



**City of Palm Desert**  
**2024 Annual Report**  
**City Council Goals and Department Initiatives**  
**Table of Contents**

2024 City Council Goals.....	2
Cal State University Palm Desert Campus: .....	2
Desert Willow Strategy: .....	4
Business Recruitment:.....	6
North Sphere Planning: .....	8
Mall Redevelopment:.....	10
Sales Tax Initiative/Measure G .....	11
Environmental Initiatives:.....	12
North Palm Desert Parks: .....	14
Public Safety Improvements: .....	16
Active Transportation Projects: .....	18
Capital Projects.....	20
City Manager’s Office.....	22
Development Services .....	24
Economic Development .....	26
Finance.....	29
Library Services .....	30
Public Works.....	31

## 2024 City Council Goals

### Cal State University Palm Desert Campus:

Advocate for creating a Cal State University Palm Desert Campus or other education-related uses on the land donated by the City for this purpose.

### 2024 Executive Summary:

Recognizing the significant impact of higher education on the City of Palm Desert and the Coachella Valley region, the City Council prioritized the accelerated build-out of the California State University, San Bernardino Palm Desert campus. To support this effort, Priority 1 Coachella Valley (P1CV), a 501(c)(4) organization, was established to pool funds from regional entities and advocate for additional state funding.

With the support of local State legislators, the State committed \$79 million in 2022 for the development of a 40,000-square-foot Student Services Center, which is scheduled to break ground in 2025 and open in 2028.

With funding secured, City staff participates in quarterly meetings with campus leadership and continues to explore opportunities for further campus development. To date, the City has provided campus leadership with a Letter of Intent (LOI) to develop City park space on campus. Additionally, campus leadership is exploring public-private partnerships (PPP), particularly for student housing.

### Recap of Past Accomplishments:

- Secured \$79 million in state funding for new building improvements at the CSUSB Palm Desert Campus.
- Priority One Coachella Valley (P1CV) and City staff maintained communication with CSUSB-PDC leadership to coordinate the timing of improvements and the construction of the new Student Services Building.
- Staff met with Strategies 360 (S360) to determine the next steps P1CV should take to secure additional funding for the school's expansion. S360 recommended a "soft advocacy" approach as the State balances its 2024/25 fiscal year budget and continues strengthening relationships with state representatives to secure additional funding. P1CV extended its contract with S360 through 2024 to advocate at the state level and ensure the \$79 million allocation remains secure.
- Established quarterly meetings between the City and campus staff for ongoing coordination and campus development. Discussions have focused on:
  - Student Services Building
  - Development of the City's fire station
  - Potential partnerships for flood control, dust mitigation, and future park development
  - Rail Station Study and IID/SCE infrastructure issues
- The City and campus staff are discussing options for developing City park space and local drainage improvements on the Palm Desert campus. A LOI outlining joint/shared use of these facilities was prepared and provided to CSUSB leadership for consideration. Under this agreement, approximately 40-60 acres of the campus could be improved.

**Next Steps:**

- The Student Services Building is expected to receive State Architect approval in Q1 2025, allowing construction to begin in Q2 2025.
- The Student Services Advisory Committee is exploring fundraising and sponsorship opportunities for additional site improvements, including a new clock tower.
- Construction is anticipated to take place from Summer 2025 through late 2027, with building occupancy expected in 2028.
- City staff will meet with campus leadership on February 6, 2025, to receive an update on PPP opportunities identified for campus development.
- Campus leadership and City staff are reviewing a LOI for future park development and drainage improvements. Future City Council action will be required to approve any agreements for construction.
- Quarterly meetings are scheduled through 2025.

### **Desert Willow Strategy:**

Develop a strategy for the disposition and development of the remaining undeveloped Desert Willow properties.

### **2024 Executive Summary:**

In 1994, the Palm Desert Redevelopment Agency (RDA) acquired nearly 600 acres of undeveloped land for the development of the Desert Willow Golf Resort (DWGR). As part of this effort, several construction-ready pad sites were designated for future resort development to enhance the City's Transient Occupancy Tax (TOT) revenues. With TOT generation in mind, the City Council established a goal to facilitate the sale of the remaining undeveloped parcels for resort development.

Currently, three sites (Lots C, D, and E) remain available for development. In 2024, the City received approval from the State Department of Housing and Community Development (HCD) to sell Lot E to Blieu Development for affordable housing and to sell Lots C and D outside of the Surplus Land Act (SLA) process.

With SLA clearance obtained, City staff is now finalizing a Purchase and Sale Agreement (PSA) for Lot E with Blieu Development. Additionally, the City Council approved an Exclusive Negotiation Agreement (ENA) with Kam Sang Companies (owners of the JW Marriott Desert Springs) to explore resort development on Lots C and D.

### **Recap of Past Accomplishments:**

- Lot A: Obtained licensing agreements with SARDA for public parking and open space improvements on the parcel.
- Lot A: The City officially purchased Lot A from SARDA in Q3 2024. This process included:
  - Attending and presenting information to the County Oversight Board
  - Receiving approval from the State Department of Finance
  - Transferring funds to complete the purchase
  - Recording the Grant Deed with the County, officially transferring ownership to the City
- Lot B: DSRT Surf has completed the parcel purchase, and construction permits have been issued. A groundbreaking ceremony was held in May 2024.
- Lots C/D/E: Parcels released through the Surplus Land Act (SLA).
- Lot B: Staff remains engaged with the DSRT Surf construction team to monitor and inspect ongoing construction activities. The developer has:
  - Contributed \$500,000 to Lot A improvements
  - Collaborated with staff on the final design of parking improvements on Lot E
  - Contributed \$375,000+ to the turf-reduction project currently underway at the Firecliff Course at Desert Willow Golf Resort
- Lots C/D: With HCD's acceptance of the Lot E affordable housing development, Lots C and D are now cleared for sale outside of the SLA process. In accordance with SLA requirements, deed restrictions have been recorded on both parcels, mandating that 10% of any housing development on these lots be designated for affordable housing.
- Lots C/D: The City has entered into an Exclusive Negotiating Agreement (ENA) with Kam Sang Company, Inc., owners of the JW Marriott Desert Springs, to explore the development of a new resort-style project on these lots. The ENA is valid through March 12, 2025.

- Lot E: HCD has approved the City's plan to sell Lot E to Blieu Development, an affordable housing developer, for the construction of a 130-unit affordable housing project. A Purchase and Sale Agreement (PSA) has been provided to Blieu, outlining the sale of the 8-acre parcel at market rate for \$4,500,000.

