



City of Palm Desert
PW - Operations & Maintenance
Randy Chavez, Deputy Director
73-510 Fred Waring Drive, Palm Desert, CA 92260

[SOCAL ELECTRICAL AND LIGHTING INC] RESPONSE DOCUMENT REPORT

RFP No. 2024-RFP-112

Facilities Repairs and Improvements Project 3

RESPONSE DEADLINE: June 3, 2024 at 5:00 pm

Report Generated: Tuesday, June 4, 2024

Socal Electrical and Lighting Inc Response

CONTACT INFORMATION

Company:

Socal Electrical and Lighting Inc

Email:

sales@socalelectricalandlighting.com

Contact:

Dane Harmon

Address:

73700 Dinah Shore Dr

#407

Palm Desert, CA 92211

Phone:

(760) 699-2686

Website:

socalelectricalandlighting.com

Submission Date:

Jun 3, 2024 3:41 PM

ADDENDA CONFIRMATION

No addenda issued

QUESTIONNAIRE

1. Proposal (WITHOUT COST)*

Proposals shall be concise, well organized and demonstrate qualifications and applicable experience. Proposals shall be organized and include page numbers for all pages in the proposal. The proposal shall be uploaded here, in the following order and shall include:

A. Cover Letter

1. This letter should briefly introduce the firm, summarize the firm's general qualifications, include an executive summary of the specific approach which will be used to deliver the work scope; and identify the individual(s) name, address and phone number authorized to negotiate Agreement terms and compensation.

B. Experience and Technical Competence

1. **Background:** Provide history of the firm's consulting experience which specifically addresses the individual or firm's experience with similar Service as described in this RFP.
2. **References:** The proposal shall include a list of recently completed projects that are similar in scope and function to this RFP. Provide a description of the project, client name, and the name, title, and telephone number of the primary contact person.

C. Firm Staffing and Key Personnel

1. **Staffing:** Provide the number of staff to be assigned to perform the Services and the names/discipline/job title of each as well as your firm's capacity to provide additional personnel as needed.
2. **Key Personnel:** Identify key persons that will be principally responsible for working with the City. Indicate the role and responsibility of each individual.

3. **Team Organization:** Describe proposed team organization, including identification and responsibilities of key personnel.
4. **Subcontractors:** The Proposer shall identify functions that are likely to be subcontracted and identify the subcontractor that is anticipated to perform each function.

D. Proposed Method to Accomplish the Work

1. Describe the technical and management approach to providing the Services to the City. Proposer should take into account the scope of the Services, and general functions required. Include a draft first year schedule of tasks, milestones, and deliverables that will provide for timely provision of the Services. In reviewing the scope of Services and goals described herein, the Proposer may identify additional necessary tasks and is invited to bring these to the City's attention within the discussion of its proposed method to accomplish the work.

COVER_LETTER.docx

Experience_and_Technical_Competence.docx

Firm_Staffing_and_Key_Personnel.docx

Proposed_Method_to_Accomplish_the_Work.docx

2. Non-Collusion Declaration*

The undersigned declares:

I am an authorized representative of my company, the party making the foregoing Bid, to certify the following.

The Bid is not made in the interest of, or on behalf of, any undisclosed person, partnership, company, association, organization, or corporation. The Bid is genuine and not collusive or sham. The Bidder has not directly or indirectly induced or solicited any other Bidder to put in a false or sham bid. The Bidder has not directly or indirectly colluded, conspired, connived, or agreed with any Bidder or anyone else to put in a sham bid, or to refrain from bidding. The Bidder has not in any manner, directly or indirectly, sought by agreement, communication, or conference with anyone to fix the Bid Price of the Bidder or any other Bidder, or to fix any overhead, profit, or cost element of the Bid Price, or of that of any other Bidder. All statements contained in the Bid are true. The Bidder has not, directly or indirectly, submitted his or her Bid Price or any breakdown thereof, or the contents thereof, or divulged information or data relative thereto, to any corporation, partnership, company, association, organization, bid depository, or to any member or agent thereof to effectuate a collusive or sham bid, and has not paid, and will not pay, any person or entity for such purpose.

Any person executing this declaration on behalf of a Bidder that is a corporation, partnership, joint venture, limited liability company, limited liability partnership, or any other entity, hereby represents that he or she has full power to execute, and does execute, this declaration on behalf of the Bidder.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Confirmed

3. Iran Contracting Act Certification*

(Public Contract Code section 2200 et seq.)

As required by California Public Contract Code Section 2204, the Contractor certifies subject to penalty for perjury that the option selected below relating to the Contractor's status in regard to the Iran Contracting Act of 2010 (Public Contract Code Section 2200 et seq.) is true and correct.

