



CITY OF PALM DESERT
CITY MANAGER'S OFFICE
INTEROFFICE MEMORANDUM

Date: January 11, 2024
To: Honorable Mayor and Councilmembers
From: Anthony J. Mejia, City Clerk
Subject: City Council Meeting of January 11, 2024

Below you will find questions received from the Mayor or Councilmembers and answers provided by City staff regarding tonight's City Council meeting:

ITEM 13g: APPROVE UP TO SEVEN ADDITIONAL TEMPORARY WAIVERS TO PALM DESERT MUNICIPAL CODE SECTIONS 9.58.010 AND 9.58.020 FOR THE SALE AND CONSUMPTION OF ALCOHOL AT THE HENDERSON BUILDING LOCATED AT 72559 HIGHWAY 111 FOR FISCAL YEAR 2023/2024

Q1: What safeguards will be in place to assure that the alcohol is not consumed by those who are driving in Cruise Night?

A1: The Palm Desert Area Chamber of Commerce (PDACC) is looking to enhance Cruise Night in the future and may consider a beer garden as the event grows and more spectators attend. The waivers have been requested for future possibilities, but alcohol will not be served immediately. Responsible service is a priority for the PDACC and it will decline service to anyone arriving impaired or showing signs of intoxication.