**Next Steps:**

- Site and conceptual plans for a W-branded hotel are expected to be submitted in Q1 2025.
- Pending successful negotiations with Kam Sang Company, Inc., a Purchase and Sale Agreement (PSA) will be presented to the City Council in Q2 2025.
- Finalization of the PSA with Blieu Development is anticipated in Q2 2025.

### **Business Recruitment:**

Develop a plan to identify and recruit retail, entertainment, and other businesses to contribute to Palm Desert's unique shopping and entertainment offerings.

### **2024 Executive Summary:**

To strengthen and expand Palm Desert's commercial sector, the City Council established a goal to pursue business recruitment efforts aimed at increasing sales tax revenues. Through the City's Economic Development Subcommittee, this goal was further refined to:

- Identify and recruit retailers that complement and enhance the City's existing high-end apparel, goods/wares, and restaurant offerings.
- Attract activity-based businesses that appeal to a diverse range of residents, students, families, and visitors.
- Ensure Palm Desert's recruitment strategy remains aligned with the City's brand, focusing on expanding unique offerings rather than attracting generic "anywhere in America" retailers.

City staff expanded outreach efforts by working with property owners and commercial brokers to pursue local and regional recruitment opportunities. Additionally, the City contracted with The Retail Coach to explore national-level business recruitment.

### **Recap of Past Accomplishments:**

- Executed a contract with The Retail Coach to identify and engage with national retailers for potential recruitment to Palm Desert.
- The Economic Development Subcommittee met with The Retail Coach to review reports on the City's psychographics, retail demand, available retail sites, and retailer profiles.
- Collaborating with Fountainhead Development (developers of Monterey Crossing) on the site acquisition of 18+ acres of undeveloped land along Monterey Avenue, north of Lowe's Home Improvement. The proposed development includes a mix of retail, drive-thru establishments, and a large food and beverage entertainment facility.
- Engaged with TKB Bakery to establish a new location in Palm Desert, focusing on Highway 111 and San Pablo.
- Welcomed new tenants: Burlington Coat Factory, Boot Barn, and Restoration Hardware.
- Engaged with restaurant concepts seeking to enter California and solicited their interest in opening a location in Palm Desert.
- Continued outreach with property owners, commercial brokers, and mall owners to explore potential tenant opportunities.
- Engaged The Retail Coach for targeted outreach to new sit-down restaurant concepts entering California and to identify compatible retailers for large-format shopping centers and the El Paseo corridor.
- Initiated the 2024 Brokers Report, with the final report scheduled for presentation to the City Council in Q1 2025.
- The City Council approved a new business assistance package for businesses impacted by fire and/or floods, offering relocation assistance, plan check and inspection fee waivers, and impact fee waivers to expedite reopening.
- The City Council approved new autism certification funding for hospitality and attraction businesses based in Palm Desert.

**Next Steps:**

- Monitor recent bankruptcy filings for retailers in Palm Desert, including 99 Cents Only Stores, Red Lobster, and Express, while remaining engaged with property owners, brokers, and leasing agents to identify suitable replacements.
- Continue engaging with local commercial brokers to attract new businesses to the City.
- Continue collaborating with local property owners to explore new development opportunities throughout the City, focusing on El Paseo, Highway 111, San Pablo, and areas near Interstate 10.
- Continue discussions with Dick's Sporting Goods regarding the development of a Dick's House of Sports at the Palm Desert Mall site.
- Continue engagement with brokers representing IKEA to explore the potential for a concept store at the Palm Desert Mall site.
- Continue engagement with brokers representing Topgolf to identify a suitable location in Palm Desert.

### **North Sphere Planning:**

Analyze market conditions, address infrastructure deficiencies, and identify a strategy for potential changes in land use patterns in the North Sphere.

### **2024 Executive Summary:**

The Northern Sphere of the City continues to experience the highest level of new development. Most of this growth consists of residential development on vacant land, including single-family tract housing and multi-family apartment projects, along with some commercial development near Monterey Avenue and Cook Street.

In 2024, the City prioritized strategies to streamline the development process by initiating a comprehensive update to the City's development code through the Unified Development Code (UDC). The UDC aims to modernize and simplify regulations to ensure that future development aligns with community goals, desired land uses, and design standards while proceeding in a timely and efficient manner.

Additionally, the City continues to collaborate with utility agencies to identify infrastructure deficiencies early in the development process, allowing sufficient time for planning and resolution.

### **Recap of Past Accomplishments:**

- City staff is collaborating with the Imperial Irrigation District and the Berger Foundation on the development of a new substation in Thousand Palms to provide electrical infrastructure supporting growth in northern Palm Desert.
- Planning staff is working with Clarion Associates to develop a comprehensive UDC, aimed at streamlining development standards for future projects in the northern sphere and citywide.
- Planning staff, in partnership with Interwest Group, to amend the Palm Desert University Neighborhood Specific Plan (UNSP) to facilitate:
  - The development of a 20- to 40-acre park site
  - Mixed-residential housing
  - A neighborhood-serving retail center
  - An updated circulation plan balancing traffic flow and alternative transportation options
  - Enhanced streetscape improvements
- City staff has hosted community open house meetings to gather stakeholder feedback and is preparing updates to the plan's framework. The revised plan will also designate a site for a future commercial shopping center, potentially including a grocery store.
- Established quarterly meetings with CSUSB-PD staff to coordinate ongoing campus development efforts, including discussions on:
  - A new public sports park
  - New student housing opportunities
  - Flood control and dust mitigation measures
- Monterey Crossing Shopping Center received planning approval for the development of vacant pad sites, including a hotel, electric vehicle charging station, and a drive-through café.



**Next Steps:**

- Continue refining the preferred land use plan for the UNSP and prepare updates for presentation to the City Council, residents, and stakeholders.
- Coordinate meetings with the UDC Subcommittee to review and refine the draft UDC.
- Maintain communication with Southern California Edison and prospective developers to coordinate new development projects in the northern sphere, while identifying electrical infrastructure deficiencies and strategies to support growth.
- Provide updates to the City Council on the IID and Berger Foundation proposal for the Thousand Palms substation, which will supply essential electrical infrastructure for Northern Palm Desert's growth.

### **Mall Redevelopment:**

Coordinate with the property owner(s) for adaptive reuse of the mall properties to ensure solid tax revenue for the city and build upon Palm Desert's vision.

### **2024 Executive Summary:**

The Palm Desert Mall site encompasses nearly 75 acres of prime real estate in the Coachella Valley and has historically been a significant sales tax contributor to the City of Palm Desert. In 2021, Unibail-Rodamco-Westfield Group (URW) relinquished ownership of the property, which was subsequently placed in receivership under Jones Lang LaSalle (JLL). To ensure the site remains a viable community asset and revenue generator, the City Council established a goal to pursue its redevelopment.

