

City Council Out of State Travel  
Request Form

Councilmember(s): Karina Quintanilla  
Conference Name: NALEO 41th Annual Conference  
Conference Host: National Association of Elected and Appointed Officials (NALEO)  
Travel Dates: Travel: June 17-20; Conference: June 18-20, 2024  
Location: Las Vegas, NV

Is the conference/event pertinent to local government business? Yes  No   
Is a similar conference/event available in California? Yes  No   
Is the conference/event non-partisan: Yes  No   
Is this a one-time or recurring request? One-Time  Recurring Frequency: \_\_\_\_\_

Conference/Event Description:  
National conference offering best practices supplementing City investments in CSUSB-PDC and iHub  
connections with the changing role of education, including AI, addressing healthcare challenges, by  
networking with elected leaders and policy experts across the nation. No comparable CA conferences.

Benefit to the City of Palm Desert:  
Relevant to the City's economic development, such as the role of AI in education and healthcare.  
Last year, I brought connections with the Cybersecurity Infrastructure Security Admin, featured speaker  
at 5/14 PDACC. CISA is a crucial partner for our businesses. Reinforces the work of AI at the iHub.

Additional Information:  
Strengthens PD's role as educational leader supplementing my role in revising CA's Master Plan for Ed  
and Careers. I recently signed a letter to US Senator Padilla supporting CSUSB-PDC's \$1.4M request  
for AI, VR and street medicine. These topics are addressed and I will network with other leaders.

Registration Cost: \$800 (member rate)  
Airline Cost (estimate): \$350 for mileage and parking (less expensive than round-trip airfare)  
Hotel Cost (estimate): \$857 (NALEO group rate)

Funding Available: Yes  No  Acct. No: 1104110-4312000

Is additional funding needed: Yes  No  Funding Source: Council Conferences has available funding

**Please attach the event program or agenda**

April 25, 2024

Esteemed colleagues of the City Council and City Manager:

I am making a request for support to attend the 41st NALEO Conference in Las Vegas, NV, from June 17-20, 2024. NALEO Conferences are the nation's preeminent providers of nonpartisan professional development for Latino policymakers, providing meaningful exchange of ideas and solutions to today's most pressing policy issues, as well as enhancing my leadership and governance skills. By attending the 40th Annual Conference in New York, I was able to benefit the City and our local businesses with the connections I made with the Department of Homeland Security's Cybersecurity Infrastructure Security Administration (CISA). This is a direct return on investment.

The Palm Desert Area Chamber of Commerce Breakfast in May will feature a CISA representative. This is a free service. CISA does not charge fees, transportation, or lodging. That fruitful connection provides crucial tools to our small businesses, empowering them with knowledge on spotting phishing, and other threats to prevent ransomware. This economic development tool proactively supports our business owner's livelihoods. As a member of the Latino Caucus in the California League of Cities, I assure you there are no comparable opportunities in California. Key topics for the 2024 Conference directly align with our visions for public health, education, and CSUSB Palm Desert Campus. On March 26, I signed a letter to US Senator Alex Padilla, supporting \$1.4M for the Community Funding Project to establish a Virtual Reality and Artificial Intelligence Research and Training Center, as well as the Nursing Department Street Medicine Program. This will enhance our iHub and our ongoing efforts to reduce homelessness. A copy of the letter is attached to this request.

Ms. Carina Tamayo, Inland Empire Deputy Director for Governor Newsom, personally invited me to a local round table for elected officials with Josh Fryday, Chief Service Officer of CA Volunteers for Governor Newsom's Master Plan for Career Education. She also invited me to attend the Inland Empire Master Plan at San Bernardino Valley College. As the only elected official involved in the conversation that day, I was given the opportunity to review California's Master Plan for Education and advocate for the needs of the Coachella Valley. My career in education spans K-12, post-secondary, and higher education and as Mayor of Palm Desert, I am uniquely poised to elevate our needs regarding policy and objectives. The Conference enhances the creative solutions and exceptional perspectives to address the growing demands for posts-secondary and career technical education. As you can see below, three of the sessions are directly relevant to student success, innovation, higher education, including a session on Artificial Intelligence.

I will attend two sessions directly related to public health. The Coachella Valley is considered a medically underserved region due to our low per capita ratio of physicians. Seniors are at growing risk for homelessness, and this directly ties into our proactive mitigation efforts. The session titles refer to Latinos, but the conversation is directly relevant to families with multigenerational approaches to the care of their aging loved ones. Another reinforces Palm Desert's dedication to sustainability by addressing future energy sources for transportation. This written request contains copies of the letter to US Senator Alex Padilla, conference agenda, registration materials, lodging at the discounted block rates, and mileage, which is less expensive than flying. You will see the sessions and projected expenses below.

<b>June 18</b>	<b>June 19</b>	<b>June 20</b>
Addressing the Health and Social Needs of an Aging Latino Population	Navigating the Talent Shortage: Strategies for Healthcare	The Future of Transportation Energy Sources
AI, The Newest Revolution and Disruption in Education	What's Next for Higher Education	Empowering and Partnering with Families to Achieve Student Success

The total costs associated with attending the NALEO Annual Conference is \$2,197, based on the following cost estimates.

Early-Bird Conference Registration for Members	\$800	Hotel, NALEO Block Rate, plus taxes and fees	\$857
Mileage and Parking (less expensive than round-trip airfare)	\$350	Total Per-diem	\$242

The caliber of content, speakers, and networking opportunities will provide different perspectives on how to address these pressing issues so I can return with best practices that benefit Palm Desert. NALEO's Annual Conferences strengthen my leadership skills and ability to mentor the next generation of Latino leaders who seek public service. As the first Latina on the Palm Desert City Council, I am dedicated to ensuring Latinos are heard clearly and have the strongest representation. NALEO strengthens my service to Palm Desert through services and resources we can offer to our constituents, businesses, and students, together, as a united City Council. Please let me know if there is anything I can further provide to support my request.

Sincerely,

Mayor Karina Quintanilla

Cc: Anthony Mejia, City Clerk  
Veronica Chavez, Director of Finance