

Presentation to The Palm Desert City Council
October 12, 2023



PALM DESERT



PALM DESERT

- According to The Americans for the Arts, overall economic impact of the McCallum Theatre for the City of Palm Desert is just under \$20 million annually.
- According to data compiled for the California Department of Tourism:
 - 35% of McCallum Ticket Revenue comes from patrons beyond a 50 mile radius from Palm Desert (i.e. visitors/tourists).



PALM DESERT

The partnership between The City of Palm Desert and McCallum Theatre is featured prominently in a variety of collateral materials, most notably in connection with The Palm Desert Choreography Festival, Open Call Talent Project and other McCallum Theatre Education programs

McCallum Theatre 2022-2023 Season Brochure

McCallum Theatre Education Presents

Palm Desert Choreography Festival

Celebrating the Artists of Today,
Nurturing the Artists of Tomorrow!

Sat, November 11, 7pm

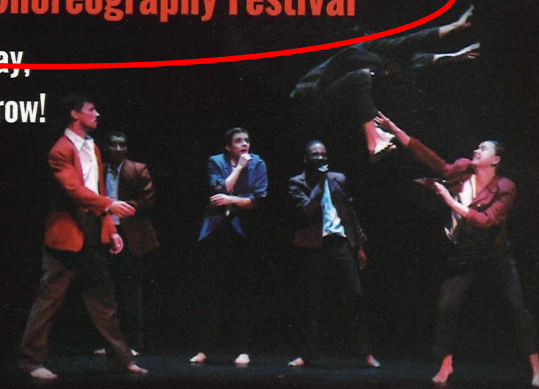
Featuring Professional Companies

\$50/35/25

Sun, November 12, 4pm

Featuring Pre-Professional Companies

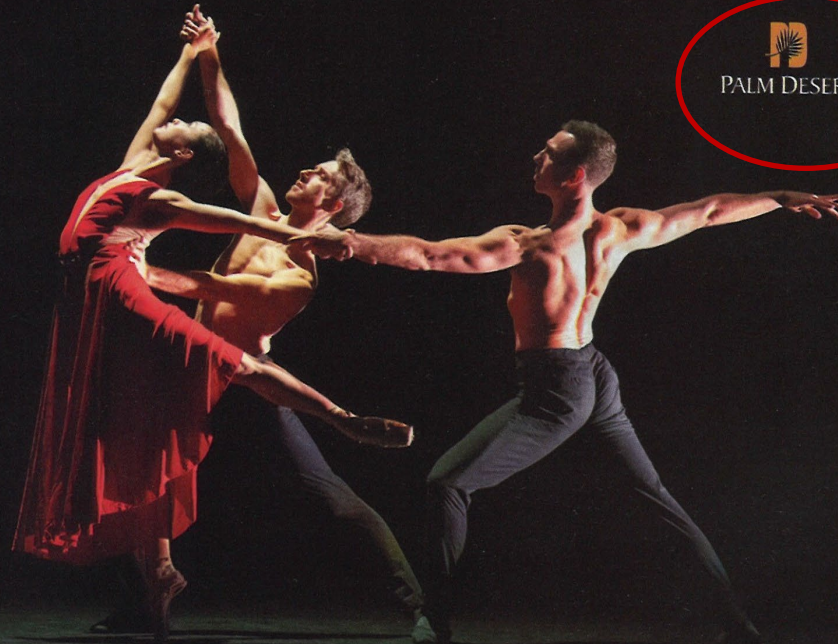
\$40/30/20



This popular Festival is a dynamic live platform for dancemakers and dancers to showcase their work and powerfully engages audiences around dance in the Coachella Valley. Exciting original dances in various styles are performed by companies from across the nation with winners announced at the conclusion of each performance. Saturday evening includes a Lifetime Achievement presentation, while Sunday afternoon showcases local dancers participating in East Valley Dance Project. Celebrating dance as an art form, this unique event delivers an exciting variety of new work created by inventive choreographers and performed by extraordinary dancers.



PALM DESERT



Photos: Jingzi Zhao

OPEN CALL TALENT PROJECT

PRESENTING SPONSORS

THE COMMANDER ALLEN DONOR ADVISED FUND | CITY OF PALM DESERT

CELEBRATING
25
YEARS

THE JUDGES
YVE EVANS
RAY LIMON
DR. CHARLES T. MENGHINI
ORALIA "YAYA" ORTIZ
AUDIENCE MEMBERS

Authenticity

PRODUCER/ARTISTIC DIRECTOR
Kajsa Thureson-Frary
CHOREOGRAPHER/DIRECTOR
Jennifer Backhaus
MUSICAL DIRECTOR
Paul Cracchiolo
PRODUCTION/STAGE MANAGER
Joanna Fookes
LIGHTING DESIGN
Keith Smith
SCENIC DESIGN
Russ Holmes
SOUND DESIGN
James D. Anderson
MAKE-UP & HAIR
Lynda Shaeps
WARDROBE
Valentina Lamdin

FRIDAY, APRIL 21, 2023

7 PM

SATURDAY, APRIL 22, 2023

2 PM & 7 PM



PALM DESERT festival choreography 2022

CELEBRATING 25 YEARS!

SATURDAY 7 PM NOVEMBER 12 / SUNDAY 4 PM NOVEMBER 13





PALM DESERT

THE CITY OF PALM DESERT CONGRATULATES
LIFETIME ACHIEVEMENT AWARD RECIPIENT

TONI BASIL

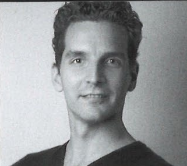
And a hearty "Thank You!" to the
Palm Desert Choreography Festival
for elevating the art of dance
for 25 transformational years!



