

**EL PASEO PARKING AND BUSINESS IMPROVEMENT DISTRICT BOARD  
CITY OF PALM DESER  
STAFF REPORT**

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MEETING DATE: April 17, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: UPDATE ON BANDWANGO ACTIVATIONS

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**RECOMMENDATION:**

Review and approve the update on Bandwango activations.

**BACKGROUND/ANALYSIS:**

FG Creative will present an update on the Bandwango program thus far, including next steps for branding and a summer pass program.

**ATTACHMENTS:**

EPPBID Activations Update 04-17-25