



Rebranding of the Palm Desert iHUB



History

- Council Approved in 2018
- Opened in 2021
 - Goal: Attract technology-based entrepreneurial start-up businesses and promote the creation of high-wage-earning jobs.
 - Business Development Center focused on technology and other business start-ups
 - Lease runs through February 2027
- January 2024 – CSUSB School of Entrepreneurship took over operations
- November 2024 – Riverside County Office of Economic Development contributes \$334k to expand programming

iHUB Research

iHUBs are a State recognized designation from the Governor's Office of Business and Economic Development (GOBIZ)

2019 - State iHUB: 13 iHUBs (Palm Springs is one)

2022 – State iHUB2: 10 total recognized iHUBs (Palm Springs/Palm Desert are not designated)

iHUB2: Stimulating partnerships, economic development, and job creation around specific research clusters.

Building equitable and inclusive innovation and entrepreneurial ecosystems in underserved regions of the state
Drive economic growth and increase opportunities for emerging industries
Close private investment gap
Grow the number of small businesses and innovation startups using technology
Help accelerate transition to clean energy and renewable energy
Increase the number of social enterprises in the small business and startup ecosystem



ENTREPRENEURIAL RESOURCE CENTER

PALM DESERT

POWERED BY

City of Palm Desert
Riverside County Office of Economic Development
Inland Empire Center for Entrepreneurship at CSUSB





ENTREPRENEURIAL RESOURCE CENTER

PALM DESERT

POWERED BY

City of Palm Desert
Riverside County Office of Economic Development
Inland Empire Center for Entrepreneurship at CSUSB



ENTREPRENEURIAL RESOURCE CENTER

TEMECULA

POWERED BY

City of Temecula
Riverside County Office of Economic Development
Inland Empire Center for Entrepreneurship at CSUSB



ENTREPRENEURIAL RESOURCE CENTER

SAN BERNARDINO

POWERED BY

City of San Bernardino
Inland Empire Center for Entrepreneurship at CSUSB