

# CITY OF PALM DESERT STAFF REPORT

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MEETING DATE: January 11, 2024

PREPARED BY: Deborah Glickman, Management Analyst

REQUEST: REALLOCATE \$5,000 OF UNITE PALM DESERT SECURITY CAMERA  
GRANT FUNDS FOR A MISTER SYSTEM GRANT PROGRAM

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## **RECOMMENDATION:**

1. Reallocate \$5,000 of Unite Palm Desert Security Camera Grant Program (UPDSC) funds to a mister system grant program that grants up to \$500 per commercial business/property owner to purchase and install misters at their location.
2. Authorize the City Manager to execute any and all documents related to a mister system grant program.

## **BACKGROUND/ANALYSIS:**

On March 10, 2022, the City Council approved the UPDSC Grant Program with a budget of \$20,000 from the General Fund. The UPDSC Grant Program reimburses Palm Desert businesses or property owners in a commercial location up to \$500 to purchase and install security cameras at their location. Businesses/property owners are eligible to be reimbursed for the amount they spent on the system, are required to register their cameras with the Riverside County Sheriff's Department and must keep the cameras in place for two (2) years unless the business/property owner opts to upgrade the system at its own expense.

To date, fourteen (14) businesses/property owners have received grants, and three (3) additional businesses are pending funding. Inclusive of the businesses pending funding, \$8,284 has been expended leaving a balance of \$11,716.

Following are the businesses that received grants or have grants pending.

- Adriana Espinosa
- Big Wheel Tours
- Brandon Boswell Diamonds
- Desert Eye Associates
- East Valley Republican Patriots
- Elder Love Thrift
- G&M Hire Enterprises LLC, dba AtWork
- First West Financial
- Francium Chocolat
- George Stern
- Hiru Aveda Experience Center
- Jim Cho, MD
- Livia Lashes
- Rancho Relaxo

- Robert Schein/Schein Capital/Blanke Schein
- Shadow Mountain Resort
- Shear Hair Designs

Recommendation

Since the UPDSC Grant Program has expended less than half of the allocated funds on security systems, staff recommends leaving \$6,716 in the UPDSC Grant Program fund for approximately thirteen (13) additional security camera grants and that the remaining \$5,000 to be repurposed for a pilot program granting up to \$500 to businesses/property owners to purchase and install mister systems.

The grant would reimburse actual expenses up to \$500 per business/property owner, based on actual costs, for a total of ten (10) grants. Grantees would be required to keep the system in place for two (2) years or replace it with a new one at the grantee's expense.

If the program is successful, then staff will request additional funding in the fiscal year 2024/2025 budget.

**Legal Review:**

This report has been reviewed by the City Attorney's office.

**FINANCIAL IMPACT:**

Funds in the amount of \$20,000 for the UPDSC Grant Program have already been budgeted. There is no additional fiscal impact of this report.

**ATTACHMENT:**

Map of security camera locations