



2024/2025 WORKPLAN GOALS

Palm Desert Cultural Arts Committee

February 14, 2024 – Regular Meeting

BACKGROUND – WHY ARE WE HERE?

- Receive Committee Input and Direction pertaining to goals and priorities for the Fiscal Year 2024/2025
- Select three (3) priorities as a Committee
- Present items in the form of a workplan to Council for approval

CULTURAL ARTS COMMITTEE PRIORITIES

Ranking	Priority	Justification
1	El Paseo Sculpture Exhibition	<ul style="list-style-type: none"> • The exhibition is in the central shopping district and receives frequent foot traffic. • Exhibition adds elegance and style to El Paseo.
2	San Pablo Roundabout Phase II – <i>Dueling Palms</i>	<ul style="list-style-type: none"> • Received community’s involvement and support of the City Council.
3	Desert X	<ul style="list-style-type: none"> • Participate in an internationally recognized contemporary art exhibition in associated with the other communities in the Coachella Valley. • The exhibition puts Palm Desert on the map as a significant art and cultural destination. • Attracts locals and tourists.
4	Temporary Installation at the southeast corner of Fred Waring and San Pablo Ave	<ul style="list-style-type: none"> • Highly visible location.
5	Community Art Gallery, establish new location and action plan	



DISCUSSION

- Select three (3) top priorities