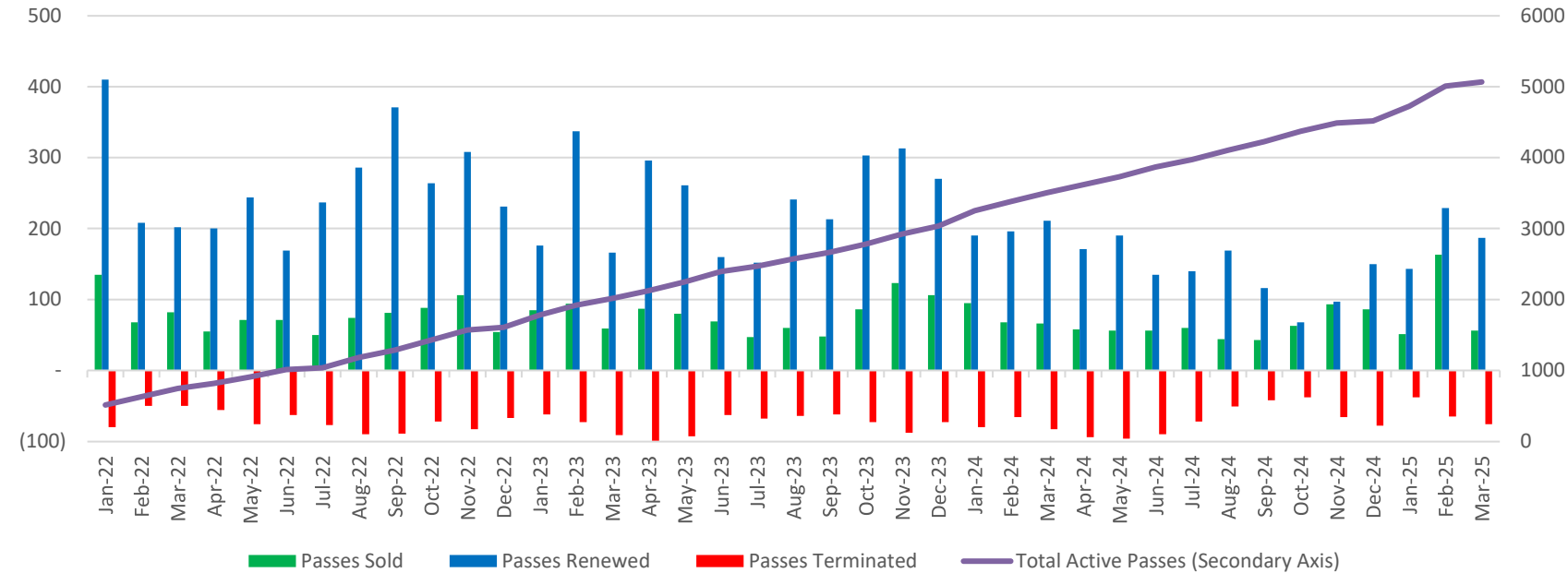
March 2024 Passes



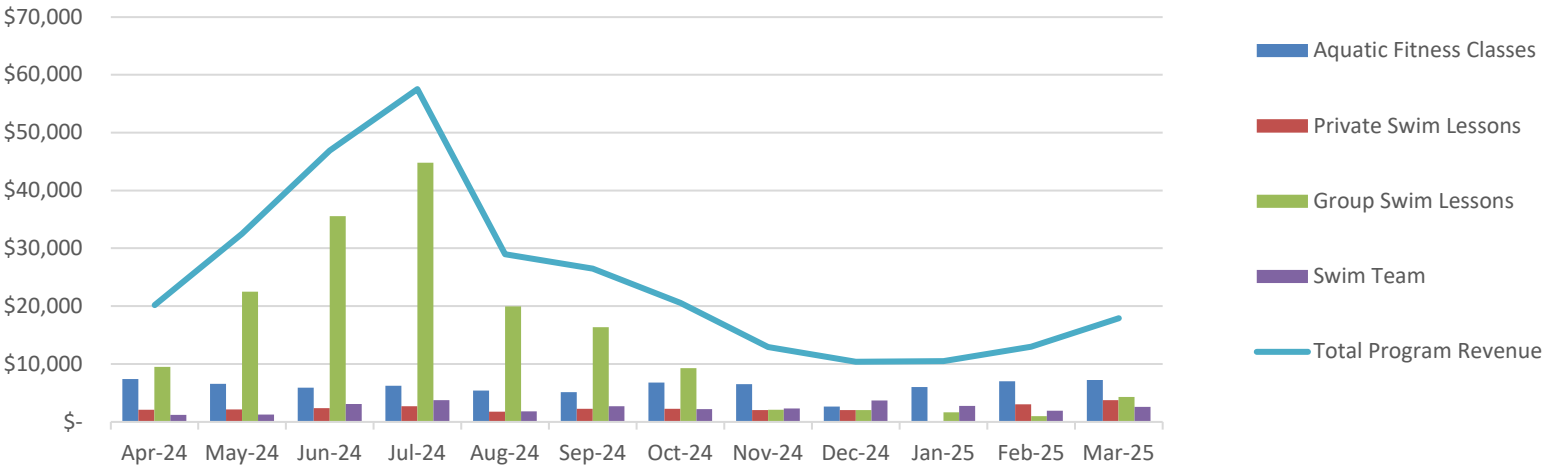
March 2025 Passes



Historical Passes



Program Revenue Detail - Trailing 12 months



Admissions Revenue Detail - Trailing 12 months