Note: In accordance with Public Contract Code Section 2205, false certification of this form shall be reported to the California Attorney General and may result in civil penalties equal to the greater of \$250,000 or twice the Contract amount, termination of the Contract and/or ineligibility to bid on contracts for three years.

The Contractor is not identified on the current list of person and entities engaged in investment activities in Iran prepared by the California Department of General Services in accordance with subdivision (b) of Public Contract Code Section 2203; or a financial instruction that extends, for 45 calendar days or more, credit in the amount of \$20,000,000 or more to any other person or entity identified on the current list of persons and entities engaging in investment activities in Iran prepared by the California Department of General Services in accordance with subdivision (b) of Public Contract Code Section 2203, if that person or entity uses or will use the credit to provide goods or services in the energy sector in Iran.

4. Enter your valid CA Contractors State License Board (CSLB) number*

Please enter your License Number here. This will be verified against the state database.

1075225

[Click to Verify](#) *Value will be copied to clipboard*

5. Enter your California Department of Industrial Relations (DIR) Registration number*

Please enter your Public Works Contractor DIR Number. This will be verified against the state database.

1001023722

[Click to Verify](#) *Value will be copied to clipboard*

6. Type of Business*

S Corporation (if corporation, two signatures are required)

7. Litigation*

Provide litigation history for any claims filed by your firm or against your firm related to the provision of Services in the last five (5) years (or type "N/A").

N/A

8. Changes to Agreement*

The City standard professional services agreement contract is included as an attachment herein. The Proposer shall identify any objections to and/or request changes to the standard contract language in this section of the proposal (or type "N/A"). If you are identifying changes here ALSO upload a copy of the redlined Language/Agreement with your Proposal. Changes requested may effect theCity's decision to enter into an Agreement.

N/A

9. No Deviations from the RFP*

In submitting a proposal in response to this RFP, Proposer is certifying that it takes no exceptions to this RFP including, but not limited to, the Agreement. If any exceptions are taken, such exceptions must be clearly noted here, and may be reason for rejection of the proposal. As such, Proposer is directed to carefully review the proposed Agreement and, in particular, the insurance and indemnification provisions therein (or type "N/A").

Maximum response length: 5000 characters

N/A

10. Project Team Resumes*

Submit resumes of all key personnel/support staff that will produce work product for the Services. Describe their qualifications, education, and professional licensing.

Key_Personnel_Information.docx

11. List the Signatory(s) Authorized to Sign and Bind an Agreement.*

(If two (2) signatures are required, include the following information for both signatories)

- A. Full Name
- B. Title
- C. Physical Business Address
- D. Email Address
- E. Phone Number

Misti Boring- President

73700 Dinah Shore Drive suite #407

Palm Desert, CA 92211

info@socalelectricalandlighting.com

760-699-2686

Dane Harmon- Vice President

73700 Dinah Shore Drive suite #407

Palm Desert, CA 92211

sales@socalelectricalandlighting.com

760-699-2686

12. Certification of Proposal: The undersigned hereby submits its proposal and, by doing so, agrees to furnish services in accordance with the Request for Proposal (RFP), and to be bound by the terms and conditions of the RFP.*

Confirmed

13. Fleet Compliance Certification*

The Fleet does not fall under the Regulation or are otherwise exempted and a detailed reasoning is attached hereto.

14. Fleet Compliance Documentation*

Please attach supporting documentation for the selection made in item 13 above.

fleet_compliance.docx

PRICE TABLES

HOURLY RATES

Line Item	Description	Unit of Measure	Unit Cost
1	Construction Foreman	Hourly Rate	\$195.00
2	Construction Supervisor	Hourly Rate	\$0.00
3	Framer	Hourly Rate	\$0.00
4	Drywall Installer	Hourly Rate	\$0.00
5	Plumber	Hourly Rate	\$0.00
6	Concrete worker	Hourly Rate	\$0.00

Line Item	Description	Unit of Measure	Unit Cost
7	Carpenter	Hourly Rate	\$0.00
8	Painter	Hourly Rate	\$0.00
9	Welder	Hourly Rate	\$0.00
10	Flooring installer	Hourly Rate	\$0.00
11	Laborer	Hourly Rate	\$99.00



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Tel: 760.699.2686
License #1075225|C10
www.socalelectricalandlighting.com

COVER LETTER

SoCal Electrical & Lighting, Inc is a woman owned company formulated in January 2021 based out of Palm Desert California. We excel in servicing all types of electrical, lighting and low voltage tasks ranging from 0 to 600 volts. Some of our specialties include new construction, remodeling, maintenance, EV charger infrastructure, installation and commissioning, diagnostic and troubleshooting. We perform these duties on or in any type of residential and commercial settings. We strive to keep a delicate yet efficient approach to any task we are given. We have found no issue completing any project we are tasked with large or small. We contain over 20 years of advanced electrical knowledge, striving to keep up with current technologies that allow us to operate efficiently and makes for a better end result on product delivery. We utilize this knowledge to deploy many methods to deliver the most effective and efficient product to our clients. We are currently registered with the DIR and have completed prevailing wage jobs locally and around southern California.



