

**EL PASEO PARKING AND BUSINESS IMPROVEMENT DISTRICT BOARD
CITY OF PALM DESERT
STAFF REPORT**

MEETING DATE: February 20, 2025

PREPARED BY: Thomas Soule, Public Affairs Manager

SUBJECT: UPDATE ON FASHION WEEK EL PASEO AND PALM DESERT FOOD &
WINE

RECOMMENDATION:

Update from Palm Springs Life on Fashion Week El Paseo and Palm Desert Food & Wine.

BACKGROUND/ANALYSIS:

Palm Springs Life will provide a verbal update of this year's Fashion Week El Paseo and Palm Desert Food & Wine events. FG Creative will remind the Board of its sponsorship benefits and the ticket distribution plan.