To ensure the Palm Desert Mall site remains a community asset and sales tax contributor, the City has taken proactive steps to guide its redevelopment. The City has conducted market studies to assess the site's potential, implemented a development moratorium to allow for comprehensive planning, and purchased 7.4 acres to secure control of the Reciprocal Easement Agreement (REA). Additionally, the City has hosted a developer forum to generate interest in the site, maintained relationships with existing tenants, and actively solicited a new buyer for the property.

Now, City staff is collaborating with the mall's current owners, Pacific Retail Capital Partners (PRCP), to develop a strategic redevelopment plan that will introduce new uses and significant capital investment to revitalize the site.

### **Recap of Past Accomplishments:**

- Collaborated extensively with CBRE Real Estate Advisory Services to monitor the sale of the mall, develop a strategy for engaging potential mall developers, and maintain communication with current and prospective tenants.
- Acquired 7.4 acres of the mall site in 2022, including the former Sears building and adjacent parking areas.
- Pacific Retail Capital Partners (PRCP) acquired the mall site in November 2023.
- Met with PRCP at ICSC to discuss their planning efforts for mall redevelopment. Since acquiring the site, PRCP has focused on stabilizing the property, making strategic hiring decisions, and engaging with other property owners to incorporate their needs into the redevelopment plan.
- Met with PRCP in Los Angeles to discuss their redevelopment strategy and tenant engagement efforts.
- Held a two-day design charrette with PRCP in Palm Desert to review initial concepts for new housing, open space, and pad buildings. Staff provided feedback on the financial feasibility of the project.

### **Next Steps:**

- City staff remains engaged with PRCP to monitor the timeline for planning, entitlements, and site redevelopment.
- A formal planning application is anticipated to be submitted in Q2 2025.

## **Sales Tax Initiative/Measure G**

Complete public outreach and surveying efforts regarding the City's budget and financial outlook related to a potential sales tax initiative. An update was provided to the City Council on June 13, 2024. Following extensive dialogue on related issues, the City Council unanimously approved placing the measure on the November 5, 2024, ballot.

Measure G will ask voters to determine whether a 1-cent sales tax shall be added to Palm Desert taxable sales and retained locally for services initially identified in the five-year plan.

### **2024 Executive Summary:**

On November 5, Palm Desert voters approved Measure G, a one-cent sales tax increase. The new sales tax is scheduled to take effect on April 1, 2025.

### **Recap of Past Accomplishments:**

- In Q2 2024, the City's consultant conducted a second survey to reassess the community's position on a potential sales tax initiative following extensive community outreach efforts. The survey yielded positive results, with approximately 65% of respondents supporting a one-cent sales tax increase. Based on the survey findings, staff presented the results to the City Council, which unanimously approved placing the measure on the November 5 ballot.
- Following voter approval of Measure G, staff returned to the City Council in December with the required resolutions and agreements for submission to the California Department of Tax and Fee Administration (CDTFA) to facilitate collection and distribution of the tax.
- Concurrently, staff finalized a five-year spending plan for Measure G tax revenues. The plan includes funding for:
  - Fire prevention and emergency response operations
  - Additional sworn law enforcement officers and technology upgrades
  - Flood control measures
  - North Sphere Regional Park development
  - Palm Desert Library construction
  - Replenishment of operational reserves

### **Next Steps:**

- CDTFA has confirmed receipt of all necessary documents for the collection and distribution of the Measure G sales tax, which will take effect on April 1, 2025.
- In alignment with the five-year spending plan, the City Council approved funding for additional sworn officers and the construction of Fire Station No. 102 at its January 8, 2025, meeting.
- Staff is awaiting further instruction from the CDTFA. Local business owners will receive information as part of the standard collection process managed by CDTFA.
- Staff is developing a quarterly report for the Finance Committee to monitor the collection and use of the one-cent sales tax. Upon review by the Finance Committee, the report will be forwarded to the City Council.

### **Environmental Initiatives:**

Implementation of the Environmental Initiatives Plan includes the following: environmentally friendly landscaping, green building materials, solar, alternative fuel vehicles for the city fleet, water and energy conservation, recycling, and other sustainability-related projects. Work with the Resources Preservation and Enhancement Committee (RPEC) to implement initiatives.

### **2024 Executive Summary:**

In 2022, the City Council designated Environmental Initiatives as a priority. In response, staff developed the Environmental Initiatives Plan (EIP) to track and advance sustainability-focused projects. Over the past three years, the City Council has continued to prioritize environmental initiatives, leading to the successful completion of projects focused on water and energy conservation, active transportation, waste reduction, and more.

Throughout 2024, staff continued progress on key projects, including:

- Photovoltaic system installations
- Traffic calming measures
- Fleet vehicle and EV charging assessments
- Green pavement maintenance
- Edible food recovery education and compliance

Additionally, staff pursued innovative dust control solutions by sourcing organic material, helping the City meet its annual SB 1383 procurement target. Staff also collaborated with the Coachella Valley Association of Governments (CVAG) on the regional Comprehensive Climate Action Plan (CCAP), which includes an updated greenhouse gas (GHG) inventory and a separate climate action plan specific to Palm Desert.

### **Recap of Past Accomplishments:**

- Adopted an artificial turf policy.
- Completed LED lighting upgrades at Palma Village Park.
- Installed benches made from recycled wind turbines at various locations, including one wrapped with public art as part of the Mayor's Monarch Pledge.
- Installed and replaced water bottle fillers in City parks.
- Implemented various intersection modifications.
- Launched a Burrtec truck signage campaign.
- Established a work plan with the Resource Preservation and Enhancement Committee.
- Collaborated with CVAG on Palm Desert's portion of the regional Comprehensive Climate Action Plan (CCAP) by completing the following:
  - Provided data for the updated Greenhouse Gas (GHG) Inventory.
  - Contributed a list of potential GHG reduction measures for inclusion in the plan.
  - Distributed a bilingual survey (English and Spanish) to gather community input on local GHG reduction strategies.

**Next Steps:**

Sustainability has long been a priority for Palm Desert, and environmental initiatives will remain a central focus, with sustainability embedded in future projects.