McCALLUM THEATRE EDUCATION PRESENTS

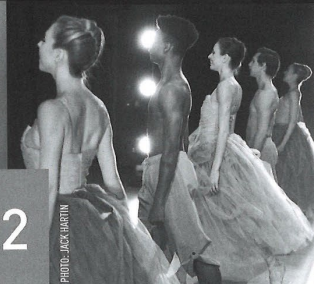
PALM DESERT festival choreography 2022


CONTEMPORARY WORKSHOPS



**SATURDAY
NOV 12
12-1:30 PM**


PHOTO: JACK HARTIN





**SUNDAY
NOV 13
1-2:30 PM**

PHOTO: ISSELA SORRENTINO



Join Hungarian born **MATÉ SZENTES** for a joyful and high-energy experience exploring his unique style of movement and playful musicality. As a choreographer, he focuses on finding the nuance in the music while not being afraid to let his quirky side take the lead when it comes to creating movement. You will be guided through a warm-up including both classical and contemporary elements and learn an excerpt of Maté's work *House of Bourbon*, which will be presented at Palm Desert Choreography Festival Saturday evening. Since moving to the U.S. in 2012, Maté – whose background primarily is classical dance – has had the privilege of working with some of the nation's top choreographers and to date has had over 35 new works choreographed on him by such names as Val Caniparoli, Ma Cong, Melissa Barak, Mariana Oliveira and Kate Skarpetowska. Maté graduated from the Hungarian Dance Academy, has danced with the Hungarian National Ballet, Sacramento Ballet and Richmond Ballet and is currently a Principal Artist with American Contemporary Ballet. He has created works for Richmond Ballet, Barak Ballet, Ballet Project OC as well as other independent projects.

DOLLY SFEIR is a Lebanese award-winning choreographer and director. Her dynamic workshop is an invitation for artists to navigate the capriciousness of the creative process. With a meditative quality, each layer of this workshop is designed to strengthen the brain-body connection and promote curiosity and the flow of creativity that best help you develop as a dancer and/or choreographer. Dolly is a NYFA/NYSCA Choreographic Fellow, the 2019 Grand Prize winner of Palm Desert Choreography Festival, and Jacob's Pillow choreographic fellow. She was artist-in-residence for Abingdon Theatre Company. Sfeir received a commission from CUNY Dance Initiative, premiering an evening length work in May of 2022. Her other commissions include Holstebro Dansekompagni in Denmark, WHIM W'HIM and CSU Long Beach. Her film *It Cries too Loudly* received several awards such as 'best short film' (Wilddogs festival) and 'best cinematography' (Eastern Europe Film Festival). She graduated summa cum laude from CSU Long Beach with a Dance BFA.

Open to advanced dancers of all styles, ages 12 & up
Space is limited. Reservations are needed. Offered at no cost thanks to support from our generous Festival underwriters.

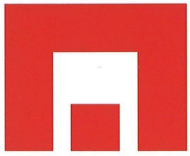
TO SIGN UP, CONTACT
Joanna Fookes, Education Program Manager
jfookes@mccallum-theatre.org

WHERE
College of the Desert, Gym
43500 Monterey Avenue, Palm Desert
(walking distance from McCallum Theatre)

FESTIVAL TICKETS STARTING AT \$20!

BY PHONE 760.248.2707
ONLINE mccallumtheatre.org



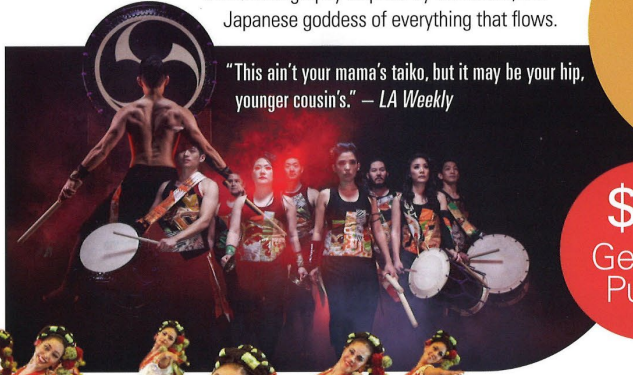


McCALLUM THEATRE EDUCATION PRESENTS
SPRING INTO THE ARTS

EDUCATION PERFORMANCES FOR ALL AGES!

BENZAITEN / TAIKOPROJECT Friday, April 28 | 6:30pm

Ancient Japanese tradition and 21st-century American innovation meet in this dynamic blend of music, storytelling, and choreography inspired by Benzaiten, the Japanese goddess of everything that flows.



"This ain't your mama's taiko, but it may be your hip, younger cousin's." — *LA Weekly*

FREE!
Teachers
Students
& Families
Use Code
EDUSPRING23

\$10
General
Public

PACIFICO DANCE COMPANY

Friday, May 19 | 6:30pm

Pacifico Dance Company's spirited and joyful performance reflects many different parts of Mexico with exciting dances that vibrantly fuse the folk style with contemporary influences.



"It was a Mexican fiesta, a celebration where the spirit of our southern neighbor arose and joyfully danced around...Pacifico embodied that spirit, allowing it to reveal some of the truest nuances."

— Rosalba Ruiz, *LatinoLA*

Reserve tickets now at McCallum Theatre Box Office
Phone: **760.340.2787** | Online: www.mccallumtheatre.org



FOR CURRENT COVID-19 HEALTH POLICY,
PLEASE VISIT OUR WEB SITE.

All ticket proceeds support McCallum Theatre Education!

McCallum Theatre Education Presents is made possible through the generosity of the City of Palm Desert and The Houston Family Foundation.



School day performances available — register on our web site!



