

City of Palm Desert 50th Anniversary Budget

<u>Category</u>	<u>Final</u>
AV, Sound, Lighting & Power, Backline	\$50,079.50
<i>DJEPRO</i>	\$50,079.50
Entertainment	\$ 80,970.43
<i>Thompson Square</i>	\$ 25,000.00
<i>Rose Royce</i>	\$ 15,000.00
<i>DJ Chase Martinez</i>	\$ 1,500.00
<i>Mario Lalli</i>	\$ 2,500.00
<i>Erica Powell</i>	\$ 400.00
<i>KidZone DJ, Puppet Show, Stilt Walkers, Magician, Art</i>	
<i>Activation, Crafts</i>	\$ 24,843.12
<i>Harpo The Clown</i>	\$ 300.00
<i>Talent Rider - Accommodations, Ground Transfer & Meals</i>	\$ 11,427.31
Photography	\$ 1,400.00
<i>Mollie Kimberling</i>	\$ 1,400.00
Signage, Tell Board, Promotional Colleterial, Design, Production, Installation and Removal	\$ 65,527.53
<i>lfroms/Desert Wrap</i>	\$ 40,657.60
<i>Graphics, Production, Design</i>	\$ 24,869.93
Art Installations	\$ 24,500.00
<i>Projection Mapping Cristopher Chicocki</i>	\$ 16,000.00
<i>Live Art - Flat Black Art - Pete Salcido</i>	\$ 2,000.00
<i>Live Art - RMC1 Studio - Ryan Campbell</i>	\$ 2,000.00
<i>Performance Art - Art Flying Aerial</i>	\$ 4,500.00
Rentals and Parking transportation	\$ 53,335.60
<i>Signature</i>	\$ 40,904.60
<i>Tops & Barricade</i>	\$ 3,903.00
<i>Lin Lines Shuttle</i>	\$ 8,528.00
Other	\$ 31,571.57
<i>Permits</i>	\$ 1,037.00
<i>Security</i>	\$ 2,100.00
<i>Event Insurance & Workers Comp.</i>	\$ 1,311.00
<i>Website & Domain</i>	\$2,509.77
<i>Marketing - Golf Cart Parade</i>	\$440.96
<i>Artist Eric Law - Tell Board Collage</i>	\$ 2,449.20
<i>Cleaning Crew</i>	\$ 2,340.00
<i>Misc. Supplies, Tarp, Ice, Broken Planter</i>	\$ 883.64
<i>Production staff: Kid Zone, main stage, food and beverage</i>	\$ 18,500.00
<i>Subtotal</i>	\$ 307,384.63
<i>Taste of Participation</i>	\$ (1,000.00)
<i>El Paseo Sponsorship</i>	\$ (8,000.00)
Total	<u><u>\$ 298,384.63</u></u>