

Profile

Susan

First Name

D

Middle Initial

Stauber

Last Name

Email Address

Home Address

La Quinta

City

CA

State

92253

Postal Code

Registered to vote in the City of Palm Desert since:

No

Primary Phone

Alternate Phone

Grayseful

Employer

Owner

Job Title

Committees and Commissions

Which Boards would you like to apply for?

El Paseo Business Improvement District Board: Submitted

Are you currently serving on a board, committee or commission? (If yes, please list below)

No

Applicants are encouraged to attend or view meetings of the advisory body for which they are applying. Please indicate the committee name and meeting dates you attended in person or viewed online.

I’ve been on the ELPBID board for 20 + years and only on a rare occasion I have been absent. The last two meetings I attended were June 19, 2024 and July 18, 2024

Interests & Experiences

Why are you interested in serving on a board or commission?

I have worked on El Paseo for the last 30+ years as a general store manager or owner. I feel it’s essential to be involved and give back to our community. I also feel it’s important to continue to move forward and evolve El Paseo with new ideas to make it a great place for visitors, snowbirds and locals to shop, dine and gather.

Susan D Stauber

Education

Studied Business / Marketing at Fullerton College and Cal State Fullerton in Fullerton California

Experience

Grayse / Grayseful - September 2014 to Present - Owner Chicos - March 2005 - August 2014
- General Store Manager St John Knits - February 1996 - March 2005 - General Store
Manager Mondi - January 1991 - February 1996 - General Store Manager

Your personal statement of qualifications.

Strong marketing & management skills with a proven track record. In the past 30+ years, I've worked at four locations on El Paseo, increasing the business by doubling and tripling the annual volume, resulting in expansions in all four locations.

Have you ever served on any City committee or commission before? If yes, describe:

The El Paseo Business Improvement District board member for 20+ years.

Local residents who are qualified to comment on your capabilities (preferably not someone connected with the City of Palm Desert):

Susan Stein - Fashion Director Palm Springs Life - [REDACTED]
[REDACTED] Owner [REDACTED]
[REDACTED] Rvan Rvan - Owner The Jewelry & Gift Bar - [REDACTED]
[REDACTED]

By submitting your application, you understand that:

All applications are subject to public disclosure. If selected to serve on a Board, Commission or Committee, all appointees are subject to financial disclosure, including sources of income, property, investments, and gifts. Appointees must also complete a two hour State-mandated ethics training course following their appointment, and every two years thereafter. Board, Commission and Committee members serve without compensation for their services, but may receive reimbursements for necessary travel and other expenses incurred for official duty when such expenditures have been authorized.

☒ I Agree