



Friends of the
Desert Mountains'
Coachella Valley

Wildflower Festival

Presented by City of Palm Desert



Coachella Valley Wildflower Festival March 2, 2024

Palm Desert Civic Center Park
9AM – Noon / closed early
due to wind & weather

Set Up Included:

- 15 Vendors
- 19 Exhibitors
- 9 Food Trucks
- 9 Kids' Zone Activities
- Youth Art Contest Tent
- Aerial Performances
- 1 Band in our Beer & Wine Garden
- 100+ Volunteers, Board & Staff



Coachella Valley Wildflower Festival March 2, 2024



We made sure to get the word out!



You Are Welcome: Our Friend-liness is Universal



At The Appointed Hour, We Were Ready To Go!





Wildflower Festival Has Something For Everyone To Enjoy

... making this THE outdoor event of the year



Vendors & Exhibitors (before the winds ...)



Vendors & Exhibitors (before the winds ...)



Kids Zone: Future Environmentalists



“Naturally Inspired” Youth Art Contest



OVER
600
CONTESTANTS



1st place
winner
in 4-6 year-
olds ...
and her
very proud
teacher!

#shareJoy!

New in '24: Art Flying Aerial Performance & Play



... And did we even mention our **Wildflower 5K**?!

The Saturday before Wildflower Festival nearly 100 folks walked or ran or strolled the Randall Henderson Trail!



Friends' Volunteers: THESE PEOPLE ARE LIFESAVERS



OUR SPONSORS MAKE THIS HAPPEN!





THANK YOU
FOR ALL THE
SMILES!



PALM DESERT



Friends of the
Desert Mountains

