



# CITY OF PALM DESERT

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OFFICE OF THE MAYOR AND CITY COUNCIL

December 13, 2024

Debra McGregor, MPP  
Centers for Medicare and Medicaid Services  
US Department of Health and Human Services  
90 70th Street, Suite 5-300 (5W)  
San Francisco, CA 94103

Elva Alatorre  
PACE Branch Chief  
Integrated Systems of Care Division  
1515 K Street, Suite 340  
Sacramento, CA 95814

**RE: Brandman Centers for Senior Care – Coachella Valley, LLC Program of All-Inclusive Care for the Elderly (PACE) - Letter of Support**

Dear Ms. McGregor and Ms. Alatorre,

On behalf of the City of Palm Desert, I am pleased to express our strong support for the application of Brandman Centers for Senior Care – Coachella Valley, LLC, for the Program of All-Inclusive Care for the Elderly (PACE) through the Department of Health Care Services and the Centers for Medicare and Medicaid Services.

Brandman Centers for Senior Care – Coachella Valley, LLC, is a not-for-profit subsidiary of Los Angeles Jewish Health (LAJHealth – Coachella Valley). With over 112 years of service, Los Angeles Jewish Health has established itself as a trusted provider of senior care, offering services such as senior housing, short-term rehabilitation, long-term care, dementia care, geriatric psychiatric care, and outpatient services, including hospice and ambulatory clinics.

Since opening its first PACE program in Reseda, California, in February 2013, and a second center in West Los Angeles in November 2023, Los Angeles Jewish Health has enrolled nearly 1,000 participants, 99% of whom are Medi-Cal beneficiaries. PACE allows participants to remain safely in their homes and communities while receiving comprehensive healthcare services.

The proposed PACE center in Palm Springs, located at 2800 E. Alejo Road, will serve residents across 28 zip codes in the Coachella Valley and surrounding areas (as detailed in the attached table). This

expansion represents a much-needed addition to our region, addressing critical gaps in care for elderly individuals with chronic health needs.

We are particularly encouraged by the collaboration between Brandman Centers for Senior Care – Coachella Valley, LLC, and Eisenhower Health, which will combine their expertise and resources to deliver high-quality care. This partnership reflects the shared commitment to meeting the healthcare needs of our community’s most vulnerable populations.

The City of Palm Desert recognizes the vital role PACE services play in enhancing the quality of life for our seniors and their families. We are confident that this program will bring substantial benefits to our community, ensuring that elderly residents can remain independent while receiving the care they need.

On behalf of the City of Palm Desert, I extend our full support for this application and look forward to the positive impact Brandman Centers for Senior Care – Coachella Valley, LLC, will have on our community.

Sincerely,



Jan C. Harnik, Mayor  
City of Palm Desert

**Enclosure:**

Attachment I – List of 28 Zip Codes to Be Served by the Proposed PACE Center

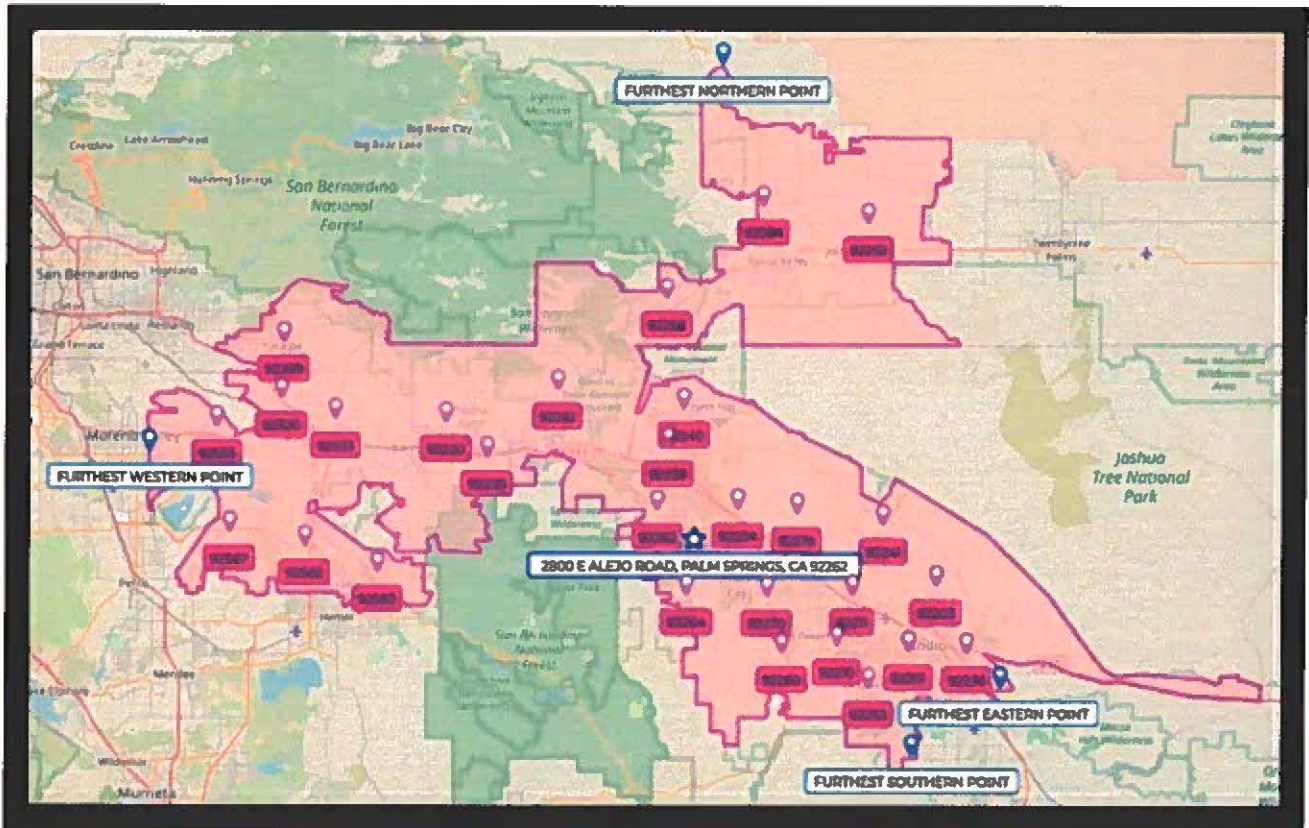
**Attachment 1**  
**Mapping and Zip Codes**  
 Brandman Centers for Senior Care – Coachella Valley, LLC  
 2800 E Alejo Rd, Palm Springs CA

**Zip Codes**

92201, 92203, 92210, 92211, 92220, 92223, 92230, 92234, 92236, 92240, 92241, 92252, 92253, 92256, 92258, 92260, 92262, 92264, 92270, 92276, 92282, 92284, 92320, 92399, 92555, 92567, 92582, 92583

Zip Code	Reason Not Included
92286	PO Box
92546	PO Box
92581	PO Box

**Proposed Expansion Service Area**



The zip code areas beyond the furthest eastern and southern point marks are the Joshua Tree National Park and wildernesses.

\*\*Source: mapline.com