

City of Palm Desert 2025

Good afternoon,

On behalf of CVSPIN, we are requesting sponsorship and funding for the 2025 Tour de Palm Springs in Coachella Valley for our second overflow start which we are wanting to have in the city of Palm Desert. The funds that we are requesting are both in kind and monetary.

In Kind Sponsorship:

- Permit
- Application fees
- Park fees

Monetary: \$30,000

- Law enforcement
- Tops N Barricades
- Road Closures
- Traffic Control Plans

We are attaching our economic impact report and budget with this request. Our event is coming up on its 27th year being a part of the Coachella Valley. We are growing and looking to expand and have our overflow start located in Palm Desert to continue our mission of donating to local nonprofit organizations throughout the entire Coachella Valley. The event brings together 2,500 volunteers from throughout the Coachella Valley, 5,000 to 10,000 cyclists, and 25,000 to 30,000 spectators annually. Thank you again for your time and we look forward to working with your city for many years to come.

Cody Shelton
Executive Director

Timothy Esser
Founder/Owner/Volunteer