

**WHEREAS**, Manny de la Rosa is a television, radio, and newspaper personality, Manny the Movie Guy, a multiple Emmy-award winning film critic/host whose movie reviews and celebrity interviews air on NBC Palm Springs' KMIR-TV based in the City of Palm Desert, as well as on The Filipino Channel and ANC News Worldwide; and

**WHEREAS**, Manny "The Movie Guy" de la Rosa consistently uses his public image for the benefit of the community, especially his beloved Filipino-Americans by promoting their philanthropic programs and activities, lending his media skills, serving as master of ceremonies when requested, serving numerous non-profit boards, including the National Alliance of Filipino-Americans Inc. (NAFA) based in Palm Desert, and being an active member of Filipino-American Association of Coachella Valley (FAACV); and

**WHEREAS**, the Filipino population in the City of Palm Desert has quadrupled in the past decade while it only doubled in the Coachella Valley, the Filipino-owned businesses in this City have also multiplied in the past year, extending the values of strong work ethic, family, and sense of community which benefits the City in innumerable ways. Manny de la Rosa mentors and inspires many people, as shown by the increase in television reporters who have studied in Palm Desert schools and came back to work in this City; and

**WHEREAS**, in the past decade, Manny "The Movie Guy" has consistently used his professional and academic accents, including journalism experience at Purdue University, a Post-Baccalaureate degree in Film, membership in the Motion Picture Association of America (MPAA) and the Broadcast film Critics Association (BDCA), and his skills as an entertainer for the betterment of the City of Palm Desert, Coachella Valley and surrounding communities;

**NOW, THEREFORE, BE IT KNOWN**, that upon culmination of the National Filipino-American History Month in October, I, Karina Quintanilla, Mayor of the City of Palm Desert, and the entire City Council, are proud to recognize the significant contributions to the Filipino-American Community in this City and beyond given by

**Manny de la Rosa**

In Witness Whereof, I have hereunto set my hand and have caused the Official Seal of the City of Palm Desert, California, to be affixed this 14<sup>th</sup> day of December 2023.