

From: [Patrick Percoski](#)
To: [CouncilMeeting Comments](#)
Subject: Farmers Marketing
Date: Thursday, August 22, 2024 6:42:19 PM

Good evening Mayor and City Council

As a merchant of 2 stores on El Paseo, I was disheartened to hear our Mayor's attack on 2 other fellow tenants. Regardless of politics, attacks on people you serve is disingenuous, self serving, and creates division in our community. A Mayor should be promoting our city, uniting our people and community; rather than destroying and dividing it.

I wanted to stay on the zoom meeting and address the Farmers Market proposal, but the meeting was going on far to long. So I thought I would send this email.

I appreciate the idea of trying to create more traffic and bring people to El Paseo, however I think there are other ways to market El Paseo, while preserving its ambiance.

My issues with a Farmers Market are;

-1) Parking

Already there isn't enough parking on El Paseo, especially after restaurants have been able to expand their dining area onto the streets.

-2) Shopping

I'm all for a great farmers market, however the person shopping for vegetables isn't necessarily in the same mind set to go luxury shopping. I can't ever recall that I have shopped for clothing and gone to a farmers market at the same time.

People don't take groceries into a luxury store

-3) Ambiance

Allowing pop up tents on El Paseo will only detract from the high end luxury ambiance, like the psychedelic cross walks did just before Covid hit. What a waist of tax payer money.

-) Fairness

As a store owner, I pay pretty good rents, CAM fees and taxes that have helped create the El Paseo environment. Having temporary tents pop up canabilize what's been created, steal business away from legit shops and ruin the atmosphere.

Please vote against ruining El Paseo.

I would be delighted to share ideas I have to help make El Paseo better if a meeting or forum for such is created.

Thanks

Patrick Percoski

Sent from my iPhone