

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: September 14, 2023

PREPARED BY: Shelby Goodwin, Special Events Coordinator

REQUEST: RECEIVE AND FILE INFORMATIONAL REPORT FOR ROAD CLOSURES
SCHEDULED TO OCCUR ON EL PASEO ASSOCIATED WITH FISCAL
YEAR 2023/24 ROUTINE SPECIAL EVENTS

RECOMMENDATION:

Receive and file informational report for road closures scheduled to occur on El Paseo associated with the following Fiscal Year 2023/24 routine special events:

1. Desert Cancer Foundation's Paint El Paseo Pink – Saturday, October 14, 2023.
2. Palm Desert Area Chamber of Commerce's (PDACC) Golf Cart Parade – Sunday, October 29, 2023.
3. Martha's Village and Kitchen's Thanksgiving 5K – Thursday, November 23, 2023.
4. Palm Desert Charter Middle School Foundation's Panther 5K – Sunday, January 28, 2024.

BACKGROUND/ANALYSIS:

Paint El Paseo Pink, PDACC's Golf Cart Parade, Thanksgiving 5K, and the Panther 5K are annually occurring events on El Paseo that require road closures between Portola Avenue and Highway 74. For these events, staff will work with the event producers in advance to ensure that hard closures will be utilized at all major intersections and police officers will be stationed at designated locations along the route. Additional notification regarding the road closures will be provided to businesses along El Paseo.

Legal Review:

This report has been reviewed by the City Attorney's office.

FINANCIAL IMPACT:

The City Council approved sponsorships for each of these events as part of the FY 2023/24 budget; however, there is no financial impact to the General Fund associated with this request as each organization will be responsible for costs related to the road closures.