**Key initiatives planned for 2025 include:**

- Completion of the Comprehensive Climate Action Plan (CCAP) and the updated Greenhouse Gas (GHG) Inventory.
- Advancement of active transportation projects and continued planning for North Sphere Park.
- Exploration of reallocating \$118,000 in Energy Efficiency and Conservation Block Grant (EECBG) funding from the U.S. Department of Energy to support energy efficiency upgrades at City facilities.
- Ongoing collaboration across departments to update the Environmental Initiatives Plan (EIP).
- Quarterly project updates to the City Council to track progress on environmental initiatives.

### **North Palm Desert Parks:**

Gather community input, design, and build a community park and regional park in North Palm Desert.

#### **2024 Executive Summary:**

Following the initial approval of a conceptual plan for the Community Park, staff engaged a construction management team to assist with plan review and cost validation. Capital Improvements staff were included in biweekly discussions, leading to improvements in park accessibility and traffic flow. Additionally, construction of the Section 29 retention basin was completed, and survey data was collected to serve as the basis for future construction plans.

A 35-acre regional sports park concept was incorporated into the University Neighborhood Specific Plan (UNSP) initial designs. Planning and Public Works staff collaborated on conceptual layouts, housing density zones, and streetscapes. Discussions with California State University San Bernardino (CSUSB) staff led to considerations of an alternative site for the regional park on the CSUSB Palm Desert campus. City staff is now developing a conceptual plan for the site to ensure it meets the needs of both the City and CSUSB.

If the regional sports park is ultimately relocated to the CSUSB campus, a smaller community park may still be incorporated into the UNSP.

#### **Recap of Past Accomplishments:**

- Community Open House meetings were held on December 3, 2022, January 14, 2023, and August 5, 2023.
- A conceptual design for a community park on Dinah Shore Drive was developed and presented to the Parks & Recreation Committee, Planning Commission, Architectural Review Commission, Resource Preservation and Enhancement Committee, Cultural Arts Committee, and HOAs in the North Sphere, as well as the City Council. Initial feedback was incorporated into the design.
- Focus meetings were held with stakeholders, including Desert Recreation District, YMCA, Desert Sands USD, Palm Springs USD, and representatives from dog parks, soccer, pickleball, baseball, and flag football.
- The City Council approved the conceptual design and cost estimate/budget in December 2023.
- MARRS was engaged in the community park planning process to provide support services, including final scope of work development, architectural and engineering design, permitting, bidding, and contract awarding.
- The final as-built survey and CADD files for the Section 29 retention basin were delivered to Interwest for the development of construction plans.
- Capital Improvement Project staff recommended modifications to the approved conceptual plan, which was subsequently updated.
- A 170-acre parcel within the University Neighborhood Specific Plan (UNSP) was identified as a potential location for a 40-acre regional sports park.
- Interwest Consulting was contracted by the Planning Division to incorporate a regional sports park into the UNSP. Biweekly meetings, which included Public Works staff, are currently on hold pending the potential relocation of the regional sports park to the CSUSB Palm Desert campus.

**Next Steps:**

- The updated community park conceptual plan will be presented to the Parks & Recreation Committee for approval to proceed.
- A community engagement meeting is planned for February or March 2025 to gather input on the updated design.
- The final park design, cost estimate, and project timeline will be presented to the City Council. Upon final approval, construction documents will be drafted.
- An updated conceptual plan for the regional sports park at the CSUSB Palm Desert campus will be developed and presented to college staff for consideration. City and college staff will continue collaborating on a Letter of Intent outlining the arrangement for the mutually beneficial park.

### **Public Safety Improvements:**

Explore new technology, review budgets, and gain efficiencies for improved public safety services.

### **2024 Executive Summary:**

In 2024, the City of Palm Desert made significant strides in public safety and emergency preparedness, with a focus on crime reduction, emergency readiness, and pedestrian safety improvements. By collaborating closely with the Public Safety Committee (PSC), the Riverside County Sheriff's Department, and Cal Fire, the City effectively addressed community concerns and implemented strategic initiatives to strengthen public safety services.

Key accomplishments included:

- Partnering with the Sheriff's Department to address high-priority areas and enhance law enforcement capabilities.
- Expanding outreach efforts to improve emergency preparedness and community engagement.
- Implementing innovative solutions to support homelessness intervention through targeted outreach and partnerships.

Through its partnership with Cal Fire, the City ensures comprehensive fire protection and all-risk emergency services. Progress continues on the development of Fire Station 102 and the renovations of Fire Stations 33 and 71, with the facilities currently in construction and planning phases, respectively. Once operational, Fire Station 102 will help alleviate high call volumes, improve response times, and enhance the City's emergency response capacity.

### **Recap of Past Accomplishments:**

- Amended the Law Enforcement Services Agreement with the Riverside County Sheriff's Department to add six sworn officers, implemented in two phases.
- Awarded a design contract for the fourth fire station. Bidding for Fire Station 102 was completed in December 2024, and construction remains on track.
- Established a Memorandum of Understanding (MOU) with the local school district to use its facility as an emergency shelter. Additionally, an MOU was created with the Joslyn Center to designate it as an emergency cooling/warming center.
- Awarded a contract for Phase 3 of the Automated License Plate Recognition (ALPR) system, increasing the total number of cameras to 115. Phase 3 installation has been successfully completed.
- Developed the Student Homelessness Initiative, providing students and families experiencing homelessness with housing resources, housing vouchers, and connections to Rapid Re-Housing programs.
- Partnered with the Joslyn Center and Riverside County to connect at-risk seniors to housing resources, helping to prevent homelessness.
- Collaborated with CVAG's CV Housing First Program to permanently house nine individuals in 2024.
- Partnered with City Net to secure stable housing for 17 individuals in 2024.



**Next Steps:**

- In 2025, the City of Palm Desert will prioritize strengthening public safety services and community preparedness through strategic initiatives, technological advancements, and comprehensive program evaluations. These efforts will include the exploration and implementation of innovative technologies to enhance the efficiency and effectiveness of public safety operations. Emergency Preparedness Training will be focused on instruction for leadership and key roles in emergency operations, including Director and Position-Specific EOC Training to enhance decision-making and coordination. Tabletop Exercises facilitate scenario-based discussions to improve response effectiveness. Annual Staff Training ensures personnel are equipped with essential skills, covering Disaster Service Worker roles, First Aid, CPR, Active Shooter response, Fire Extinguisher Use, Earthquake Preparedness, and Stop the Bleed techniques, strengthening overall emergency readiness.
- City staff will provide updates to the City Council on the performance metrics and overall effectiveness of the Automated License Plate Recognition (ALPR) system, ensuring continued alignment with the City's public safety goals. Building on recent accomplishments, the City will evaluate opportunities to expand the ALPR system by installing additional cameras to further support law enforcement efforts.
- Outreach initiatives will expand to include an increased focus on crime prevention, community safety, and emergency preparedness, emphasizing disaster readiness education and raising awareness of available local resources to empower residents.
- The City will enhance street outreach by incorporating case management, connections to permanent supportive housing, and addressing community hotspots. Shelter services will improve through a partnership with Coachella Valley Rescue Mission (CVRM), including transportation access. Collaborations with CVAG's CV Housing First program will focus on refining bridge housing metrics. Crisis intervention efforts will be expanded in partnership with Riverside County Behavioral Health System to connect individuals to essential services. Community programs will enhance resource access through improved websites and service directories. The Housing Authority will support low-income housing communities with prevention resources like rental assistance and financial counseling to reduce homelessness risks.

