

Palm Desert Aquatic Center

Summary for Palm Desert City Council
January 9, 2025



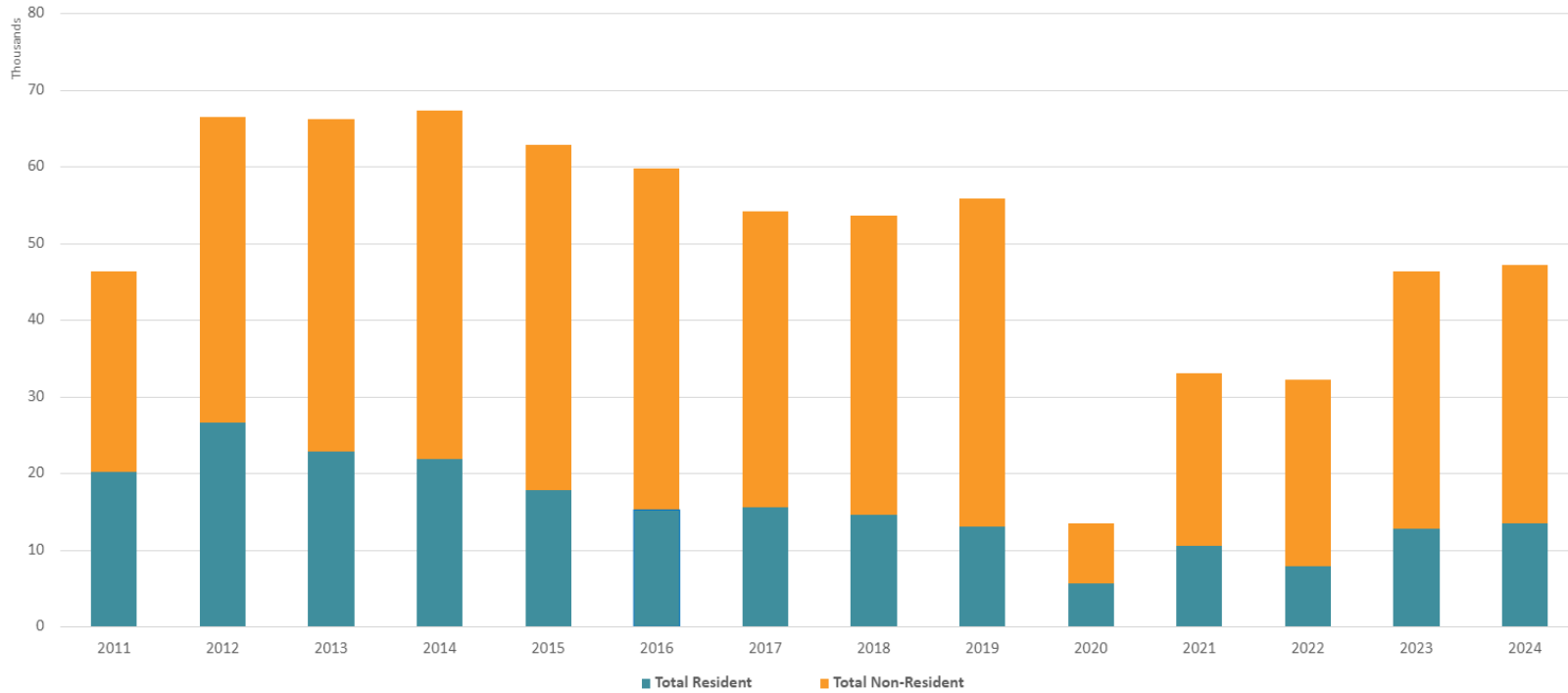
Agenda

1. History
2. Admission Fees
3. Recent and Planned Improvements
4. Management Agreement

History

- Opened 2011 with YMCA as the original operator
- Three pools
 - Lap Pool
 - Recreation Pool
 - Splash Pool
- Amenities
 - Two waterslides
 - Rock wall
 - Zip'n Rope Swing
 - Diving boards
 - Competition equipment
- Hot Spot snack bar
- Staff of over 150 last summer