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Experience and Technical Competence

Background:

Our firm possesses 20 + years experience in various types of electrical related maintenance and repair inside and outside all types of commercial and residential buildings. We have obtained knowledge over this time to be able to pin point issues allowing us to accurately and efficiently perform repairs keeping diagnosis time to a minimum and resolution of any issues or repairs proper and permanent. Whether it be troubleshooting or installation or a simple repair we are only interested in delivering the most effective solution aimed at keeping our clients costs as minimal as possible including making every effort to eliminate the need for additional trades to make residual repairs after our work is complete, also aimed at keeping overall costs to a minimum.

When addressing new installations, if plans are provided they are priced and followed per plan, any issues in being able to perform per plan are brought up to client or project management and our recommendations for solution put forth for approval. If we are given the ability to design and install we always approach with the clients needs in mind and utilize all technologies available to us to be able to deliver the best product possible, always within the bounds of national and local code requirements.

References:

Some of our recently completed and ongoing projects that fit this RFP include:

Indigo Auto Group / Desert European Motorcars:

We have completed years of interior and exterior electrical power and lighting maintenance along with remodeling and new construction spread across 10 high end automotive brands. We have installed numerous commercial chargers ranging for 12kw to 124 kw along with commissioning. We understand the need for this commercial setting to be operating at capacity safely and always operate in a fashion that has minimal interference with day to day operations.

Contact: Todd Hector, facilities construction and maintenance

760- 898-4844

The Vintage Club:

We have performed HOA Lighting and maintenance and new installations along with safety inspections and corrections since 2021 for all 7 HOAs. This includes miles of landscape lighting and facilities within the gates of The Vintage Club.

Contact: Jacqueline Wright, HOA Manager 760-408-4082



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HEC Development:

We have successfully completed remodeling, maintenance and new construction of many commercial buildings all over Southern California with HEC. We are currently in completion stages of Genesis Palm Springs and under construction at Nissan Palm Springs with this firm. We have also performed many EV charger installs with HEC on a commercial level ranging from 12kw to 250kw.

Contact: Chris Hector, owner 760-898-7743

Academy Fire:

We have responded to numerous troubleshooting and maintenance issues in various buildings spread across the Inland Empire for this firm.

Contact: Jose Molina, facilities manager 347-527-0768

South Coast Air Quality Management:

We have completed electrical installations for SCAQM for their monitoring site in Indio California. This included upstream main electrical panel energizing and subsequent distribution circuitry for their air quality monitoring equipment which provides the public with up to date air quality reporting.

Project was a prevailing wage job.

Contact: Eric Holden 858-386-6059

Hamilton Pacific Chamberlain, LLC:

Completed installation of infrastructure, install and commissioning of commercial EV charging at Sonny Bono Wildlife Preserve. Prevailing wage job

Contact: Hector Ramirez, project coordinator 301-752-9433

ABM :

For ABM we have completed EV charger installation projects across Southern California including infrastructure, underground to set 350 kw chargers

Contact : Phillip Volk / Program Manager e-mobility / 513-341-7903



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Firm Staffing and Key Personnel

Staffing:

This RFP is “no cost” and there are no task orders to refer to regarding personnel requirement, however, in respect to response of simple maintenance needs we possess the capability to deploy 1 to 4 technicians should needs require multiple locations simultaneously with the ability to provide up to 11 employees should any task order require multiple resources to complete in a timely manner.

Technicians / Field Supervision:

Dane Harmon / Electrician / Vice President
Cameron Ross / Electrician /Service Manager
Robert Millan / Electrician / Lead technician
Javier Valles / Electrician / Lead Technician
Trevor Woods / Electrician / Field Supervisor
Byron Gutierrez / Electrician / Lead Technician

We possess the ability to deploy on demand an additional 5 electricians at apprentice level to work in conjunction or alongside those named above if needed that are currently employed full-time with our firm.

Key Personnel:

In addition to the list above, key personnel your city will be working with include.