73000 Fred Waring Drive
Palm Desert, CA 92260
Ph: (760) 346-6505

www.McCallumTheatre.org McCallum Theatre is a 501(c)(3) nonprofit organization. EIN 95-2834871



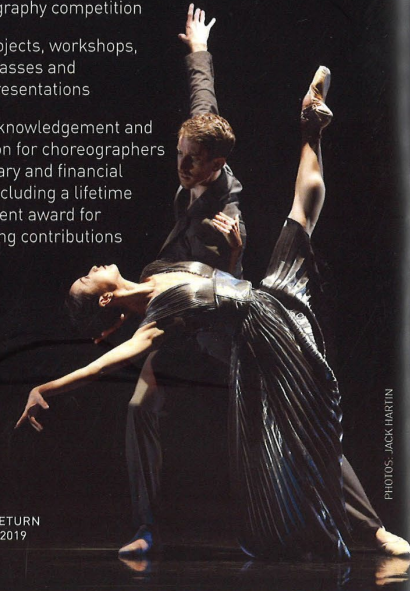
LEARNING IN
AND THROUGH
THE ARTS

WHY?

- Ensure support and attention to dance in the Coachella Valley
- Create venues for dance companies and choreographers
- Educate young dancers to the potential of dance as a career by providing opportunities for learning, performing and networking with professionals and by exposing them to a variety of dance styles
- Encourage and ensure new dance audiences by bringing dance to the general public

WHAT?

- A choreography competition
- Dance projects, workshops, master classes and special presentations
- Public acknowledgement and recognition for choreographers via honorary and financial awards including a lifetime achievement award for outstanding contributions to dance



PHOTOS: JACK HARTIN



DOLLY SFEIR
HI ARE YOU LIKE ME
GRAND PRIZE 2019

YE LI
YOU WILL RETURN
2ND PLACE 2019

McCallum Theatre Education seeks to enhance the role of the arts in our lives and community by inspiring greater awareness of their educational, cognitive, emotional and spiritual power. By encouraging an active and experiential study of the arts, McCallum Theatre Education advances the belief that all human beings are inherently creative. The programs developed by McCallum are designed to build on that creativity by equipping individuals with the skills necessary for an enduring engagement with the arts and an understanding of their essential contribution to enlightened citizenship.

HISTORY The Festival, founded by choreographer Shea New in 1998, has grown tremendously in size, respect and support, in part due to the stellar talent that it has attracted. It began as a joint effort between the College of the Desert and the City of Palm Desert, with McCallum Theatre Education lending its support in the second year. The idea of the festival grew out of the need to provide emerging choreographers with support and opportunities to showcase their art. In 2002, the Festival was fully incorporated as a McCallum Theatre Education program and has since expanded its reach with a number of dynamic community projects.

Palm Desert Choreography Festival is dedicated to the advancement of dance as an art form, specifically through the support and promotion of quality choreography.



PALM DESERT



NEWS CHANNEL 3
THE DESERT'S NEWS LEADER
performing arts



73000 Fred Waring Drive
Palm Desert, CA 92260

mccallumtheatre.org

McCallum Theatre is a 501(c)(3) non-profit organization

THE MCCALLUM THEATRE PROUDLY RECOGNIZES THE LIFETIME GIVING OF THE FOLLOWING DONORS' CHARITABLE CONTRIBUTIONS TO THE THEATRE.

PLATINUM BENEFACTORS CIRCLE

(\$750,000)
 The H.N. & Frances C. Berger Foundation
 City of Palm Desert
 Harold B. Matzner
 McCallum Theatre Volunteers
 The Muses & Patroness Circle

GOLD BENEFACTORS CIRCLE

(\$250,000)
 The Annenberg Foundation
 Carlton & Keleen Deal
 Donna & Carigill MacMillan, Jr.
 JoAnn McGrath
 Marilyn & Bill Tenny

DISTINGUISHED BENEFACTORS CIRCLE

(\$100,000)
 Mark C. Adams
 Norman Forrester & Bill Griffin
 Helene Galen
 Ernest W. & Jean E. Hahn
 Jim & Linda Hamm
 Mrs. Nancy Hester
 Leonard & Mary Lou Hoefl
 Laura & Wayne Hoffman
 Bob & Dolores Hope
 James & Jackie Lee Houston
 Brooke & Dan Koehler
 The McCallum Desert Foundation
 Wayne L. & Miriam Prim
 Dennis & Helene Berman Seidenfeld
 Hortense G. Singer
 Harold S. & Marjorie Victor

BENEFACTORS CIRCLE

(\$50,000)
 Robert Eddy Armstrong
 Barbara Arnstein
 Ron & Sherrie Auen
 The Auen Foundation
 Gene & Jackie Autry
 The Coets & Donald Barker Foundation
 Lawrence & Isabel Barnett
 Richard & Mary Carpenter
 City of Indian Wells
 City of Rancho Mirage
 Jackie & Gary Coakley
 College of the Desert
 Sirpube & John Conte
 Desert Springs JW Marriott Resort & Spa
 Barbara & Robert Fremont
 Richard & Karlene Beal Garber
 Allen & Gloria Gilliland
 Harry & Joy Goldstein
 Mr. & Mrs. Ronald W. Gregoire
 Edward & Elizabeth S. Harshfield
 R.D. & Joan Dale Hubbard Foundation
 Mr. & Mrs. Patrick Kirkpatrick
 La Quinta Resort & Club
 Mr. & Mrs. Edmund W. Littlefield
 Barry Manilow
 Monte Maris
 Ron & Jackie Morgan
 Palm Springs Friends of Philharmonic

Linda & Manny Rider
 Robert & Karen Rishwain
 Gladys Rubinstein
 Jan & Mike Salta
 Harold & Arlene Schnitzer
 Security Pacific Foundation
 Mary Silver
 In memory of Louis L. Silver
 Joel & Joan Smilow
 Wells Fargo
 Lynn & Robert Zimmer

