

CITY OF PALM DESERT STAFF REPORT

MEETING DATE: February 15, 2024

PREPARED BY: Daniel Hurtado, Public Safety Analyst

REQUEST: APPROVE AGREEMENT WITH FLOCK SAFETY FOR AUTOMATED
LICENSE PLATE RECOGNITION SOFTWARE SUBSCRIPTION FOR A
TERM OF FIVE YEARS

RECOMMENDATION:

1. Approve an agreement with Flock Group, Inc., dba Flock Safety, for Automated License Plate Recognition (ALPR) software subscription for a term of five (5) years.
2. Authorize the City Attorney to make necessary, non-monetary changes to the Agreement.
3. Authorize the City Manager to execute the Agreement and any documents necessary to effectuate the actions taken herewith.

BACKGROUND/ANALYSIS:

On June 9, 2022, the City Council awarded a contract to Flock Safety for the deployment of 49 Automated License Plate Recognition (ALPR) cameras. This award included Flock Safety participating in a Request for Proposal (RFP) process and being reviewed and recommended by a committee comprised of the City Council, Public Safety Commissioners, Riverside County Sheriff's Department, and City staff. On March 23, 2023, the City Council approved Phase 2 of a fixed location for the addition of 53 ALPR cameras. On December 14, 2023, the City Council approved Phase 3 of a fixed location for the ALPR system adding an additional 11 new cameras to the City. All three Phases of Contract No. C43220 with Flock Safety were complete, totaling 113 cameras within the City of Palm Desert.

The system became operational in October 2022. Since that time, it has proven to be an effective force multiplier for the Riverside County Sheriff's Department (RCSD) leading to the apprehension of criminals faster, quicker closure of cases, and being able to help RCSD solve cases that they could not without this technology. At the same time, the City reports out on a monthly basis the listing of all policing agencies who have requested access to Palm Desert data. Staff reviews this list in order verify compliance with state law requirements.

In order to more efficiently administer services with Flock Safety, staff is requesting approval of this one agreement instead of having three previously approved ones in place. This will align the expenditures in the same fiscal year and allow for efficient tracking of the ALPR program. Additionally, this locks in the \$2,500 price per camera for the next five years instead of the current day pricing of \$3,000, which saves \$56,500 for the five year term of this agreement.

Staff will continue to develop metrics and reports on the success of the system.

Legal Review:

This report has been reviewed by the City Attorney's office.

Strategic Plan:

Public Safety and Emergency Services section of the Palm Desert Strategic Plan, specifically under Priority 1: Enhance the delivery of public safety services. The priority strategy is to expand the existing superlative services provided by the fire and police departments to address future growth and safety concerns. One of the action steps is to identify public safety needs including new equipment.

FINANCIAL IMPACT:

This cost for the subscription will be paid from the anticipated cost savings related to the police service contract and included in the 2024/25 Operating Budget request in account number 1104210-4304000. All future years will be included as part of future operating budget requests and subject to appropriation.

Flock Safety Platform

Flock OS and Flock Safety Falcon Included		
Year 1	07/01/24 – 06/30/25	\$ 282,500
Year 2	07/01/25 – 06/30/26	\$ 282,500
Year 3	07/01/26 – 06/30/27	\$ 282,500
Year 4	07/01/27 – 06/30/28	\$ 282,500
Year 5	07/01/28 – 06/30/29	\$ 282,500
Contract Total		\$1,412,500

ATTACHMENT:

Professional Service Agreement with Flock Safety