Misti Boring / President
Dane Harmon / Vice President
Sandra Vong / Accounting Manager, HR
Alex Aikins / Office Manager, Scheduling
Trevor Woods / Field Supervisor
Cameron Ross / Service Manager



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Team Organization:

Field deployment is handled on a case-by-case basis regarding amount of resources required but as a general flow of operations we would handle in the following capacity.

Simple Maintenance and repair under NTE:

Task order received most likely via email to Dane Harmon or Alex Aikins – placed into scheduling with description of work to be completed on our field management software – dispatched to one any one of the technicians on the previously provided list with Cameron Ross having priority – Trever Woods follows up and reviews any issues if anything arises- work order is completed within our system which then sends to Sandra Vong for Final invoicing. If we receive an NTE and repair may exceed, Dane Harmon will submit an estimate for approval.

New installations and RFP with cost:

RFP is received, reviewed, prepared, and submitted by Dane Harmon. Upon acceptance any signatures required are reviewed and provided by Misti Boring and Dane Harmon. Project is sent to scheduling, reviewed, and scheduled by Trever Woods and/ or Alex Aikins, then dispatched to field and responded to by one or more of our field technicians listed on previous page. Completion is reviewed by Dane Harmon and/or Trever Woods for quality control, Project is finalized and sent to Sandra for invoicing. If deposits are required, we will provide a payment schedule for your review and approval.

Subcontractors:

We are heavily seasoned in infrastructure, installation and commissioning of underground utility as well as commercial EV Chargers covering up to and beyond 350kw. In most cases we need to remove and replace asphalt, build and pour pads, trench and install underground conduit. When we are faced with projects that require heavy equipment and asphalt removal – replacement, footing steel and concrete we will sub contract to Willcorp Engineering who is also based out of Palm Desert.



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Proposed Method to Accomplish the Work

This response with no cost does not afford us the ability to review any certain tasks requested by the City of Palm Desert so therefore it is difficult to prepare an approach as we don't know any specifics at this time. Once we are able to review any requests, we will utilize the methods disrobed within our submittal to complete as efficiently as possible. If we observe anything that would require a long- or short-term goal, we will supply our plan at that time.



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Key Personnel information

Below are some bullet points of the key personnel the City of Palm desert would be likely to have dealing with should we enter into an agreement together.

Misti Boring

Misti Boring is President of SoCal Electrical & Lighting, Inc. Misti performed many administrative duties during the start of SoCal Electrical & Lighting. Misti currently reviews and provides signature of all contacts and makes certain of compliance and delivery of all contracts awarded to SoCal Electrical & Lighting.

Dane Harmon / Vice President

Dane Harmon started his electrical career in 1999 and has been involved in all forms of electrical related work since. Obtaining his contractors license in March 2011 he has been a key player and involved in day to day operations of electrical contracting for 13 years. Today his duties include, estimating, field information resource, oversight and implementation of day to day operations for SoCal Electrical & Lighting.

Some specialties include :

- Troubleshooting
- Design and install of electrical systems 0-600 volts
- Problem Solving
- Management
- Material Sourcing
- Automation install and programming

Dane formulated SoCal Electrical & Lighting with Misti Boring in 2021 and operates SoCal Electrical & Lighting to current day.

Trever Woods / Field Supervisor

Trever Woods began his apprenticeship with Dane Harmon in 2012. He quickly grasped the concept of electrical theory and install allowing him to excel in field to become a very important and beneficial resource for SoCal Electrical & Lighting. Currently Trever uses the knowledge he's gained to oversee day to day field operations for SoCal Electrical & Lighting, Inc. Trever also excels in areas of :

- project management
- troubleshooting



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- Diagnostics
- safety and more

Trever has been with SoCal electrical & Lighting since January 2021

Cameron Ross/ Service Manager

Cameron started May 2022 and currently heads field support for our service department.

Cameron excels but is not limited to

- Customer service
- Troubleshooting
- Minor and major installations

Alex Aikins/ Office Manager

Alex currently handles our office and administrative needs at SoCal Electrical & Lighting. She has contributed the following duties for us since FEB 2023:

- Customer service
- Scheduling
- Field technician support
- Routing
- Data entry and procurement

Sandra Vong / Accounting Manager,

employed with SoCal Electrical and Lighting, Inc for 1 year to present. Over 10+ years in construction accounting. Currently oversees all accounting aspects of the business from bookkeeping, reporting, HR and managing personnel.

Key Skills include but not limited to:

- AP/ AR; month end and yearend closing
- Payroll, job costing reporting
- Prevailing Wage/ Labor compliance/CPR/DIR
- Union Reporting
- Partners directly with CPA firm for tax filing



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Fleet Compliance Documentation

N / A