GOLD FOUNDERS CIRCLE

(\$250,000)
 Cmdr. Allen Donor Advised Fund
 Robert Archer & Charles Hilliar
 Bank of America Merrill Lynch
 William & Sharon Bauce
 Thomas Becker & Cheryl Hart
 Jack & Rebecca Benaroya
 Lynda & Charles Biggs
 Annette M. Bloch
 William Bone, Sunrise Company
 Richard Brooke Foundation
 Rosemarie & Dean L. Buntruck
 Mr. & Mrs. Larry Carr
 Stephen Chase
 Peggy Cravens
 In Loving Memory of Donald H. Cravens
 Larry & Jo Ann Davis
 George A.V. Dunning Fund California
 Community Foundation
 Ben & Darlene Fauber
 Mr. & Mrs. Leonard Firestone
 Sandra & Mitch Gershenfeld
 Hal & Diane Gershowitz
 Ted Giatas
 Marvin & Lori Gollob
 Gloria & Josef Gorelik
 Mr. & Mrs. James R. Greenbaum
 Mr. & Mrs. William A. Hall
 Charles & Kay Hanson
 Bob & Mary Sue Hawk
 The Hearst Foundation
 C.S. Heinz Foundation
 In memory of Sharon Heinz Tingle
 Phil & Lee Hixon
 In honor of Isabel Bigley Barnett
 Lois U. Horvitz
 George & Sandra Kachlein
 Henry & Carol Levy
 Mr. & Mrs. Howard P. Marguleas
 Donna & Douglas Martin
 Jerry & Sarah Mathews
 Edeltraud & Patrick M. McCarthy
 Michael & Margaret McCarthy
 Cookie Miller
 Cydney & Bill Osterman
 Carol & Walter Probst
 Rabobank
 Greg & Stacey Renker
 Mrs. Florence Rigdon
 Jennie & Arthur Rivkin
 Marion & Bob Rosenthal
 J. Richard Shelley
 Jordan D. Schnitzer

Gilbert & Thelma Schnitzer
 Sally & Michael Schreter
 Sanford & Erna Schulhofer
 J. Richard Shelley
 Edward & Mona Sher &
 The Sher-Soderstrom Foundation
 Anne & Marshall Silverstein
 Mr. & Mrs. Mitchell J. Simon
 Gerald M. & Lillian Singer
 Corinne & Joe Solomon
 Mrs. Pauline B. Spivey
 Eugene & Sally St. John
 Robert & Carlyn Stonehill
 David & Joan Traitel

DISTINGUISHED FOUNDERS CIRCLE

(\$100,000)
 Anonymous (3)
 Donald G. Alexander
 Diane Anderson
 Jeanne Anderson
 In memory of John D. Garrett
 Anthony & Langford Architects
 Jack Area
 Mrs. Loni Bader Argovitz &
 Dr. Jerry Argovitz
 Emily & Michael L. Bagnall
 Marge Welmas Barry
 Wm. J. Bauer
 Bunni & Rick Benaron
 Don & Janine Berz
 BIGHORN Golf Club Charities
 Richard & Judy Billings
 Marlene & Brian Billington
 Chuck & Karlyn Boggell
 Mr. & Mrs. Harvey L. Boutin
 Dr. & Mrs. Herbert W. Boyer
 Michael & Bobbie Boxick
 Joyce & Saul Brandman Foundation
 Break-Away Tours
 The Robert Britz Family
 Mr. & Mrs. Clarence L. Brown
 Nancy & Skip Burke
 Fred Burres & Andrew Chikos
 California Community Foundation
 Tim Carlson & Curtis Barber
 Jean C. Carrus
 Jim Casey & Jason Altieri
 James & Dottie Castie
 Carol Channing
 Cliff Chirks & Laya Raznick
 Gavin & Sarah Silver
 In memory of our dad, Douglas T. Silver
 Mildred & Mary Conney
 Nancy Crandall
 Norma Jean & John Crippen
 George & Nancy Croom
 Marc & Karyn Cummings
 The Nathan Cummings Foundation
 John & Lucy Curci
 Mr. & Mrs. Arthur C. Daman, Jr.
 Barbara & Marvin Davis
 Velma Dawson
 Donald & Nancy de Laski
 Kathy Pettit & John Delaney
 Mr. & Mrs. A. R. Dillard, Jr.

Mr. Frank Dimick
 Sharon & David Dobbins
 Geri & Alex Dreier
 Eger Family
 Eisenhower Health
 Richard & Jean Engebretson
 John & Judy Ernst
 Travis & David Erwin
 Dr. Maurice & Mrs. Elaine Falstein
 Mr. & Mrs. Joseph L. Feigenbaum
 Darla Valliant & Jack Feldman
 Mr. & Mrs. James Fitzgerald
 Betty & Jerry Ford
 Dr. Vincent R. Forshan
 L.H. "Vern" & Eleanor Fortin
 Mr. & Mrs. Robert J. Fraiman
 Harold & Joyce Frank
 Marvin & Suzy Dion Friedland
 Steve & Anne Furgal
 Frank & Alvera Gaeta
 Richard & Janet Geary
 Marshall Gelfand & Jacqueline Rudman
 Susan & Warren Gelman
 General Telephone of California
 Angie & Harvey Gerber
 Mac & Sherri Geschwind
 Mrs. Olga Giannini
 Dorothy & Ray Goldie
 Mrs. George Goldstein (Dorothy)
 Mrs. Jane Gother
 John & Julie Grandi
 Mary Lou Graziadio
 Harold & Maudella Green
 Arlene Greenblatt
 Helen & Alan Green
 Patti & Jack Grundhofer
 Barbara R. Hames
 Jean Hardy & John I. Hardy
 Everett J. & Jane Hauck
 Ms. Colleen Heidemann
 Richard & Julia Heyman
 Highland Street Foundation
 The Paul & Carol Hill Family
 Terry & Sandra Hill
 Minam U. Hoover
 Peggy Jacobs & Bob Howard
 Joan Hymanson
 Jennie & Bob Inch
 Deborah & Arthur Jacobson
 Elaine & Jerry Jerome
 Dr. Timothy Jochen & Mr. Lee Erwin
 Betty & J. Lee Johnson, III
 Ralph & Faye Johnson
 Roberta Peters Jones
 Gary & Denise Kading
 Barbara & Ronnie Kahn
 Mr. & Mrs. William G. Karnes
 Alex Kaufman & Family
 Dona & Ben Kasarian
 Louise Kermede
 Joyce Klein & Gerald Breslauier
 Dick & Nancy Knowlton
 Joyce & Kent Kresa Foundation