### **Active Transportation Projects:**

Continue to implement the Active Transportation Projects (ATP) plan, by designing and constructing bike lanes and sidewalks to provide pedestrians and cyclists greater access to all areas of the City and incorporate these projects into the 5-year CIP budget.

### **2024 Executive Summary:**

In 2024, significant progress was made on various Active Transportation Program (ATP) projects. Notable milestones include the substantial completion of construction on the Haystack Road Traffic Calming Improvements (Phase II) and PD Link (Phase II) projects, both of which are expected to be fully completed in Q1 2025.

The Walk and Roll PD project, a key initiative aimed at enhancing the City's bike and pedestrian connectivity, also advanced significantly. Conceptual designs for Walk and Roll PD Phase II (Bike Lane Improvements) and Phase III (Pedestrian Improvements) were finalized. Following extensive public outreach and feedback, both phases progressed to schematic design, setting the stage for construction and implementation in 2025.

Public engagement remained a key priority throughout 2024 to ensure these projects met the needs of the community. Several community meetings were held across Palm Desert, allowing residents, cyclists, and stakeholders to provide valuable input. This feedback was instrumental in refining the project scope to align with community preferences while supporting broader goals for sustainable and equitable transportation.

### **Recap of Past Accomplishments:**

- Increased the frequency and emphasis on community outreach, with several community meetings held.
- Incorporated community feedback to redesign multiple ATP projects based on stakeholder input.
- Initiated schematic design for Walk and Roll PD Phase II (Bike Lane Improvements).
- Initiated schematic design for Walk and Roll PD Phase III (Pedestrian Improvements).
- Completed design, bid, and awarded construction contracts for PD Link (Phase II) and Haystack Road Traffic Calming Improvements (Phase II).
- Started and completed construction of the Monterey & Fred Waring and Haystack & Hwy 74 Intersection Improvements project.
- Started and substantially completed construction of PD Link (Phase II).
- Started and substantially completed construction of Haystack Road Traffic Calming Improvements (Phase II).

### **Next Steps:**

In 2025, the City will continue advancing key Active Transportation Program (ATP) projects, with a primary focus on finalizing construction of PD Link (Phase II) and Haystack Road Traffic Calming Improvements (Phase II). While both of these projects are expected to be completed in early 2025, the design and construction of Walk and Roll PD project phases will continue throughout the year.

To ensure these projects align with community needs, City staff will maintain public engagement through community meetings, providing updates, addressing concerns, and gathering feedback to refine project details. Additionally, staff will assess and prioritize future ATP improvements, potentially identifying new projects for future implementation.

**Key initiatives planned for 2025 include:**

- Complete construction of Haystack Road Traffic Calming Improvements (Phase II).
- Complete construction of PD Link (Phase II).
- Complete construction of the CV Link Enhancements project.
- Complete the design and construction of Eldorado Drive bike lanes.
- Complete design of Walk and Roll PD Phase II (Bike Lane Improvements).
- Complete design of Walk and Roll PD Phase III (Pedestrian Improvements).
- Begin construction of Walk and Roll PD Phase II (Bike Lane Improvements).
- Begin construction of Walk and Roll PD Phase III (Pedestrian Improvements).

## Capital Projects

### Department Description:

The Capital Projects Department oversees the management and delivery of some of the City’s most complex, diverse, and large-scale Capital Improvement Projects (CIP) related to city infrastructure. The department’s responsibilities include feasibility studies, site design, document preparation, construction management, inspection, and other key components of the capital project delivery process.

### 2024 Top Accomplishments:

1. Completed design and bidding for Fire Station 102.
2. Completed construction of the Desert Willow Overflow Parking Lot.
3. Completed the El Paseo Curb Ramp Modification project.
4. Completed the Section 29 Retention Basin Expansion project.
5. Completed the One Quail Place Parking Lot and Carport Rehabilitation project.

### Other Significant Accomplishments:

- Completed the Civic Center Parking Lot Rehabilitation project.
- Completed the City Hall ADA Parking Lot Improvements project.
- Completed the multi-phase office space improvements for FY 2023/24.
- Awarded contract for the installation of the Vitalia Way & Gerald Ford Traffic Signal.
- Awarded contract for Conceptual Design Services for the new Library Facility.
- Awarded contract for the design of the Eldorado Drive Rehabilitation project.
- Awarded contract for the design of the Mountain View Retention Basin project.
- Awarded contract for the HSIP-Crosswalks project.
- Held multiple community outreach meetings and obtained Planning Commission approval for the Haystack Road Channel Improvements project.
- Awarded architectural design contract for Fire Stations 33 and 71 in July 2024.

### Looking Ahead:

Capital Projects	Anticipated Timeline for Completion
Fire Station 102 Onsite Construction	Q1 2026
Fire Station 102 Offsite Design	Q1 2025
FS 33 and 71 Design	Q4 2025
Haystack Road Traffic Calming Improvements Phase II Construction	Q1 2025
PD Link Phase II Construction	Q12025
HSIP High Visibility Crosswalks	Q2 2025
Stormwater and Drainage Infrastructure Assessment	Q2 2025
Bridge Preventative Maintenance Project	Q3 2025
New Library Facility Conceptual Design	Q1 2025
Photovoltaic Carport Project – Phase I	Q1 2025
Photovoltaic Carport Project – Phase II	Q1 2026

CV Link Enhancements and Slurry Seal Project	Q1 2025
El Paseo Street Rehabilitation	Q3 2025
Vitalia Way & Gerald Ford Traffic Signal	Q2 2025
Office Space Improvements Phase 3	Q3 2025
Haystack Road Channel Improvement Project Design	Q2 2025
Eldorado Street Rehab	Q3 2025
HSIP Retroreflective Traffic Signal Backplates	Q3 2025
Walk and Roll PD Phase II – Bike Lane Schematic Design	Q1 2025
Walk and Roll PD Phase III – Pedestrian Improvements Schematic Design	Q3 2025

## City Manager's Office

### Department Description:

The City Manager's Office operates under the policy direction of the City Council, providing leadership and management over day-to-day operations to ensure that residents and businesses receive exceptional City services. The department also oversees Human Resources and the City Clerk's Office.

