

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: September 12, 2024

PREPARED BY: Shelby Goodwin, Special Events Coordinator

SUBJECT: RECEIVE AND FILE INFORMATIONAL REPORT ON ROAD CLOSURES
SCHEDULED TO OCCUR ON EL PASEO ASSOCIATED WITH FISCAL
YEAR 2024-25 ROUTINE SPECIAL EVENTS

RECOMMENDATION:

Receive and file informational report on road closures scheduled to occur on El Paseo associated with Fiscal Year 2024-25 routine special events:

1. Desert Cancer Foundation's Paint El Paseo Pink – October 19, 2024
2. Palm Desert Area Chamber of Commerce's Golf Cart Parade – October 27, 2024
3. Martha's Village and Kitchen's Thanksgiving 5K – November 28, 2024
4. Palm Desert Charter Middle School Foundation's Panther 5K – January 26, 2025

BACKGROUND/ANALYSIS:

Paint El Paseo Pink, the Golf Cart Parade, Thanksgiving 5K, and the Panther 5K are annual events on El Paseo that require road closures between Portola Avenue and Highway 74. For all these events, staff will work with the event producers in advance to ensure that hard closures are utilized at all major intersections and that police officers are stationed at designated locations along the route. Additional notification regarding the road closures will be provided to businesses along El Paseo and any affected residents. This report is to inform the City Council and the public about the El Paseo road closures as part of our overall communication efforts.

Legal Review:

This report has been reviewed by the City Attorney's office.

FINANCIAL IMPACT:

The City Council approved sponsorships for Paint El Paseo Pink, the Golf Cart Parade, and the Thanksgiving 5K as part of the FY 2024-25 budget; however, there is no financial impact to the General Fund associated with this request as each organization will be responsible for costs related to the road closures.