Dale Landon & Carole Haes Landon
 The Larson Family
 Gary & Penny Lee
 Dorothy & Mel LeKowitz
 Mike & Susy Lepirno
 Mr. & Mrs. Howard Lester
 Mark & Pearl Rae Levey
 Ed Levine & Carol Lazetera
 Mr. & Mrs. Charles B. Levinson
 Ann & Bud Lonergan
 Mr. & Mrs. D. Donald Lonie, Jr.
 Ray Looney & Dr. Maryanne Vervelde
 Jerry D. & Barbara Lundberg
 Bill & Rita Lynch
 Nancy & George Maas
 Thomas & Charlotte Mancine
 Patt & Dominic Mannino
 Mr. & Mrs. John L. Marion
 Mr. Oscar G. Mayer
 Caleb W. & Susan E. McCormick
 Dan & Deanne McGinnis
 Sean McGrath
 The Jeannette C. McIntyre &
 Frederick (Lash) McIntyre Charitable
 Foundation
 Mitt & Areta McKenzie
 Mrs. Patricia McKone
 Harold & Joyce Frank
 Jack & Lisa McLaine
 Michael & Louise McSweeney
 Lynn & Ken Melkus
 Amanda Mercer-Neder
 Susan & Don Meredith Foundation
 Merrill Lynch & Co. Foundation, Inc.
 Maj. Gen. Ken & Karen Miles
 Lowell Milken Family Foundation
 Mr. & Mrs. James F. Miller
 Mr. & Mrs. Raymond Mines, Jr.
 The Hyman & Mintz Family Foundation
 Dr. Myron & Joanne Mintz
 Mr. & Mrs. Mervin G. Morris
 Muriel Myerson
 Edith & George E. Nadler
 Norah Nazarian
 Charles & Nancy Nevil
 Arthur & Patty Newman
 Mr. & Mrs. Kenneth T. Norris, Jr.
 Merlin & Linda Norton
 Bill Haines & Ed Oehler
 Mr. Ted Opehal
 Mr. Harry Dean & Ms. Sandy Ovesen
 Mr. & Mrs. George M. Pardee, Jr.
 Mr. & Mrs. J. Douglas Pardee
 Barbara & Leon Parma
 In memory of Pearl McCallum
 McManus
 Elise & Marty Pasetta
 Thomas & Dorothy Paulson
 Mr. & Mrs. Carl D. Pearl
 Jim & Midge Peltier
 Edward H. Peterson
 Mrs. Barbara Platt
 In memory of Stephen Platt
 Computer Gallery
 Joseph W. Popper, III
 Bill & Anita Powers
 The Hon. & Mrs. Charles H. Price
 Ellie F. Pynes, Ph.D. & Thomas H. Silman
 Helen, E.J. & Yvonne Reinsch
 In memory of Harry, John &
 Richard Reinsch
 Michael & Kristine Rembis
 Rella & Monroe Rifkin
 Earl & Barbara Rippee &
 daughter, Genevieve

Muriel Pollia Foundation
 THE THERMAL RACE CLUB
 Iwanna & Tim Rogers
 Leo & Gloria Rosen
 Mr. Frank Sapienza
 Phyllis & Gary Schahet
 Dr. Raymond & Hannah H. Schneider
 Norman Schultz & Laurie Hall
 Mr. & Mrs. Don F. Seyferth
 Raleigh & Claire Shaklee
 Mary Shinn
 Jim & Sherry Smith
 Ms. Kim Smith
 Michael V. Smith & Carl Gilmore
 Ray Smith & Rhonda La Rue-Smith
 Bob & Cheryl Smith
 Roger & Gloria Snellenberger
 Peter Solomon
 Steven M. Sorenson, M.D. &
 J. Eric Shay
 Mr. & Mrs. Alex G. Spanos
 Lionel & Katrina Steinberg
 Mr. & Mrs. Robert Stern
 Nancy Stone
 Mary H. Storer
 Mr. & Mrs. Frederic E. Supple, Jr.
 Dorothy Collins Brown Foundation
 Anne & Bill Swindells
 Shelly & Ron Tamkin
 Nancy Marie Tapick
 Ralph & Teme Tash
 In honor of The Tash Family
 The James E. Thomson Foundation
 Mr. & Mrs. James E. Thomson
 Connie Tirschwell
 Marcy & Ron Tonkin
 Ms. Helen E. Turner
 Don & Willie Tykason
 Variety - The Children's Charity
 of the Desert
 Ms. Jean B. Viereck &
 Mr. Robert Leventhal
 L. Robert & Jeannette Vitkin
 Myers Vitkin Foundation
 Waddell Family
 Lonna & Marshall Wais
 Frank R. & Joanne C. Warren
 Watt Industries Palm Springs, Inc.
 The Webb Foundation
 In honor of Dorothy & Lewis Webb
 Diane & Gerald Wendel
 Chip Wicketts
 Ann M. Williams
 Gene Leone & Arthur Williams
 Elizabeth & Harry Williams
 Arnold & Marion Wisper
 Gary & Monica Wither
 Mary Ann & Frank E. Xavier
 Young Professionals Organization

FOUNDERS CIRCLE

(\$50,000)
 Anonymous (9)
 Abbott Laboratories
 Alice Abt
 Mr. Ellis J. Alden
 Ms. Katherine Alden
 Robert & Lee Allen
 Jerry & Barbara Anderson
 Carolyn Kassel Anderson
 Anderson Children's Foundation
 Mary & Jerome Angel
 Lester & Edward Anxter
 Family Foundation

