

2024/2025 WORKPLAN GOALS

Palm Desert Cultural Arts Committee

February 14, 2024 – Regular Meeting

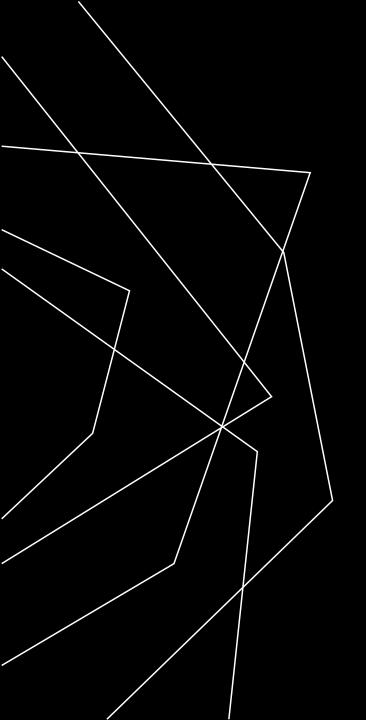
BACKGROUND - WHY ARE WE HERE?

- Receive Committee Input and Direction pertaining to goals and priorities for the Fiscal Year 2024/2025
- Select three (3) priorities as a Committee
- Present items in the form of a workplan to Council for approval

2024/2025 WORKPLAN GOALS

CULTURAL ARTS COMMITTEE PRIORITIES

Ranking	Priority	Justification
1	El Paseo Sculpture Exhibition	 The exhibition is in the central shopping district and receives frequent foot traffic. Exhibition adds elegance and style to El Paseo.
2	San Pablo Roundabout Phase II – Dueling Palms	 Received community's involvement and support of the City Council.
3	Desert X	 Participate in an internationally recognized contemporary art exhibition in associated with the other communities in the Coachella Valley. The exhibition puts Palm Desert on the map as a significant art and cultural destination. Attracts locals and tourists.
4	Temporary Installation at the southeast corner of Fred Waring and San Pablo Ave	Highly visible location.
5	Community Art Gallery, establish new location and action plan	



DISCUSSION

• Select three (3) top priorities