

**EL PASEO PARKING AND BUSINESS IMPROVEMENT DISTRICT BOARD
CITY OF PALM DESERT
STAFF REPORT**

MEETING DATE: April 17, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: PALM DESERT WAYFINDING AND MONUMENT SIGN
INFORMATIONAL PRESENTATION

RECOMMENDATION:

Receive and file the City's update on wayfinding and monument signs.

BACKGROUND/ANALYSIS:

Public Works staff member Chris Gerry will update the Board on the City's new wayfinding and monuments signs.

ATTACHMENTS:

Wayfinding and Monument Sign Presentation