Judith L. & Robert D. Appelbaum
 Arent Charitable Foundation
 George & Cheryl Athan
 Augustine Band of Cahulla Indians
 Ms. Jean Baker
 Dr. Alvin & Ellen Bakst
 Lu & Zane Barnes
 Mr. & Mrs. Fred Beck
 Diane & Michael Beemer
 Mrs. Joseph E. Bell
 Alan & Joyce Bender
 Steve & Darlene Beneto
 Richard & Aliede Bennett
 Mr. & Mrs. Theodore S. Berenson
 Sally & Miles Berger
 Michael & Peggy Berk
 Buddy & Chase Berke
 Gene Berlanti
 Robert & Robin Berman
 John Bertsch & Georgia Scott
 Robert C. & Hurlene Bianco
 Maxine & Chuck Billman
 Carl & Tammy Birnberg
 Mr. Glenn Bish
 Gunnar & Evelyn Bjorg
 Chris & John Blair
 James E. Blakeley, III
 Mary Ellen & Cooper Blanton
 Elaine Blitz
 Edra Blixseth
 Ralph & Teme Tash
 Marilyn & Jerry Blue
 Ruth & Russell K. Bolton
 Eugenie Mayer Bolz
 Robert & Sandra Borns
 George & Elizabeth Bovis
 John & Arnette Brende
 Dick & Cheryl Brasler
 Victoria & Roy Bridges
 Mr. & Mrs. Gary S. Brill
 Wendy & Gary Broad
 John & Ulla Brown
 Terry & Genevieve Brown
 Roger A. Brown & Company
 Sue & Artie Buerk
 Rita Burkett Living Trust
 Burreck Waste & Recycling Services
 Ann Marie & Bob Byfield
 Lindell Campbell & Mohamed Samir
 Carolyn Carey & Gary Bartley
 Kathy & Jim Carrigg
 Jerry & Lucyma Carlton
 Robert Cavalli & Barbara Stening
 Robert & Beverly Chall
 Nancy Coffey Nagler
 Mr. & Mrs. B.B. Cohen
 Judi & Sam Cohen
 Columbia Savings Charitable Foundation
 Dino & Joan Cortopassi
 Frank & Chris Curry
 Keith & Donna Jean Darby
 Geri A. Dardi
 Dick & Beverly Davis
 Dr. Bill & Margie DeKock
 Frank & Martha DeRe
 Neal & Diane Denkler
 The Desert Sun Publishing
 Howard N. Dietrich, Jr. &
 Nancy Bishop Dietrich
 Allan & Ellen Drebin
 Dr. & Mrs. Robert M. Du Roy
 James & Caroline Duff
 Dan & LeAnne Dunlap

Diane J. Dykema
 Southern California Edison
 James & Carl Egan
 Philip & Ruth Elwell
 Suzanne & Gary Engman
 Phil Erickson & Michele Lucien Erickson
 David & Suzanne Etheridge
 Seth & Page Evans
 Sandra & Thomas Ewing
 Michael Feederly
 Julian F. Feingold &
 Shirley Hyman Feingold
 Sherry & Joel T. Fishman
 John & Trisha Flavio
 Jim & Dee Forgette
 Anne P. Foster
 Henry & Joyce Freund
 Barbara & Bernie Fromm
 Claire & Jim Gagan
 Stephen Gale & Sin Wee Koh-Gale
 Gary & Anne Marie Galton
 Christina Gantz
 Nancy C. Gardner
 Gunnar & Evelyn Bjorg
 Bill & Melinda Gutes Foundation
 Geiger Family Trust
 Murray & Shirley Gitlin
 Elaine Blitz
 Marilyn & Andrew Gladstein
 Mr. & Mrs. James E. Goerz
 Paul D. Golden
 Mr. & Mrs. Jerome Goldstein
 Shell Goodman
 Dale & Irene Gorrie
 Cathy & Dennis Graham
 Werner & Gail Gramcock
 Debbie & Glenn Green
 Licia & Walter Green
 Alicia Greenwald
 David & Cindy Griffin
 Tamara & Michael Groat
 Edith A. Grossi DC.
 Janet Grove
 Gucci America Inc.
 Rosalind & Stanley F. Hack, Esq.
 Mr. & Mrs. Earle H. Hagen
 Dr. Stanley & Eileen Hall
 Gary Hall & Corral Green
 Margot & Jerome Halperin
 Marcella M. Halter
 Dr. Sheila Harbat & Elissa Hepner
 Joyce & Jim Harder
 Dr. Joseph Harvey & Margret Alice Harris
 The Honorable Howard E. &
 Tomajan A. Haugerud
 Denise DuBarry Hay & Bill Hay
 John Heckenlively
 In memory of my wife Josephine
 Jill Heeresperger
 H.I. Drenka-Heimbach
 In memory of John & George W.
 Heimbach
 Mrs. Helen Herman
 Michael & Nancy Herman
 William Hyster
 Jeanne & Justin Hilb
 Fritz & Nikkii Hitchcock
 D & J Hirschmann Family Foundation
 Eric & Ronna Hoffman
 Gary Hong & Martha Sanford
 Danavon & Kimberly Horn
 Mr. Dennis & Dr. Rala Horne



PRESIDENT & ARTISTIC DIRECTOR
Mitch Gershenfeld

**HONORARY CHAIRMAN
IN PERPETUITY**
President Gerald R. Ford

**HONORARY VICE CHAIRMAN
IN PERPETUITY**
James R. Houston

OFFICERS
Harold Matzner, Chairman
Helene Galen, Vice Chair
Harold Gershowitz, Vice Chair
JoAnn McGrath, Vice Chair
Ronald Gregoire, Treasurer
Jerome Mathews, Secretary/Parliamentarian

TRUSTEES
Don Alexander
Diane Anderson
Robert Archer
Jack Area
Rebecca Benaroya
Alan Bender
June Benson, ex officio
Sally Berger
Joyce Brandman
Nancy Croom
Frank Dimick
Dr. Martha Garcia, ex officio

