

# LIBRARY PROGRAMS & PARTNERSHIPS

Gary Shaffer  
City Manager's  
Office/Library  
May 23, 2024



PALM DESERT





# AGENDA

- Strategy
- Library Partnerships
- Library Programs
- Summary





# MISSION

The Palm Desert Library nurtures community well-being through social, cultural and learning experience.

# VISION

A Palm Desert where everyone belongs and is filled with promise, progress, play and prosperity.



# LIBRARY STRATEGIC INITIATIVES

<b>Create Community Connections</b>	<b>Foster Community Coalitions</b>	<b>Celebrate Arts &amp; Culture</b>	<b>Promote Economic Development</b>	<b>Support Youth &amp; Family</b>	<b>Explore Critical Literacies</b>
Create a welcoming and inclusive environment to foster connections and a sense of belonging for the community.	Enhance connection and collaboration among organizations, community groups and individuals.	Celebrate pride in both individual and community identities while embracing Palm Desert's arts and culture.	Assist customers in meeting their economic, financial, and career goals.	Provide the resources and platforms for youth and family development.	Foster literacies as the basis of an individual's ability to participate fully in society.

# VALUES

- Curiosity
- Discovery
- Exploration
- Imagination
- Health & Happiness



# SERVICE COORDINATION

- Strategic Alignment
- Community Need
- Quality
- Capacity
- Resource Allocation and Availability
- Non-duplication





# Programs

Preview of Library Programs

# TYPES OF PROGRAMS

## **Core Programs**

Core programs are consistent, predictable programs that the community depends on from libraries. Core programs are developed in alignment with department outcomes, leverage appropriate quality standards for planning and iteration, use the designated program plan and reflection tool for improvement, and follow reporting guidelines and expectations.

## **Community Driven Programs**

Community programs are programs that enhance the Palm Desert community's unique experience. These programs may be a seasonal program or celebratory, an annual event, or in partnership with other organizations or community groups. These programs should complement the library's collections, services, and goals.

## **Special Event or Unique Programs**

One-time offerings that are fun, engaging, and build community. These programs should complement the library's collections, services, and goals.



# PROGRAM CALENDAR EXAMPLE

<b>EXAMPLE of a Monthly Program Calendar</b>						
<b>Sunday</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>
Craft Program 2-3 PM		Toddler Storytime 10:30- 11 AM Stay and Play 11-11:30 AM	STEAM Series program 4-5 PM	Preschool Storytime 10:30- 11 AM Stay and Play 11-11:30 AM	Monthly Adult Book Club 10-11 AM	
Craft Program 2-3 PM		Toddler Storytime 10:30- 11 AM Stay and Play 11-11:30 AM	STEAM Series program 4-5 PM	Preschool Storytime 10:30- 11AM Stay and Play 11-11:30 AM	Evening Offsite Outreach Event with Bookmobile 5-7 PM	Community Event 10-11:30 AM (partner program)
Craft Program 2-3 PM	Evening Offsite Outreach Event with Bookmobile 5-7 PM	Toddler Storytime 10:30- 11 AM Stay and Play 11-11:30 AM	STEAM Series program 4-5 PM	Preschool Storytime 10:30- 11AM Stay and Play 11-11:30 AM		Family Movie Night 3-4:30 PM
4-5:30 PM	Monthly Adult Lecture Series 5-6PM (partner program)	Toddler Storytime 10:30- 11 AM Stay and Play 11-11:30 AM	STEAM Series program 4-5 PM	Preschool Storytime 10:30- 11AM Stay and Play 11-11:30 AM	Holiday/Cultural Celebration 3-4 PM	



# Partnerships

Review Library Partnerships



# LIBRARY PARTNERSHIPS

## HOW WE DEFINE PARTNERSHIPS:

A partnership is defined as a mutually beneficial collaboration between the Library and an external organization, individual, business, or community group. Partner contributions provide and/or promote activities, and support services, events and programs to the public in ways that are mutually beneficial.



# TYPES OF PARTNERSHIPS

The relationships between the Library and each partner are unique and involve efforts from both Library staff and the partner for the partnership to thrive. Most community partners fall into one or more of the following categories:

- Supporting Funding Partners
- Service Partners
- Outreach Partners
- Initiative Partners or Donating Partners

Partnerships are approved by the Library Manager or designee and can range from a one-time collaboration to a long-term arrangement.





# SUMMARY

Library programs are strategically aligned and community driven.

Library partnerships are also strategically aligned, as well as mutually beneficial.

They promote activities, and support services, events and programs.



# THANK YOU

Gary Shaffer

[gshaffer@palmdesert.gov](mailto:gshaffer@palmdesert.gov)

760.776.6460



**PALM DESERT**

