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Tour de Palm Springs in Coachella Valley

Honoring our First Responders & Veterans

82724CS

The Tour de Palm Springs in Coachella Valley charity event started in 1998 when Tim Esser cycled his first time from Palm Springs, California to Jacksonville, Florida raising \$20,000 for 20 local charities. Today, *the Tour de Palm Springs in Coachella Valley* is one of the largest events of its kind in America bringing in nearly 30,000 spectators, 2,500 volunteers, and between 6,000 to 10,000 cyclists from across America and 4 countries. Since 1998 the *Tour de Palm Springs in Coachella Valley* has distributed over \$4,000,000.00 to over 150 local nonprofit charities.

Your sponsorship will allow us to continue to make a difference in the Coachella Valley. Thank you for your support.

Tim Esser
Founder/Owner/Volunteer

Cody Shelton
Executive Director

Name: _____

Business: _____

Address: _____

Phone: _____ Email _____

Level of Participation: _____

Signature: _____ Date: _____

**Jersey logos must be supplied in Vector color format and JPEG/PDF color formats for website.
T-shirt logo must be black and white format. *Sponsor logo deadline date: November 14, 2024***

Questions: email info@tourdepalmsprings.com or phone 760-574-1305

For office use only: Level Confirmed Payment: Check/Cash Logos

Palm Desert City Sponsorship \$30,000.00

- Name/Logo on TV PSA
- Name/Logo on rider T-shirts
- Name /Logo on Jerseys
- Name/Logo on event flyers
- Name/Logo on TDPS sponsor website page with link to your hospitality groups
- Free 25 rider registration & 25 walk registration
- Name/Logo on Start/Finish Line
- Name on website with Overflow start
- Social Media Posts