Joy Goldstein
Gary D. Hall
Kay Hanson
Jan Harnik
Garry C. Kief
Brooke Koehler
Kent Kresa
Mary Lester
Henry Levy
William Lynch
Donna MacMillan
Douglas Martin
Cydney Osterman
Carol Probst
Michael Rembis
Manly Rider
Marion Rosenthal
Jan Salta
Gary Schahet
Jordan Schnitzer
Aubrey Serfling
Michael V. Smith
Sally St. John
Nancy Stone
Robert Stonehill
Marjorie Victor
Mary Ann Xavier

TRUSTEE EMERITUS
Mark Adams
Mary Sue Hawk
William D. McKenzie
Leon Parma
Joan Traitel

LIAISONS
Richard W. Kite

OPERATIONS
Ed Estrada
Vice President, Operations

Keith L. Smith
Production & Lighting Director

James D. Anderson
Audio & Video Director

Russell Holmes
Master Carpenter

Marjory Holmes
Production Stage Manager

Alfonso Gutierrez
Facilities Superintendent

ADMINISTRATION
Jeffrey Norman
Vice President, Communications & Public Affairs

John Baciu
Vice President, Human Resources

Dustin Engstrom
Executive Assistant

DEVELOPMENT
Yvonne C. Bell
Vice President of Development

Thomas Head, CFRE
Associate Vice President of Development

George Syrigos
Associate Vice President of Development

Dominique Shwe
Director of Major Gifts & Sponsorships

Ratna Williams
Director of Major Gifts & Annual Giving

Nicole Moon
Director of Events & Muse Liaison

Dawn Brenner-Plonski
Director of Development Operations

Lara Arguelles
Development Operations Specialist

Cameron Moulton
Development Operations Specialist

FINANCE
Robert McConaughy
Vice President, Finance

Rory Krout
Controller

Alberto Zelaya
Staff Accountant

Colleen Gallagher
Administrative Coordinator

MARKETING
Rick Darius
Marketing Coordinator

GUEST SERVICES
Kevin Kersey
House Manager

Mary Jo King
Volunteer Coordinator

BOX OFFICE
Linda Bowlen
Director of Ticketing Services

Tara Webb
Ticketing Services Manager

Nick Hoggatt
Ticketing Services Data Coordinator

Ticket Agents:

Susan Davis
Michael Flannigan
Steve Henderson
Adriana Hernandez
Pat Liedtke
Val Sneed
Patti Sweeney

EDUCATION
Kajsa Thureson-Frary
Vice President, Education

Joanna Fookes
Education Program Manager

Teaching Artist Faculty

Mark Almy
Nicole Cloeren
Karen Rae Krout
Calvin Larson
Holly O'Farrell
April Rhodes
Sue Roginski

Shea New
Artistic Director,
Palm Desert Choreography Festival

JBL | A Harman International Company

The McCallum Theatre is proud to use JBL professional sound systems, including JBL loudspeakers and Soundcraft mixing consoles.

**MCCALLUM THEATRE
MISSION STATEMENT**
The McCallum Theatre's mission is to educate and entertain the public by offering a variety of performing arts experiences that reflects the diversity of people, interests and tastes of the communities and constituents served by the Theatre. McCallum Theatre is a 501(c)(3) Nonprofit Organization.



A PUBLICATION OF
PALM SPRINGS LIFE

Steven Biller
Editor

Chris Deacon
Creative Director

Olga Reyes
Managing Editor

Laura Reyes
Production Manager

Marco Moracha
Digital Imaging

Gracie De La Paz
Graphics Manager

Spencer Keane, Paulina Larson,
Michael Mathews, Julie Rogers,
Liz Utley
Advertising Representatives

Franklin W. Jones
President

Steven Biller
Editorial Director

The McCallum Theatre for the
Performing Arts Program is
published three times a year.

©2022 Desert Publications Inc.
303 N. Indian Canyon Drive
P.O. Box 2724
Palm Springs, CA 92263
760-325-2333
FAX 760-325-7008
palm SpringsLife.com

**EDUCATIONAL TOURS AT
THE MCCALLUM**
Fascinating in-depth and interactive
tours of McCallum Theatre are
available for school and/or youth
organizations. These one-hour tours
focus on the stage area and technical
aspects of the entire McCallum
facility. For more information or
to schedule a tour, please contact
McCallum Theatre Education at
760-346-6505, ext. 142.

Palm Springs' own internationally
award-winning spirits.



AVAILABLE AT THE MCCALLUM THEATRE BAR, JENSEN'S AND TOTAL WINE & MORE.



McCallum Theatre
For the Performing Arts
73000 Fred Waring Drive
Palm Desert, CA 92260
For ticket information, phone: 760-340-ARTS (2782)
mccallumtheatre.org



