



CITY OF PALM DESERT
CITY MANAGER'S OFFICE
INTEROFFICE MEMORANDUM

Date: January 24, 2024
To: Honorable Mayor and Councilmembers
From: Anthony J. Mejia, City Clerk
Subject: City Council Meeting of January 25, 2024

Below you will find questions received from the Mayor or Councilmembers and answers provided by City staff regarding tomorrow's City Council meeting:

ITEM 13e: ADOPT RESOLUTION UPDATING COMMUNITY EVENT SPONSORSHIP GUIDELINES

Q1: The exclusions seem over-broad. Why wouldn't we want to contribute to venue costs if all other pre-requisites are met, establishing it to be a worthwhile event?

Page 67 of 209: "8. Funds cannot to be used for venue costs, prizes, awards, salaries, salary reimbursements, or budget subsidy."

A1: City staff agrees, and it is recommended that the City Council adopt the resolution with the following modification:

Page 67 of 209: "8. Funds cannot to be used for ~~venue costs~~, **cash** prizes, **cash** awards, salaries, salary reimbursements, or **general** budget subsidy."

By changing to "general budget subsidy," we are making a point that the sponsorship should not be the primary source of funding. This is also covered under Assessment Criteria, Items A and B.