### 2024 Top Accomplishments:

#### City Manager's Office:

1. Presented energy infrastructure options for the north sphere in partnership with Imperial Irrigation District, with the City Council directing staff to proceed with the partnership solution.
2. Secured City Council authorization to implement Measure G's spending priorities following its passage, which included hiring additional police officers, expanding Public Works staff, and advancing the construction of Fire Station 102.

#### City Clerk's Office:

1. Facilitated the transition to a five-district electoral system and successfully eliminated ranked choice voting for future municipal elections.
2. Facilitated the elections for Districts 1, 2, and 3 and the Measure G Sales Tax Initiative.

#### Human Resources:

1. Launched the Employee Wellness Program with the October Walking Challenge, encouraging employees across departments to connect, establish healthy habits, and foster a fun and engaging work environment. The challenge resulted in City employees collectively walking over 15 million steps in October.
2. Promoted 29 employees, completed 28 recruitments, and onboarded 41 new employees, including new library staff.

### Other Significant Accomplishments:

- Transitioned all appointed bodies to the City's centralized agenda management system and consolidated all agenda postings onto a single webpage to enhance efficiency, accessibility, and transparency.
- Joined the SECURE program to streamline the submission and retrieval of recorded documents with the Riverside County Recorder's Office.
- Completed PDU Cohorts 4 and 5, achieving an 82% completion rate (119 full-time staff) in the Palm Desert University (PDU) program.
- Completed Workplace Violence Prevention Plan assessments at all three City employee workplaces, conducted all-employee training, and established a Workplace Violence Prevention Committee.
- Implemented the "Exceptional Teammate" expectations for all employees, setting a workplace standard and recognizing employees who demonstrate exceptional teamwork.
- Assisted in the revision and launch of the City's new intranet page, designed to be user-friendly, information-focused, and to facilitate peer recognition.
- Successfully negotiated a Memorandum of Understanding (MOU) with the Palm Desert Employee Organization regarding part-time employees.
- Organized and hosted employee appreciation and internal professional networking events, fostering employee engagement and professional connections.

**Looking Ahead:**

<b>City Manager's Office</b>	<b>Anticipated Timeline for Completion</b>
Commence RFP for City Council Strategic Planning Effort and present to City Council for their consideration.	Q1 2025
Completed amendment to law enforcement services agreement and fire services cooperative agreement.	Q2 2025
<b>Human Resources</b>	
Host CalPERS Educational and Retirement Seminars	Q1 2025
Employee Development and Succession Planning Programs (Mentorship, Ride-Along, Supervisor Academy Cohort 1, PDU II Cohort 1)	Q2 2025
<b>City Clerk's Office</b>	
Expand live streaming and captioning to all Boards, Commissions, Committees, and Task Forces	Q1 2025
Biennial update of the City's Records Retention Schedule	Q1 2025

## Development Services

### Department Description:

The Development Services Department oversees the implementation of the community's vision as outlined in the City of Palm Desert's General Plan, Specific Plans, and Municipal Codes. It reviews new development proposals to ensure compliance with the City's design standards, goals, and policies while also maintaining existing structures and properties to uphold community expectations and City Council-adopted standards. Additionally, the department reviews all code standards and recommends changes based on City Council's goals.

The department includes the following workgroups: Planning & GIS, Building & Safety, Code Compliance, Land Development Engineering, and the Development Services Center

### 2024 Top Accomplishments:

1. Enhanced Short-Term Rental Oversight – Updated regulations and implemented new software, significantly reducing complaints by proactively addressing unlicensed rentals.
2. Established Design Standards & Secured Grant Funding – Developed the Multifamily Residential and Mixed-Use Objective Design Standards and successfully obtained grant funding to cover implementation costs.
3. Streamlined Permitting Process – Expanded express permitting for walls, pools, and interior remodels after Q2, cutting staff processing time by an average of 25 hours per month. This improvement expedited the applicant experience and reduced the backlog of applications, allowing for more efficient processing of larger permits.
4. Improved Customer Experience with E-Trakit – Launched the e-Trakit portal, allowing users to track permits, monitor project status, and make electronic payments.
5. Rebranded the Development Services Center – Transformed the department's lobby into the "Development Services Center," enhancing operational efficiency and public accessibility. Additionally, consolidated all regulatory licensing and permitting into a single workgroup, reinforcing the one-stop-shop approach.
6. Optimized Planning Inspections – Developed a standardized planning inspection template for landscaping and architectural reviews, ensuring projects align with approved plans and improving documentation and tracking.

### Other Significant Accomplishments:

- New Permitting Software – Began the testing phase of the Clairti Permitting Software to enhance efficiency in permit processing.
- Business Licensing Program Review – Completed an analysis of the Business Licensing Program, with recommended changes scheduled for implementation in Q4 2025.
- Downtown Zoning Code Evaluation – Conducted an analysis of the Downtown Zoning Code and established a City Council subcommittee to guide necessary updates.
- Regulatory & Policy Updates:
  - Initiated the update to the Hillside Ordinance.
  - Adopted and implemented the HOA's Permit Notification Policy
  - Updated the Mills Act Program to enhance historic property preservation incentives.
  - Adopted updated Engineering Standards and Guidelines.
  - Revised grading regulations to improve development oversight.
  - Updated business license regulations to streamline processes.
  - Updated ADU (Accessory Dwelling Unit) regulations.



- Updated Building Board of Appeals regulations for improved clarity and function.
- Citywide Historical Resource Survey – Launched a comprehensive survey to assess and document historical resources across the city.
- Expanded GIS Capabilities – Enhanced the department’s GIS tools, reducing analysis time and improving public access to key information.
- Code Compliance Initiatives:
  - Hosted a spay and neuter clinic for residents at the renovated Civic Center dog park.
  - Increased proactive code compliance cases by 31% this year.
- Zoning & Development Code Modernization – Initiated the Zoning Code Update and development of a Unified Development Code to streamline and modernize zoning and development regulations.
- Innovative GIS-Based Applications:
  - Developed a GIS-based app to assist staff with business licensing, addressing, and inspections.
  - Created a GIS-based app to track and document homeless individuals and encampments.
  - Launched a GIS-based app for code enforcement staff to support commercial landscape compliance.
- Cultural & Historic Preservation:
  - Adopted the Cultural Preservation Resources Committee work plan to advance historic and cultural resource initiatives.
  - Launched a city-wide Historical Resource Survey to assess and document historical resources across the city.