California
PRESENTERS

performing
arts



PALMSPRINGSSPIRITS.COM

McCallum Theatre Circle of Friends





Instagramable
Moment

Mural
Dedication

February 28,
2023

Artist: Autumn
Martino



MCCALLUM
THEATRE

PALM DESERT

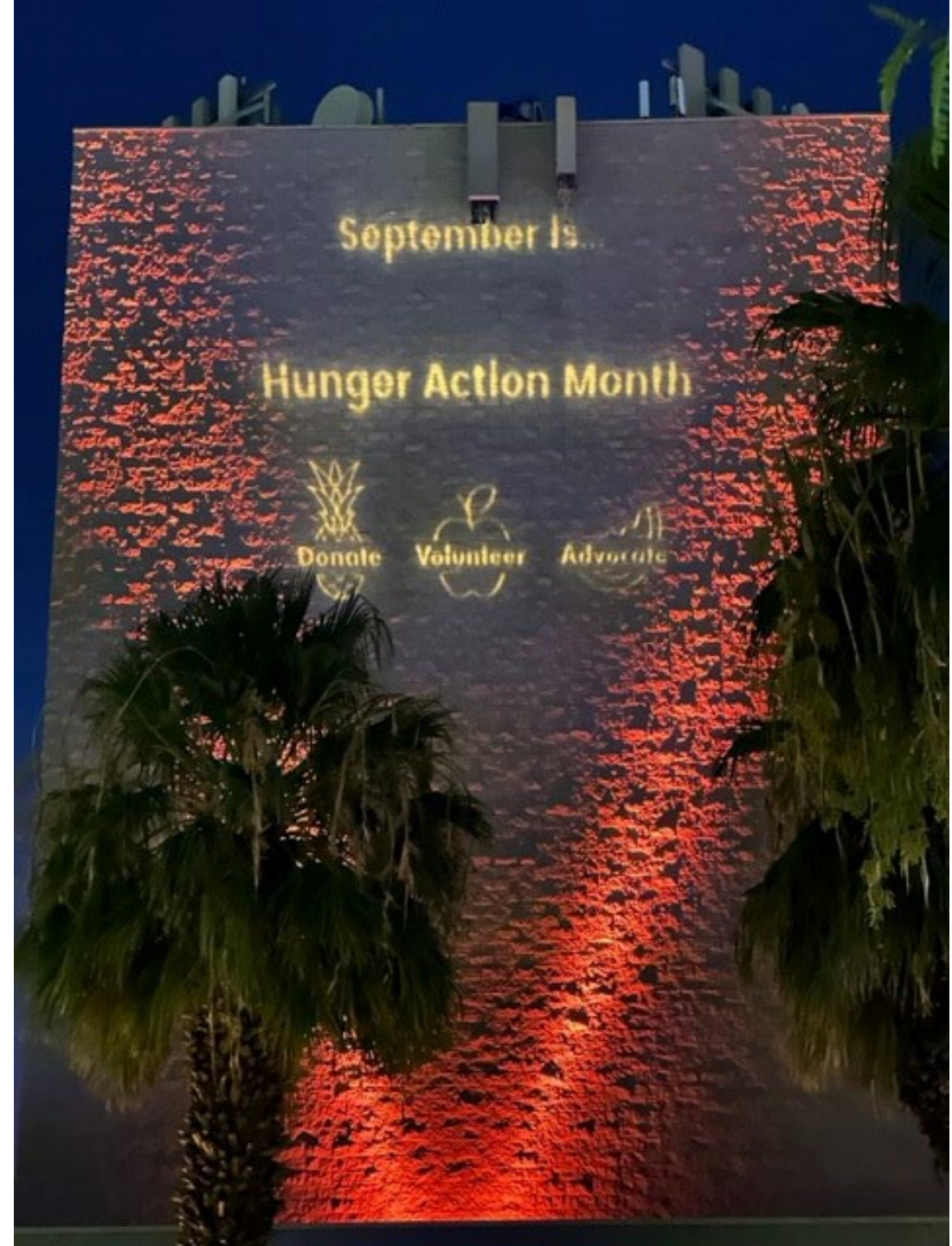
JOHNNY MERCER
BOX OFFICE

FLAT BACK MURAL CO.
WORK BY ALFUM MARTINO

STAR 1954-1955
MCCALLUM THEATRE

STAR 1954-1955
MCCALLUM THEATRE

McCallum Theatre participated in the Hunger Action Month campaign in September with Gobos on the side of the Theatre



McCallum Theatre and The City of Palm Desert present U.S. Army Jazz Ambassadors FREE concert Saturday, November 4 at 7pm

FOR IMMEDIATE RELEASE
DATE

CONTACT: Jeffrey Norman (760) 776-6192
Note: Photos available at <http://mccallumtheatre.org/index.php/media>



US ARMY JAZZ AMBASSADORS

7 p.m., Saturday, Nov. 4

FREE CONCERT PRESENTED WITH THE CITY OF PALM DESERT
TICKETS AVAILABLE IN PERSON ONLY AT MCCALLUM THEATRE BOX OFFICE
AND CITY OF PALM DESERT VISITOR'S CENTER

Palm Desert, CA – The Jazz Ambassadors, the official touring big band of the United States Army will be performing at the McCallum Theatre at 7 p.m., Saturday, Nov. 4. This FREE concert is presented in partnership with The City of Palm Desert.

Tickets are available in person ONLY and may be obtained by visiting the McCallum Theatre Box Office, 73000 Fred Waring Drive, Palm Desert, Monday through Friday 9:00am – 5:00pm or at the City of Palm Desert's Visitor Center, inside Palm Desert City Hall's North Wing, 73510 Fred Waring Drive, Palm Desert, Monday through Friday 8:00am – 5:00pm.

A limit four tickets will be distributed per person. Attendees must be in their seats no later than 6:45pm on the night of the concert or the seats will be given to those patrons on a standby line.

"We are delighted to partner once again with The City of Palm Desert to bring this outstanding ensemble to the desert for a free community concert," said Mitch Gershenfeld, McCallum Theatre President, CEO and Artistic Director. "It is going to be a wonderful evening celebrating a quintessential American art form."

Formed in 1969, the 19-member Jazz Ambassadors ensemble has received great acclaim at home and abroad performing America's greatest original art form, jazz.

Concerts by the Jazz Ambassadors are programmed to entertain all types of audiences. The band's diverse repertoire includes big band swing, bebop, Latin, contemporary jazz, standards, popular tunes, Dixieland, vocals, and patriotic selections, many of which are written or arranged by members of the Jazz Ambassadors.

The Jazz Ambassadors has appeared in all 50 states, Canada, Mexico, Japan, India, and throughout Europe. Recent notable performances include concerts at the Toronto Jazz Festival, the Richmond Jazz Festival at Maymont, the Kennedy Center Honors, the Jazz Education Network Conference, and an appearance on the Colbert Report. The



THANK YOU!

