



**WHEREAS**, colorectal cancer is the second-leading cause of cancer deaths in the United States among men and women combined; and

**WHEREAS**, colorectal cancer is one of the few cancers that can be prevented with timely screening, but 1 in 3 eligible Americans are not up to date on screening and it is estimated to be the number one cancer killer for those ages 20-49 by 2030; and

**WHEREAS**, Black Americans are 20% more likely to be diagnosed with colorectal cancer and about 40% more likely to die from the disease than other groups; and

**WHEREAS**, colorectal cancer is expected to account for 11% of cancer deaths among Hispanic men and 9% of cancer deaths for Hispanic women; and

**WHEREAS**, in 2023 there were approximately 153,020 new cases and 52,550 deaths from colorectal cancer in the United States alone; and

**WHEREAS**, the national goal established by the National Colorectal Cancer Roundtable is to strive to increase timely screening rates to 80% in every community for all Americans eligible for screening; and

**WHEREAS**, increased education and community support services such as those provided by Palm Springs based organizations like Checky Charity and others are needed to enable the prevention and early detection of colorectal cancer to increase chances of survival; and

**WHEREAS**, observing a Colorectal Cancer Awareness Month during the month of March would provide a special opportunity to increase awareness and offer education on the importance of early detection and screening of colorectal cancer;

**NOW, THEREFORE**, we the City Council of Palm Desert, California, by the power vested in us, do hereby proclaim the month of March 2024 to be:

## Colorectal Cancer Awareness Month

In Witness Whereof, I have hereunto set my hand and have caused the Official Seal of the City of Palm Desert, California, to be affixed this 15<sup>th</sup> day of February 2024.



MAYOR  
KARINA QUINTANILLA



COUNCILMEMBER  
JAN C. HARNIK



COUNCILMEMBER  
GINA NESTANDE



COUNCILMEMBER  
KATHLEEN KELLY



COUNCILMEMBER  
EVAN TRUBEE