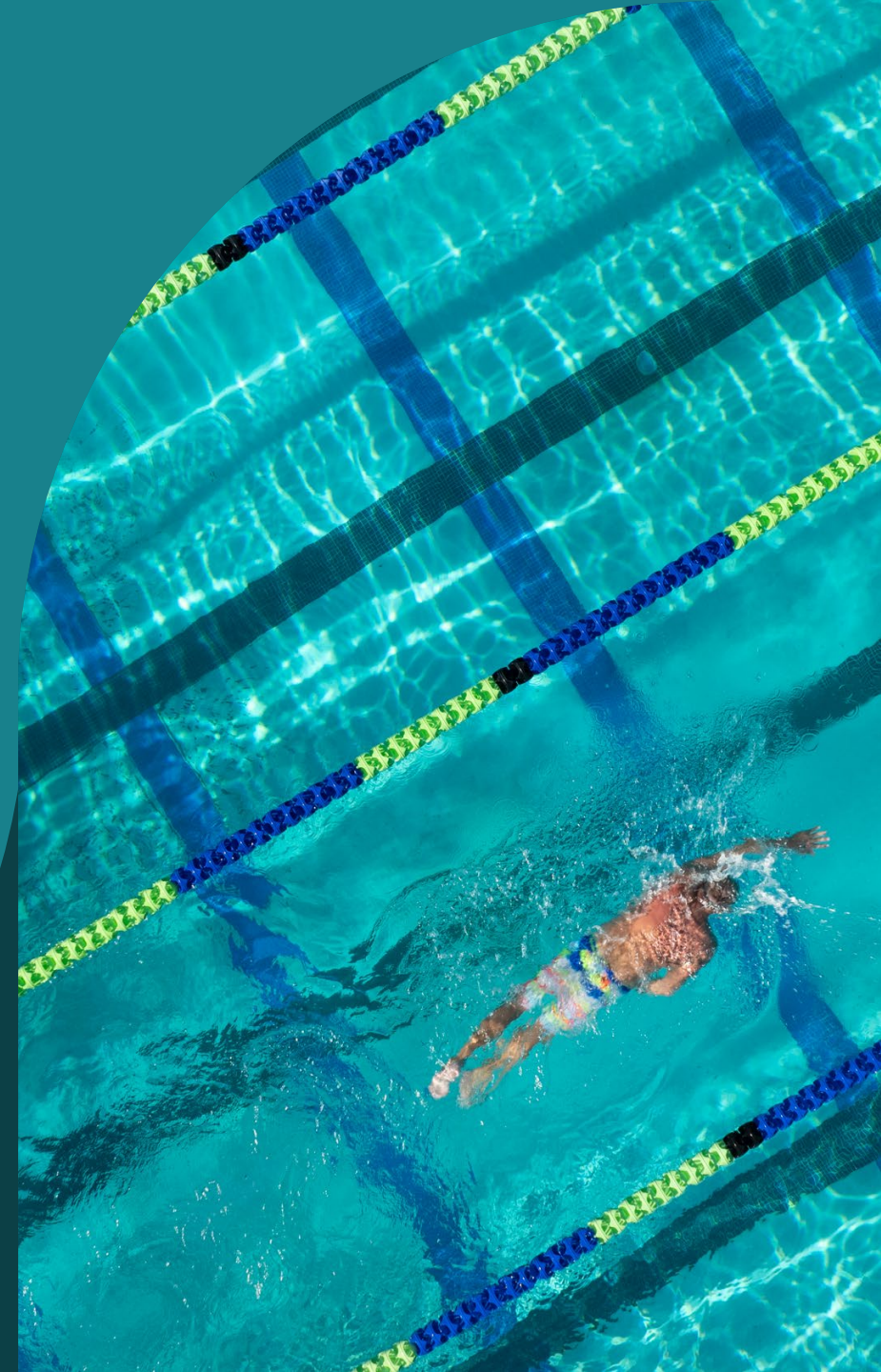
PDAC ADMISSION HISTORY



Admission Fees

- Admission fees and 60% cost recovery rate established in 2011 by Resolution (2011-32)
- Cost recovery hovering around 33-34% since FY21/22
- All costs not recovered through fees, programs and F&B are subsidized by General Fund (\$1.7M projected for FY24/25, up to \$2.5M budgeted for coverage)

