



November 22, 2024

The City of Palm Desert  
c/o Erica Powell

re. Desert X 2025 Funding Proposal

Dear Erica,

The Desert X team is full steam ahead at building Desert X 2025. Our internationally-renowned contemporary art exhibition will be held March 8 – May 11, 2025, throughout the Coachella Valley. As we gear up for Desert X 2025, we would like to submit a formal request and proposal for funding to the City of Palm Desert. Desert X is appreciative to the City of Palm Desert for past exhibition support and is hopeful that the city will renew its support in 2025.

Desert X would like to request \$35,000 in exhibition support in 2025. Funds received will be utilized towards exhibition production and the organization of free public programming in Palm Desert.

Historically, Desert X has collaborated with the City of Palm Desert to present educational, enriching, and engaging public programming and experiences associated with each exhibition that activate public spaces within the city and promote art education & awareness. In 2017, Desert X organized a hike in Homme Adams' Park that encouraged visitors to experience the installation, *Curves and Zig Zags*, from a different perspective with artist Claudia Comte and curator Neville Wakefield. In 2019, Desert X hosted a series of public activations of Superflex's *Dive-In* and screenings with their senior programs. In 2021, though public programming was highly impacted by the COVID-19 pandemic, we engaged local and visiting audiences by deploying docents most Saturdays to popular installation sites and coordinating opportunities for visitors to meet with Desert X artists at their respective installations throughout the Coachella Valley, including a meet-and-greet with artist Eduardo Sarabia at his installation, *The Passenger*, in Palm Desert. In 2023, Desert X had trained docents every Saturday and Sunday morning at the two installations by Torkwase Dyson and Rana Begum, in the City of Palm Desert. Our team discussed the artists' works and issues of representation, diversity, human rights, and art with the visitors of the exhibition.

Thank you for your consideration and continued collaboration & support of Desert X. We look forward to discussing this proposal further. We are always open to new ideas and creative ways to bring our partnership to life.

Sincerely,

Jenny Gil  
Executive Director  
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