**Looking Ahead:**

<b>Development Services</b>	<b>Anticipated Timeline for Completion</b>
Finalize Department fee schedule update	Q1 2025
Cross-training of Permit Center staff to build internal capacity to learn formal plan reviews (12-week sessions)	Q2 2025
Implementation of Solar App+ solar permitting	Q3 2025
Implement Clariti Land Management Software	Q3 2025
Complete Historical Resource Survey	Q1 2025
Update to General Plan Mobility/Circulation Element	Q3 2025
Update to the University Neighborhood Specific Plan	Q3 2025
Create Downtown Objective Design Standards	Q1 2026
Update Hillside Ordinance	Q3 2025
Update Downtown Zoning	Q4 2025
Update to Zoning Code/Create Unified Development Code	Q4 2025
Transition Business Licensing In house	Q1 2026
GIS Integration	On-Going

## Economic Development

### Department Description:

The Economic Development Department plays a vital role in supporting businesses that are expanding within or relocating to Palm Desert. By providing financing options, workforce solutions, and technical assistance, the department fosters investment in the community to enhance the quality of life for residents.

Beyond business support, the department manages real estate transactions, business partnerships, and outreach efforts to strengthen the local economy. It also oversees several key programs, including public art initiatives, waste and recycling programming and compliance, and City-sponsored events and sponsorships. Additionally, the department houses the Public Affairs division, which leads efforts in civic engagement, communications, marketing, tourism, and visitor services, ensuring Palm Desert remains a vibrant and thriving destination.

### 2024 Top Accomplishments:

1. Completed the Surplus Land Act (SLA) process for Desert Willow Lots C, D, and E.
2. Transitioned operators at the Palm Desert iHUB and expanded strategic partnerships.
3. Expanded Business Incentive Programs to include the Autism Certificate Reimbursement Program (ACRP) and the Business Emergency Assistance Program (BEAP).

### Other Significant Accomplishments:

- Completed the acquisition of Desert Willow Lot A from SARDA to the City.
- Entered into an Exclusive Negotiation Agreement (ENA) with Kam Sang Companies for resort development on Desert Willow Lots C/D.
- Collaborated with Toll Brothers on their Shadow Ridge development, securing \$1.6 million from the land sale price.
- Adopted the Palm Desert Broadband Feasibility Study and released an RFP to solicit a partner for network build-out.
- Drafted a Letter of Intent (LOI) for future park development at the CSU Palm Desert campus and established quarterly coordination meetings with campus leadership.
- Executed a contract with The Retail Coach for business recruitment and attraction.
- Facilitated the sale of the Mountain View home for historic preservation.
- Hosted the DSRT Surf groundbreaking ceremony and initiated construction monitoring.
- Held a ceremony and officially received 10 acres of land from the Slaughter family.
- Organized and hosted a San Pablo Merchants meeting and prepared a response to long-term business concerns.
- Extended a modified contract with the Coachella Valley Economic Partnership (CVEP).
- Collaborated with farmers market operators to evaluate market performance, locations, and operational expectations.
- Coordinated with Pacific Realty Capital Partners on the redevelopment of the Palm Desert Mall site.
- Adopted the Rail Station Feasibility Study and submitted it to the Riverside County Transportation Commission.
- Completed a Transient Occupancy Tax (TOT) Agreement with JW Marriott to support the expansion of ballroom space.
- Negotiated new leases for The Artist Council and established month-to-month leases for the remaining Parkview tenants.

- Facilitated updates for the Dining Deck program and planned for future El Paseo roadway improvements.
- Completed the Outdoor Worker Appreciation Mural Community Project.
- Hosted the 37th Annual Student Art and Essay Contest and Awards Ceremony and installed selected artworks on traffic signal cabinets and bottle fillers.
- Coordinated and installed the 2026/2027 El Paseo Sculpture Exhibition.
- Purchased two sculptures from the El Paseo Sculpture Exhibition and arranged for installation, including the relocation of the Recycle sculpture to Burrtec's Recycle Center.
- Installed artwork on a bench at Civic Center Park in collaboration with the Mayor's Monarch Pledge.
- Installed artwork in the Development Services and Administrative lobbies at City Hall.
- Extended the Poet Laureate contract to include community workshops at the Palm Desert Library.
- Held five organics recycling assemblies at Palm Desert elementary schools, reaching over 1,800 students in partnership with EcoHero, funded by a CalRecycle grant.
- Continued education and outreach for edible food recovery generators through a partnership with FIND Food Bank to promote compliance with SB 1383 requirements.
- Updated community event sponsorship guidelines and applications to align with the Outside Agency Funding timeline and review process.
- Produced the annual Independence Day Celebration featuring a new pyrotechnics launch location at the College of the Desert's driving range.
- Added an accessibility widget to the City website to enhance ADA accessibility and language translation capabilities.
- Hosted the first-ever City-wide HOA community meeting and the 2nd Annual San Pablo Merchants meeting.
- Hosted the second and third Palm Desert Civic Academy programs.
- Organized 23 community engagement events for various City projects.
- Held six Coffee with the Mayor events.
- Hosted three Palm Desert Discussion events on key topics:
  - Water management in partnership with the Coachella Valley Water District (CVWD).
  - The inaugural Emergency Readiness Expo, featuring participation from six partner organizations.
  - Homelessness and public safety, with insights from City staff, the Riverside County Sheriff's Department, and the Coachella Valley Rescue Mission.
- Won a Desert AdFed award for the Palm Desert Pocket Guide social media initiative.
- Relocated the Discover Palm Desert Visitor Center to the Library.
- Collaborated with Library staff to develop a visual identity for the new library, including website design, printed materials, and interior wall wraps.
- Worked closely with the PDAC team to enhance marketing efforts, expand outreach, and attract new visitors to the center.

