



PALM
DESERT

iHub



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
PALM DESERT CAMPUS

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Mike Stull

Project Co-Director

*Director, School of Entrepreneurship and
Inland Empire Center for Entrepreneurship (IECE)*

Ezekiel Bonillas

Project Co-Director

Assistant Professor, School of Entrepreneurship



COACHELLA VALLEY
WOMEN'S BUSINESS CENTER
INLAND EMPIRE CENTER FOR ENTREPRENEURSHIP

**Jasmine Gudino, CVWBC Director
CVWBC and IECE Program Staff**

Administrative Support and Facility Operation
It's Your Time: An Entrepreneurship Training Series
Accelerate: Take your Business to the Next Level
First Steps Family Childcare
Financial Fitness Boot Camp



**Entrepreneurship
Faculty & Staff**

Breanna Hinckley - Administrative Support
Mini-MBA in Entrepreneurship and Business Growth
Veterans Entrepreneurship Program
CSUSB School of Entrepreneurship Student Startup Initiative
Student Consulting Teams

WE ARE THE 1ST
& ONLY SCHOOL OF
ENTREPRENEURSHIP
IN CALIFORNIA!



CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

School of Entrepreneurship



CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

School of Entrepreneurship



WE DEFINE THE
Future



ENTRE.CSUSB.EDU

INNOVATION
APPLIED

MASTER OF SCIENCE
ENTREPRENEURSHIP & INNOVATION

MSEI

#38 IN THE WORLD - #8 IN THE WEST (USA)

