

# EL PASEO PARKING AND BUSINESS IMPROVEMENT DISTRICT BOARD CITY OF PALM DESERT MEETING AGENDA

Thursday, August 21, 2025

8:00 a.m.

Administrative Conference Room, City Hall

73-510 Fred Waring Drive

Palm Desert, CA 92260

Pursuant to Assembly Bill 2449, this meeting will be conducted as a hybrid meeting and there will be in-person access to this location.

- To participate via Zoom, use the following link: <https://palmdesert.zoom.us/j/84131730440> or call (213) 338-8477, Zoom Meeting ID: 841 3173 0440
- Written public comment may also be submitted to [cityclerk@palmdesert.gov](mailto:cityclerk@palmdesert.gov). E-mails received by 4:00 p.m. the day prior to the meeting will be distributed to the Committee. Any correspondence received during or after the meeting will be distributed to the Committee as soon as practicable and retained for the official record. **Emails will not be read aloud** except as an ADA accommodation.

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## Pages

1. CALL TO ORDER
2. ROLL CALL
3. APPOINTMENT OF CHAIRPERSON AND VICE-CHAIRPERSON FOR FISCAL YEAR 2025-2026 5
4. NON-AGENDA PUBLIC COMMENTS  
This time has been set aside for the public to address the El Paseo Parking and Business Improvement District Board on issues that are not on the agenda for up to three minutes. Because the Brown Act does not allow the Board to act on items not listed on the agenda, members may briefly respond or refer the matter to staff for a report and recommendation at a future meeting.

**5. CONSENT CALENDAR**

All matters listed on the Consent Calendar are considered routine and may be approved by one motion. The public may comment on any items on the Consent Agenda within the three-minute time limit. Individual items may be removed by the El Paseo Parking and Business Improvement District Board for a separate discussion.

**RECOMMENDATION:**

To approve the consent calendar as presented.

**5.a APPROVAL OF MINUTES**

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**RECOMMENDATION:**

Approve the Minutes of June 19, 2025.

**6. BUSINESS ITEMS**

Items listed in this section are presented for the Board's review and action. Public comment is allowed on each item, with a three-minute time limit per speaker. The Board may provide direction, request additional information, or take action as appropriate.

**6.a CONSIDER SPONSORSHIP OF THE 2026 PALM DESERT CALIFORNIA PLEIN AIR FESTIVAL**

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**RECOMMENDATION:**

1. Receive a presentation from Palm Springs Life regarding the 2025 Palm Desert California Plein Air Festival.
2. Approve continued sponsorship of the Palm Desert California Plein Air Festival in the amount of \$5,000 for Fiscal Year 2025/26.

**7. INFORMATIONAL REPORTS**

**7.a SHERIFF UPDATE**

**7.b MARKETING UPDATE**

**7.c CITY COUNCIL LIAISON**

The liaison provides updates to facilitate communication between the City Council and the Commission. This is an informational item with no formal action.

**7.d CITY STAFF**

City staff will provide updates on relevant projects, activities, and other matters within the Board's scope. These are informational reports with no formal action.

**7.e ATTENDANCE REPORT**

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**8. REQUESTS FOR ACTION**

Board Members may propose future agenda items within the Board's scope. Items that receive support from at least one other member may be placed on a future agenda for discussion and possible action. No formal action will be taken at this time.

**9. ADJOURNMENT**

The next Regular Meeting will be held on September 18, 2025, at 8:00 a.m.

**10. PUBLIC NOTICES**

**Agenda Related Materials:** Pursuant to Government Code §54957.5(b)(2) the designated office for inspection of records in connection with this meeting is the Office of the City Clerk, Palm Desert Civic Center, 73-510 Fred Waring Drive, Palm Desert. Staff reports for all agenda items considered in open session, and documents provided to a majority of the legislative bodies are available for public inspection at City Hall and on the City's website at [www.palmdesert.gov](http://www.palmdesert.gov).

**Americans with Disabilities Act:** It is the intention of the City of Palm Desert to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 346-0611, at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible.

**AFFIDAVIT OF POSTING**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda for the El Paseo Parking and Business Improvement District Board was posted on the City Hall bulletin board and City website not less than 72 hours prior to the meeting.

/S/ Monique Lomeli, CMC  
Recording Secretary