Admission Type	Resident	Non-Resident
Adult (13 to 59)	\$5.50	\$9.00
Youth (6 to 12) & Senior (60+)	\$4.25	\$7.00
Junior (2 to 5)	\$3.50	\$5.75





- Replaced Variable Frequency Drives
- Recreation Pool Resurfaced
- Replaced in-water lights
- Installed 4k surveillance camera system
- New shade structures – east side of Recreation Pool
- Zip line and rock wall
- Replaced pool covers
- Replaced concessions refrigerator
- Interior and exterior paint
- Re-sling chairs and chaises
- Chemical pump replacements
- Installation of new storage unit
- Replace UV disinfection system
- Locker room & restroom renovations
- Replacement chiller system
- Wind screen installed on west fence
- Inflatable recreation amenity
- CTS repair

Recently Completed Improvements



Recently Completed Improvements

Upcoming Items



Solar array



Backup generator



Pump room renovation

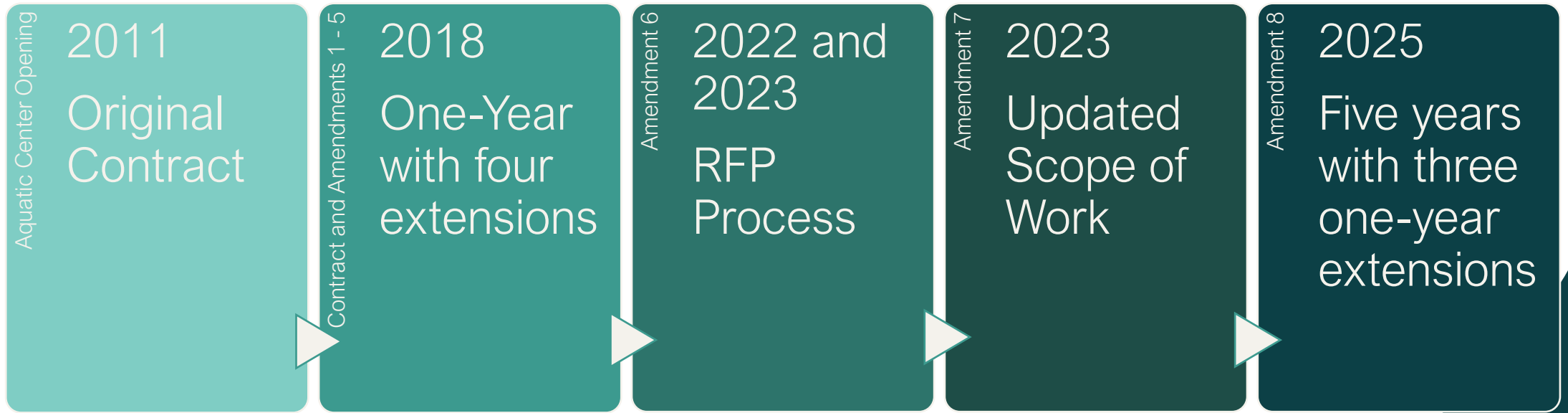
- Filter tanks
- Heaters
- Pumps



Fee Study - Year 2

Management and Operations

YMCA has managed and operated PDAC for 13 years





Management Agreement Update

- Termination Clause
 - 180 days YMCA / 90 days for City
 - Formerly “cause” / 7 days, respectively
- Cost of unemployment during closure (2 months)
 - Keep staff on maintenance and training
 - City covers cost of unemployment
- Onsite management presence
 - Designated City-YMCA staff for day-to-day operational decisions
- Management fee breakdown
 - Components evaluated and adjusted
- Improved marketing – City investment and oversight
- External aquatics consultant
 - Annual consultation
 - Revenue generation

Management Agreement Update

- Long-term partnership with YMCA
- Successful operation with community-oriented organization
- Commitment to improved services
- Reasonable and predictable management fee
- City staff oversight – Public Works and City Manager’s Office



An aerial night photograph of a large swimming pool complex. The pool is illuminated with bright blue lights, and a large building with a corrugated metal roof is visible in the foreground. The background shows a cityscape and a range of mountains under a dark sky. The text 'Thank you' is overlaid in large white letters on the left side of the image.

Thank you

Shawn Muir

Community Services Manager, Public Works