2023

The Impact of Our Impact



BUSINESSES ASSISTED

11,547

ECONOMIC IMPACT

144.7 MM

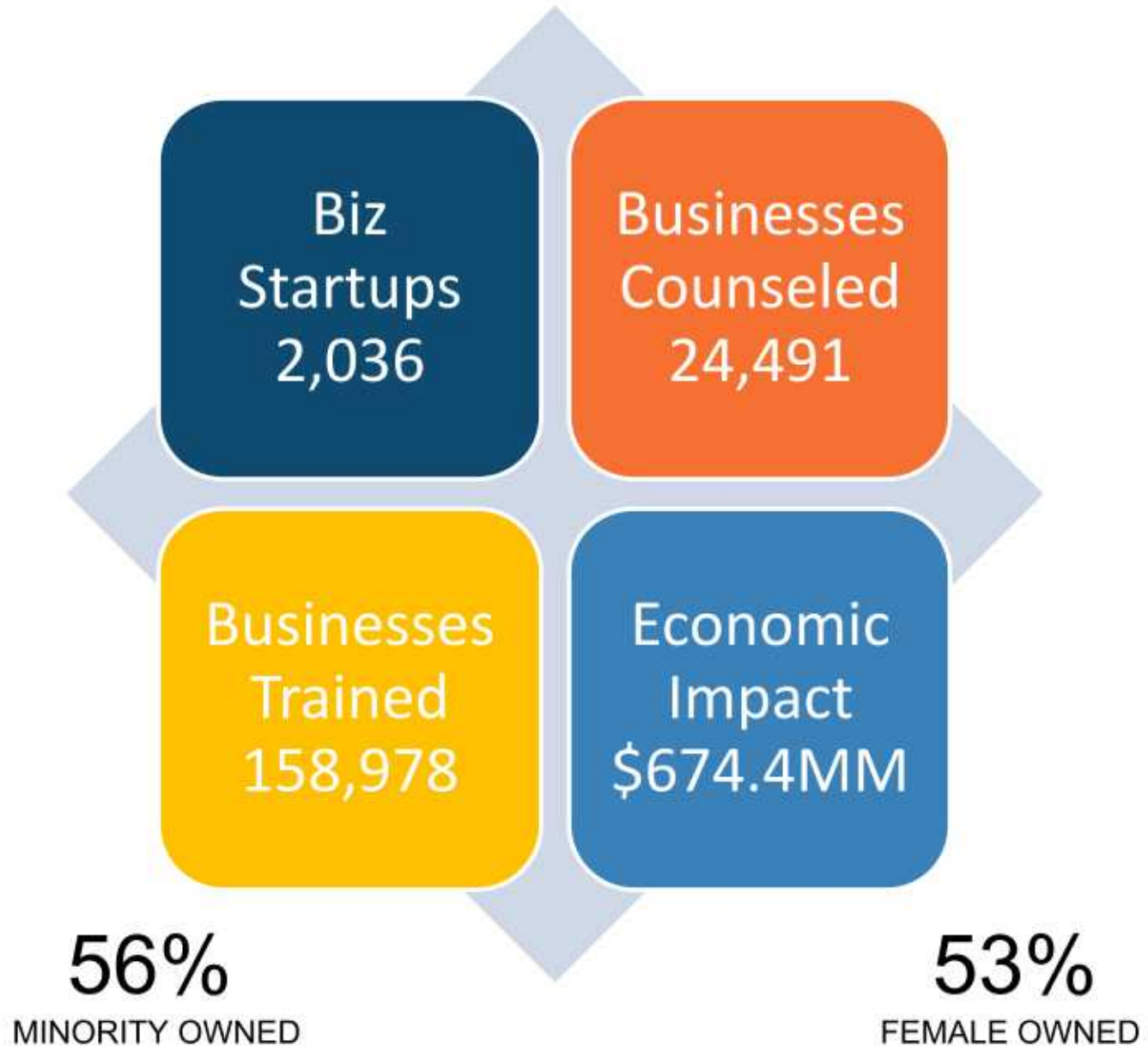
BUSINESSES STARTS

239

JOBS
CREATED/RETAINED

4,453

CUMULATIVE IMPACT OF IECE



2024 Timeline



January - March

- Assume management
- Hire & train new staff
- Coachella Valley Women's Business Center (CVWBC) moves in
- Strategize for new programming reflective of surrounding market

April - June

- It's Your Time series (CVWBC)
- Enterprise Funding/ Am-Pac Business Capital moves in (SBA recognized CDC)
- Student Programming (Lunch with Entrepreneurs & Guest speakers)
- Launch of Mini-MBA series

	Economic Metric	Jan-Mar Q1	Apr-Jun Q2	Year-to-Date Total
	Business Startups Number of entrepreneurs assisted that began or formalized a new business. (i.e. Fictitious names filing, incorporated, new sales generated)	43	63	106
	Businesses Assisted Number of companies/entrepreneurs assisted through business counseling/consulting services provided at the PD iHub.	181	204	385
	Business Events at PD iHub Business networking events, workshops, or technical training events hosted at the PD iHub.	7	20	27
	I-Hub sponsored event attendance Number of attendees at PD iHub sponsored events.	53	267	320
	Economic Impact Quantitative metrics utilized to measure economic impact of PD iHub through services provided to companies/entrepreneurs			
	SBA Loans Gross dollar amount of SBA-backed loans provided to companies/entrepreneurs as result of PD iHub provided services (i.e. 504, 7a)	\$1,200,000	\$6,407,000	\$7,607,000
	Business Loans Gross dollar amount of non-SBA backed loans provided to companies/entrepreneurs as result of PD iHub provided services (i.e. bank loans, lines of credit)	\$0	\$5,500	\$5,500

	Economic Metric	Jan-Mar Q1	Apr – Jun Q2	Year-to-Date Total
	<p><i>Other Capital</i> Additional forms of capital that exclude SBA Loans or formalized institutional loans (i.e. bank loans)</p>	\$0	0	\$0
	<p><i>Equity Capital and/or Investments</i> Direct investments into companies that exclude debt capital (loans, lines of credit)</p>	\$37,500	\$8,500	\$46,000
	<p><i>Government and/or Procurement Contracts</i> Gross dollar amount of contracts secured by companies serviced at PD iHub. These can include contracts with larger companies or governments.</p>	\$0	0	\$0
	<p><i>Increase in Sales</i> This figure is directly reported by PD iHub service companies to track direct sales increases as result of business advisory, consulting, and/or coaching services provided.</p>	\$2,669,330	\$3,471,039	\$6,140,369
	<p><i>Jobs Supported</i> Number of jobs created or retained at PD iHub client companies.</p>	174	126	300

	Economic Metric	Jan-Mar Q1	Apr - Jun Q2	Year-to-Date Total
	<i>Minority-owned firms assisted</i> Number of minority-owned businesses and/or entrepreneurs that have received services at PD iHub	98	106	204
	<i>Woman-owned firms assisted</i> Number of women-owned businesses and/or entrepreneurs that have received services at PD iHub	142	163	305
	<i>Companies in residence</i> Number of entrepreneurs and/or companies maintaining residence within the PD iHub (excluding CSUSB)	5	6	6
	<i>Graduating companies</i> Number of companies and/or entrepreneurs that have graduated from PD iHub- provided longitudinal programming (i.e. It's Your Time, Veteran Entrepreneurs, Mini-MBA)	0	30	30

What does 2nd half of 2024 look like?



Increase in Programming

- Tu Si Puedes series
- Mini MBA series
- It's Your Time series
- Veteran Entrepreneurship series
- Student Learning Lounge/Lab
- Dinner with Entrepreneur

Increase Strategic Partnerships

- Business Support Organizations
- RivCo Economic Development
- Small Business Administration
- AmPac Business Capital

