

**EL PASEO PARKING AND BUSINESS IMPROVEMENT DISTRICT BOARD
CITY OF PALM DESERT
STAFF REPORT**

MEETING DATE: April 17, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: MARKETING UPDATE REPORT FOR FEBRUARY AND MARCH 2025

BACKGROUND/ANALYSIS:

Stephanie Greene, of FG Creative, will present the Marketing Update reports for February and March 2025.

ATTACHMENTS:

Marketing Update Report for February 2025

Marketing Update Report for March 2025