**Looking Ahead:**

<b>Economic Development</b>	<b>Anticipated Timeline for Completion</b>
Disposition of the Alessandro properties	Q2 2025
2024 Commercial Broker's Report	Q1 2025
Disposition of the Wallaroo site	Q2 2025
Disposition of the property adjacent to the Joslyn Center	Q2 2025
Move 38 <sup>th</sup> Annual Student Art and Essay Contest and Awards Ceremony at UCR Palm Desert Center	Q1 2025
Begin commercial organics and edible food recovery enforcement in conjunction with SB 1383 mandate	Q1 2025
Use of BEAP Funds for Papa Dan's re-location	Q1 2025
CSUSB-PD Campus Student Services Groundbreaking	Q2 2025
Disposition of Desert Willow Lots C, D, E	Q2 2025
Hold the spring 2025 Civic Academy program	Q2 2025
Launch a new municipal website	Q2 2025
Development of a Climate Action Plan in conjunction with CVAG	Q3 2025
Publish a new municipal website with updated navigation and increased ADA compliance	Q3 2025
El Paseo Entry Artwork/Sign Commission	Q4 2025
Installation of <i>Dueling Palms</i> Sculpture	Q4 2025

## Finance

### Department Description:

The Finance Department is responsible for managing financial operations that impact all City departments and activities. Core functions include cash management, debt management, budgeting, purchasing, accounts payable, accounts receivable, financial reporting, general ledger maintenance, loan administration, and payroll. The department is committed to ensuring financial transparency, accountability, and effective fiscal management.

The Finance Department also oversees Information Technology (IT) and the Housing Division. IT provides technical support and innovative solutions to assist all departments with processing, storing, securing, and exchanging electronic data. The Housing Division manages Housing Authority oversight, property management, rental assistance programs, affordable housing initiatives, financial support for new affordable housing developments, and enforcement of the City’s Rent Review Ordinance.

### 2024 Top Accomplishments:

1. Led community outreach, education efforts, and secured approval of Measure G, a one-cent sales tax initiative.
2. Assisted partners in implementing the new Library POS system and restructuring operations at the Aquatic Facility.
3. Initiated the transition to Workday, the City’s new Enterprise Resource Planning (ERP) system for finance and payroll management.
4. Facilitated bond issuance for the next phase of infrastructure development at University Park.

### Other Significant Accomplishments:

- Executed a Disposition and Development Loan Agreement (DDLA) with Palm Communities and secured approvals for Arc Village TCAC and the Bravo Agreement.
- Received Government Finance Officers Association (GFOA) and California Society of Municipal Finance Officers (CSMFO) awards for both the 2024-25 Budget and the 2022-23 Annual Comprehensive Financial Report (ACFR).

### Looking Ahead:

Finance	Anticipated Timeline for Completion
Implementation of ERP System for Payroll	Q3 2024 thru Q3, 2025
Implementation of ERP System for Finance & Human Resources	Q3 2025 thru Q2, 2026
Receipt of GFOA and CSMFO awards for 2025-26 Budget and 2023-24 ACFR	Q4 2025
Receipt of CMTA certification for our Investment Policy	Q4 2025
Transition to a new management company at PDHA	Q3 2025
Provide IT Support Implementing LMS System	Q3 2025
Provide IT Support Implementing ERP System	Q2 2026

## Library Services

### Department Description:

The Palm Desert Library strives to create a community enriched with promise, progress, play, and prosperity. Through a variety of social, cultural, and learning experiences, the Library nurtures community well-being while fostering values of curiosity, discovery, exploration, imagination, and health & happiness.

### 2024 Top Accomplishments:

1. Opened the Palm Desert Library on July 1, 2024. In its first six months, the library:
  - Welcomed 46,076 visitors
  - Was open for a total of 1,440 hours
  - Issued 7,452 library cards
2. Maintained a collection of approximately 57,000 items, which were checked out 77,849 times. Additionally:
  - 5,859 books were downloaded
  - The library's website received 47,893 visits
3. Hosted 252 programs since July 2024, attracting 5,545 attendees.
4. Established 11 ongoing and recurring partnerships with organizations in the arts, local business, and education sectors.

### Other Significant Accomplishments:

- Expanded access to 9 million unique items through Link+, a consortium of California libraries, providing residents with tremendous additional access to books and materials.
- Launched the Library of Things service, a specialized collection of high-interest, non-traditional items designed to meet the recreational and technological needs of Palm Desert residents.
- Opened a new department, revamped the library facility, and hired all library staff.
- Initiated volunteer recruitment in Q4 2024.
- Launched Tech Tutor, a volunteer-driven service that assists adults 55+ with basic computer troubleshooting.

### Looking Ahead

Library	Anticipated Timeline for Completion
Expand programming with our yearly One Book – One Palm Desert community reading program. The book, <i>Finding Gobi</i> ; will build community through a collective reading effort	Q1 2025
Establish a local 501(c)(3) foundation	Q2 2025
Complete a thorough assessment of every item in the collection, ensuring each item's quality, catalog record, and inventory tag	Q2 2025
Increase participation in our Summer Reading Program, a literacy program to help mitigate learning loss during the summer	Q2 2025
Increase volunteer recruitment and participation by 50%	Q1 2025

## Public Works

### Department Description:

The Public Works Department is responsible for maintaining and improving the City’s infrastructure, including traffic management, engineering, capital improvement project delivery, and the operations and maintenance of facilities, streets, and the storm drainage system. Additionally, the department oversees community services, such as parks, recreation, and public-private partnerships.

### 2024 Top Accomplishments:

1. Completed re-roofing projects at Desert Willow, Fire Station 67, and the State Building.
2. Completed Phase II of Traffic Signal Modifications and Upgrades at nine intersections.
3. Completed improvements at Civic Center Dog Park.
4. Initiated Phase III of perimeter landscape improvements at Desert Willow.
5. Completed ADA upgrades at the State Building.

### Other Significant Accomplishments:

- Completed improvements at the Palm Desert Aquatic Center, including new concrete and seat walls, starting blocks, shade structure lighting, and other upgrades.
- Repaired damage from Tropical Storm Hilary at Section 29, Haystack Channel, and Freedom Park.
- Initiated development of a five-year Landscape Master Plan.
- Completed grant-funded upgrades to Palma Village Park.

### Looking Ahead:

Public Works	Anticipated Timeline for Completion
Complete interior improvements at State Building	Q1 2025
Complete (install) community garden boxes at San Nicholas	Q1 2025
Complete (install) benches and waste bins on El Paseo	Q1 2025
Complete renovations to Fire Station 67 Restroom	Q1 2025
Complete Cook Street / Market Place Traffic Signal Installation	Q1 2025
Issue Notice inviting Bids for construction of Cahuilla Hills Park ADA Improvements	Q1 2025
Initiate replacement of the Traffic Management System	Q1 2025
Complete design of Traffic Signal Modifications and Upgrades (Phase III)	Q2 2025
Receive proposals for new access gates at Corporation Yard	Q2 2025
Dinah Shore Drive Corridor traffic and pedestrian improvements	Q2 2025
Complete 5-Year Landscape Master Plan	Q2 2025
Complete design for PDAC pump room renovations	Q2 2025
Complete design and initiate construction of fleet charging stations at City Hall	Q2 2025